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About Wysa

Wysa is a mental health app with **chatbot** that helps people deal with **depression, stress, anxiety, sleep and manage mental health**

Wysa's Achievements

Wysa is a cutting edge AI guided empathetic chatbot that is a global tech leader in mental health



Investors



Partners



Role: Social Media Manager

If you are ambitious, proactive and highly motivated, willing to roll up your sleeves and get the job done, we have the perfect role for you! Ideally, you are a person who comes with proven global experience and creative spark to deliver measurable, amazing results on LinkedIn, Facebook, Twitter and Instagram. If taking ownership of a fast growing scaleup's social media strategy from conceptualization to execution is the kind of challenge that excites you, you will love working with our team at Wysa.

We are looking for a talented Social media manager to administer our social media accounts. You will be responsible for creating original text and video content, managing posts and responding to followers. You will manage our company image in a cohesive way to achieve our marketing goals. As a Social media manager, we expect you to be up-to-date with the latest digital technologies and social media trends. You should have excellent communication skills and be able to express our company's views creatively.

Ultimately, you should be able to handle our social media presence ensuring high levels of engagement, new downloads, website traffic and increased brand awareness.

Role & Responsibilities

- Take ownership of the social media strategy and calendar across all social media platforms with the aim of increasing overall brand awareness.
- Generate, edit, publish and share engaging content daily (e.g. original text, photos, graphics, videos)
- Have in and out understanding of the working of Instagram, Facebook, Twitter, and LinkedIn and plan strategies that work best for each platform.
- Perform research on our competitor activity, current benchmark trends and audience preferences
- Ideate, curate and execute social media posts and engagement campaigns with the use of Instagram Stories, Lives, Tweetdeck etc.
- Ability to deliver stunning creatives in the form of graphics, carousels and video
- Maintain an active community by engaging with followers and responding to any concerns/queries.
- Use social listening to increase engagement as well as monitor the social media activity of company competitors
- Create monthly social media reports and keep track of success metrics with the help of a social media tool.
- Stay up to date with social media trends across the globe and incorporate them into the social media strategy.
- Adopt Information Security and Privacy practices in the work
- Maintain the Confidentiality, Integrity and Availability of all information or assets shared and assessed by you
- Adhere to Wysa's security, privacy and compliance policies and procedures
- Contribute to building continual improvement practices. Knowledge of security and privacy practices while using social media platforms

Qualifications & Skills

- Passion for social media - must be up to date with latest trends.
- Excellent English - verbal & written, impeccable grammar.
- Proven track record of managing social media accounts, preferably for a global brand.
- Experienced short form copywriter who can write compelling content for posts and reels
- Design skills to be able to create stunning graphics and carousels
- Video editing skills
- Understanding of the sensitivities of the Mental Health
- Hands-on experience using Buffer, Sprout or similar tools
- Excellent time management and organization skills.
- Proactive, takes ownership and comfortable working in a remote environment.

- Comfortable working and coordinating with cross-functional teams.
- Able to handle multiple projects & prioritize tasks effectively.

Why work at Wysa?

Take **ownership** and be an integral part of a **fast growing startup**. You will build valuable skills as a professional while also making friends for life.

We offer **flexible work hours**, a possibility for a **fully remote job** and a culture where you thrive and are rewarded for being a smart worker.

Join our team for an exciting, challenging and fulfilling role!

About Wysa's Team

Global Team - The team comprises people from all over the world and is distributed around the world. Expand your horizons by working with a multicultural team.

Industry Leaders - The founders and senior team members are from IITs, IIMs, London School of Business and have held top positions across Goldman Sachs, Pearson, Microsoft leading cross functional global teams. Work with and learn from the very best.

Passionate Colleagues - Work with passionate hard working colleagues who will push the boundaries and only deliver the best

In Their Own Words

"When I started at Wysa, I was very nervous and unsure about my career path. Within a few months, I got to learn a TON of new things, not just in Marketing but across different departments. This job also helped me gain valuable skills that I can use both as a professional as well as an individual. The absolute best part is the team I get to work with - hardworking, passionate, fun and supportive! I am super happy to be part of Wysa and looking forward to my journey ahead at the company."

Mariam Mushtaq - Manager of Operations & Marketing

Buzzwords

Google funded, VC funded, profitable, has achieved breakeven, global team, global customers, product company, Apple awarded product, Harvard research partner, Google Play Best App of 2020, Made in India, Made for the World

Contact Details!

If you are sold, please fill out this [Google Form](#) to apply.