



Understanding reverse logistics builds brand equity

This also applies if your customer is unhappy and sends something back

A lack of education about how to do this is one thing but the other part of it is that products can be made from harmful materials this means they can't be reused...

Yes I made this in MS Excel, Yes it's a bit crap... but Canva was taking way too long
 If you want to know more, go back to the article and keep reading.
 In the mean time, I'll work on a better version of this