JD - Conversation Design - Intern

wysa

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About Wysa

Wysa is a chatbot that helps people deal with depression, stress, anxiety, sleep and manage mental health

Wysa's Achievements

Wysa is a cutting edge AI guided empathetic chatbot that is a global tech leader in mental health

Scaling Mental Health for Millions

Purely organic; no marketing spend

10 million

lives covered

100+ million

conversations

3,000,000

users



2 million CBT breakthroughs

104
suicides prevented
(from user feedback)

Investors







Partners







Role & Responsibilities

An ideal candidate would have skills to vet the language and have a creative mind to help in content creation and review.

- Write copy for a variety of media including bot, video, and web applications.
- Create bot content that has a high level of engagement and represents the brand's voice.
- Develop a variety of content in collaboration with the clinical and conversation design teams.
- Produce content that is free of errors and follows the company's style guides.
- Create style guides for fresh pieces of content created or worked on.
- Adapt points from creative briefs into convincing copy concepts by interpreting creative direction.
- Manage a number of projects with tight deadlines.
- Rephrasing the content and making it more presentable and clear
- Propose copy concepts to team leaders and explain the strategic logic behind them.
- Use your expertise with style guides and language syntax to fix inconsistencies and errors in grammar, spelling, punctuation, and design
- Display and test functionality by validating all page elements such as links, videos, images, and page layouts.
- Work with the AI team to have a clear understanding of what each model is for, and tag/label user data accurately to train the AI models.
- Maintain the Confidentiality, Integrity and Availability of all information or assets shared and assessed by you
- Adhere to Wysa's security, privacy and compliance policies and procedures
- Contribute to building continual improvement practices
- Knowledge of Security and Privacy best practices

Qualifications & Skills

- Comfortable with an agile working environment
- Understand the nuances of mental and behavioral health.
- Creative approach in writing Al-driven conversational pieces
- Attention to detail & critical thinking to think through edge cases
- User focussed approach to write with an empathetic lens
- Excellent communication skills both written and spoken
- Knowledge of standard rules for grammar, punctuation, and spelling
- Adept at content creation tools and applications
- Active collaboration with multifunctional teams, embraces change, and is highly adaptable
- Deadline driven and is able to achieve output and metric goals
- Ability to quickly understand complex technical and non-technical problems in the product
- Comfortable learning and understanding basics of programming language, JavaScript mostly
- Communicate effectively with internal leadership to identify process pain points and propose solutions, user experience, or other areas for improvement.
- Excellent computer skills with MS Office and Google Suite.
- A background in Psychology will be a plus.

If you are all this with a heart of empathy, it's always a plus.

Why work at Wysa?

Take **ownership** and be an integral part of a **fast growing startup**. You will build valuable skills as a professional while also making friends for life

Get a chance to work closely on the latest tech offered by Apple, by attending events hosted by Apple. Wysa was one of only 10 startups chosen for the <u>Apple entrepreneur camp in 2019</u>!

We offer **flexible work hours**, a possibility for a **fully remote job** and a culture where you thrive and are rewarded for being a smart worker

Join our team for an exciting, challenging and fulfilling role!

About Wysa's Team

Global Team - The team comprises people from all over the world and is distributed around the world. Expand your horizons by working with a multicultural team

Industry Leaders - The founders and senior team members are from IITs, IIMs, London School of Business and have held top positions across Goldman Sachs, Pearson, Microsoft leading cross functional global teams. Work with and learn from the very best

Passionate Colleagues - Work with passionate hard working colleagues who will push the boundaries and only deliver the best

In Their Own Words

When I joined Wysa 4 years ago, I was looking to be a part of a workplace where I could be my authentic self and contribute to something bigger than myself. Little did I know, Wysa is that and so much more. At Wysa there's constant learning, unlimited support and an amazing work culture. I have grown tremendously in my career and personal life too. Truly grateful to be a part of something that slowly but surely changes the world one conversation at a time.

- Aishwarya Kamath, Conversation Design- Lead

Buzzwords

Google funded, VC funded, profitable, has achieved breakeven, global team, global customers, product company, Apple awarded product, Harvard research partner, Google Play Best App of 2020, Made in India, Made for the World

Contact Details!

If you are sold, please fill this Google Form to apply.