

VC Growth Marketing Manager

At New Stack, we recently closed our \$42M Fund II and are aggressively hunting for the most innovative, tenacious, and mission-driven founders outside of SF and NYC. To do this, we need help. VC has seen little innovation in the past two decades. New Stack is breaking the mold and seeking people with an irrational commitment to excellence. We are relentless in our selection of founders and committed to building the top VC between the coasts.

NSV is seeking a Growth Marketing Manager to start immediately. This individual's mission will be to help us build the most recognizable VC brand between the coasts. Responsibilities include:

- Media Publications
 - Expand NSV's presence through exclusive news, guest posts, editorials, and interview appearances on top-tier media outlets.
- Podcast and Internal Content Marketing
 - Take our industry-leading podcast and guide the strategic direction going forward with the goal of generating greater awareness and downloads.
 - Manage internal website, blog, and newsletter.
- Social Media / Promotion
 - Promote NSV and Portfolio Companies across established and emerging social platforms. Help develop the strategy for expanding our reach and attracting more followership.
 - Craft the narrative and author posts that generate buzz and shares.
- Events
 - Lead the coordination and execution of events with key stakeholders and supporters.
- Business Development with Key Partners
 - Build relationships with key strategic partners across the ecosystem.

Prospective candidates should have the following characteristics:

- High-motor, entrepreneurial, creative, resourceful, high EQ, high attention to detail, strong writing skills, and networking skills.

Those with growth marketing, digital marketing, social media, PR, and entrepreneurial backgrounds are encouraged to apply. Three+ years of work experience is strongly preferred. This is a remote position.

APPLY HERE: <https://forms.gle/vA3UbBKeepqcPKPO7>

About The Firm

New Stack was founded in Chicago with a mission to invest in Outsiders. Founder, Nick Moran launched [the first VC podcast](#) in 2014 (now one of the largest media assets in venture with >100k subscribers) and led a top decile 2018 vintage Fund I. The firm is currently investing out Fund 2 (7x larger vehicle closed in 2021). NSV aims to lead/co-lead the first institutional round of funding with check sizes from \$500k-\$2M. The team has made >50 investments at the pre-seed and seed stages where the combined equity value is north of \$5 Billion. Follow-on investors include Tiger Global, Insight, Spark, General Catalyst, GGV Capital, Accomplice, Bullpen, Drive, Greycroft, Goodwater, Thrive, Redpoint, Forerunner, Floodgate, Felicis, etc. The firm continues to innovate, building software including [VC Rank](#) and the Seeker – all with the goal of identifying and partnering with the most transformational tech leaders of our generation.