

**SPECIAL OFFER ON VALENTINE'S PROMOTIONS  
FROM OPEN ROAD INTEGRATED MEDIA**

**10% DISCOUNT ON PUBLISHED RATES BELOW FOR PCPA PUBLISHER MEMBERS**

**OPEN ROAD ACTIVATION**



**Reach more readers with highly targeted promotions**

We're pleased to offer the opportunity to promote your titles in **all formats** to our direct audience of 3 million power readers **this Valentine's Day.**

**Celebrate love in all its forms!**

**Promotions include:**

- ♥ Multiple placements in Open Road's newsletter properties and websites over a 2-4 week period in the form of targeted emails, banner ads, themed lists, editorial round-ups, social media posts, and more
- ♥ Can also include ebook price promotions with a reader-friendly price between \$1.99 and \$3.99 (optional)

# VALENTINE'S PROMOTIONS

(JANUARY 14 - FEBRUARY 14)

**\$500**      **\$400**  
FOR ONE TITLE    EACH FOR TWO TITLES

**\$300**        
EACH FOR THREE OR MORE TITLES\*

DEADLINE TO PARTICIPATE:  
**JANUARY 12**

\*ADDITIONAL VOLUME DISCOUNTS  
FOR 10+ TITLES

**No creative necessary! We will use the book's cover art and  
existing online copy in the promotions.**

**All we need from you to participate:**

- >Title
- ISBN for all editions you want to promote
- Preferred link for readers

Please reach out to me directly with questions and titles you would like to  
include in our romance promotions

Best,

**Hannah Moseley** / Manager, Paid Marketing

Email: [hmosley@openroadmedia.com](mailto:hmosley@openroadmedia.com)