



From New York to Ghana, TOURISM IS GOLD

Author presents global tourism roadmap using Ghana as the focus

Monday, April 7, 2025 - Rochester, NY - Hospitalented.org is happy to announce the first book by Dr. Damien L. Duchamp, Executive Director. The book was launched on March 4, 2025 at the British Council in Accra, Ghana with a first run of 200 copies.

Tourism is Gold - The Path to Ghana (TIG) is a comprehensive and transformative resource for hospitality and tourism education. With over thirty years of global experience, the author provides a roadmap for fostering innovation and entrepreneurship in the hospitality and tourism sector for developing countries and emerging nations.

Divided into 21 chapters, TIG serves as a user-friendly guide blending theory with practical applications. The book draws from Dr. Duchamp's rich background, including his unique upbringing and industry exposure. Part textbook and part training manual, he offers a diverse and engaging perspective on tourism enhanced by innovative pedagogical exercises.

Key chapters, such as those on Museums, Maker Tourism, Lodging, Economic Development, and Technology, provide timeless insights for those in the tourism industry and those educating the next generation. TIG stands out for its forward-thinking approach, particularly in the realm of technology, ensuring its relevance for years to come. This book is highly recommended for integration into hospitality and tourism curricula, making it an invaluable resource for lifelong learning and professional growth.

In addition to serving as Executive Director for Hospitalented.org, Dr. Duchamp is the Assistant Dean for Online Education at the Wegmans School of Nursing, St. John Fisher University. He has taught hospitality and tourism management courses for fifteen years at several institutions, including St. John's University, Monroe Community College, New York City College of Technology (City Tech), Frederick Community College, and the University of Mid Florida.

Learn more at www.tourismisgold.com and www.profduchamp.com

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Hospitalented was founded in 2013 with the goal of fostering global hospitality and tourism education. Hospitalented is responsible for developing hospitality & tourism curricula and programs ranging from culinary to sports all around the world.