

Prizes that make people feel *something*.

We design and manage
unforgettable prizes, travel
incentives and staff rewards —
built around your brand and the
people who matter most to it.



FOLLOW THAT DREAM

We'll save you

1. TIME

2. ENERGY

3. MONEY



Your budget.

Your brief.

Our obsession.

Whether you're starting from a blank page or a half-formed idea, we turn it into something people remember. Twenty years of relationships, creativity, and know-how — working hard so you don't have to.



"The Happy Prize Company has completely revolutionised the promotions we do here for P&G - they find the most exciting, original and unusual prizes that we just can't get enough of. Whatever we ask them to do, they meet the challenge and take the stress out of the problem for us - we wouldn't use anybody else."

Communis is for P&G



ASDA Lenor

"I want to thank the promoters and also pass on our gratitude for your own very special efforts Happy Prize Co in making this such a brilliant getaway. You always answered our queries with amazing punctuality and with such friendliness. We really appreciated the confidence we had in our dealings with you! We had a brilliant time in Venice."

Dawn & Tony

A photograph of a pink and white box of Sweethearts candies, with the words 'Sweethearts' and 'DREAM BIG' visible. The box is open, and several colorful, heart-shaped candies are scattered on a light-colored wooden surface in front of it. The candies are in various colors including pink, orange, yellow, green, and purple. The text 'WE LIVE IN AN IDEAS & EXPERIENCE ECONOMY' is overlaid in white, bold, sans-serif font on a semi-transparent white rectangular background.

**WE LIVE IN AN
IDEAS &
EXPERIENCE
ECONOMY**

travel
examples

**Buenos Aires
-City Escape-**

Naked

ENTER

CHOOSE YOUR ESCAPE

Ts & Cs

**Costa Rica
-Ocean Escape-**

WIN

**A PERSONALISED
— ESCAPE —**

POWER. FULL. SMOOTHIE.*

**Canada
-Forest Escape-**

**Miami
-Beach Escape-**

Initials Tesco Naked Personalised Escape Free Prize Draw

Canada's lakes and forests, unwinding on Miami's beaches, exploring the vibrant streets of Buenos Aires or hitting the waves on a surfing trip in Costa Rica.

Touch point examples: awareness / transition

Out of store and online.



Retailer magazine ad



Trade ad



Homepage banner

Pladis McVitie's Sweeter Together
Prizes included 5 x £10K Dream Family holidays, 10 x round-the-world £10K holidays,
20 x Weekend Breaks, 500 x Family Days Out vouchers
& 1,500 x pairs of cinema tickets



Pladis Merry Biscuits Grotto Christmas Campaign
Win a luxury trip to Lapland plus 1000 nationwide family adventure days

WIN INTENSE EXPERIENCES

OF MIND-BLOWING, IN-YOUR-FACE EXHILARATION



Original Source on-pack '#Packmorein'
in UK, Germany, Australia & Indonesia
Shark Diving South Africa, Bungee Jumping in Austria,
Extreme Watersliding in Spain

WIN TICKETS TO EL CLASSICO

We like to keep our promises at PANDORA.

So in the spirit of fair play, a paid-for trip to Real Madrid vs. Barcelona in Madrid is still up for grabs, for you and your best mate.

To enter our prize draw for the lad's weekend of a lifetime, simply hand this insert in to your local PANDORA store as you purchase, or insert the code 'HJRO' online.

After all, picking the perfect present deserves a reward.

See reverse for terms and conditions.

Name:

D.O.B.:

Email:

Tick this box to accept the terms and conditions.



Pandora walk-in upsell
'Win Tickets to El Classico'
VIP tickets & travel to the
Greatest Football Match In The World



ARTWORK VERSION 01

Client: PepsiCo
Job No.: WALUK0575
Project: Doritos A vs B
Item: Scratchcard Front

Finished size: 105mm (w) x 74mm (h)
Cutter: N/A
Bleed: 3mm
Print process: 4 colour litho

Colours/Plates:



Cyan Magenta Yellow Black

N/A N/A N/A N/A

Created by: C Terry
Created on: 01/07/2016
Modified by: C Terry
Modified on: 07/07/2016

Artwork scale: 100%

Notes:
None.

SIGN OFF

THE WORLD OF INITIALS

7 Swallow Place, London W1B 2AG
t: 020 7747 7400 f: 020 7747 7401
www.worldofinitials.co.uk



Doritos scratch card 'Eliminate One Flavour'
Flavour themed breaks & experiences
in Mexico & New York



McVitie's & BGT
Money-can't-buy trip to LA

Naked.

The Prize



CAPTURE LIFE'S GOOD STUFF

You could win a £300 Polaroid Originals camera package for you and a friend plus a photography trip to Berlin to try them out.

Camera package goodies:



Naked trips to Berlin including street photography workshops

NYC

IN ULTIMATE 4K

AB



Bulova
VIP Group Sales Incentive Trip to NYC

non-travel

prize campaigns

out on shelf

& in the media



McVitie's & BGT

Finding, booking and organising multiple winners over several dates in a London hotel



Hey, Big Saver!

Everyone likes to win, and we've got 100s of prizes. To enter our monthly prize draw, put at least £1,000 in an eligible Post Office savings account between 17 Sep and 31 Mar 2019 and opt in to the draw T&Cs.

Post Office Money® ISAs are provided by OneFamily. Savings in Post Office Money cash ISAs are deposited with Bank of Ireland UK. All other Post Office Money savings accounts are provided by Bank of Ireland UK.

Post Office Savings Free Prize Draw
£10,000 holidays, £2500 holidays, National Garden Vouchers, National Trust Memberships, Hotel Stays



supersavvyme

Sponsored

Like Page

Fancy a day at LEGOLAND Windsor? Review any of your favourite products and you could win a family pass.



Save Our Summers

Lots of savings, tips and great prizes.

DOWNLOAD TO WIN

Learn More

11K

9.4K Comments 5K Shares

Like Comment Share

supersavvyme
LEGOLAND family passes with brand association



WIN *Virgin* 1 of 100 EXPERIENCE DAYS VOUCHERS

Text experience to 81222
for your chance to win*



Theatre tickets



Stadium tours



City tours



Gillette
Venus

Gillette

*T&C's apply. Competition ends 25.09.17. 18+. For full T&C's visit www.facebook.com/GilletteUK/notes

Gillette Venus
Win 1 of 100 Virgin Experience Days

WIN A £100 M&S VOUCHER



Review selected Viakal products for the chance to win.

T&Cs apply.

[Review now >](#)



A P&G PICTURE STARRING: VIAKAL

REVIEW TO WIN

★★★★★ "Amazing!" ★★★★★ "Highly recommended."

T&C's apply.



WRITE A REVIEW FOR YOUR CHANCE TO WIN >

WIN A WOW PARCEL

Packed with head & shoulders goodies + Topshop vouchers worth **£200**



Enter now >

18 and over. Closing date: XXXX2016. T&Cs apply.

Review to WIN



A P&G PICTURE STARRING: ALWAYS DISCREET

REVIEW TO WIN

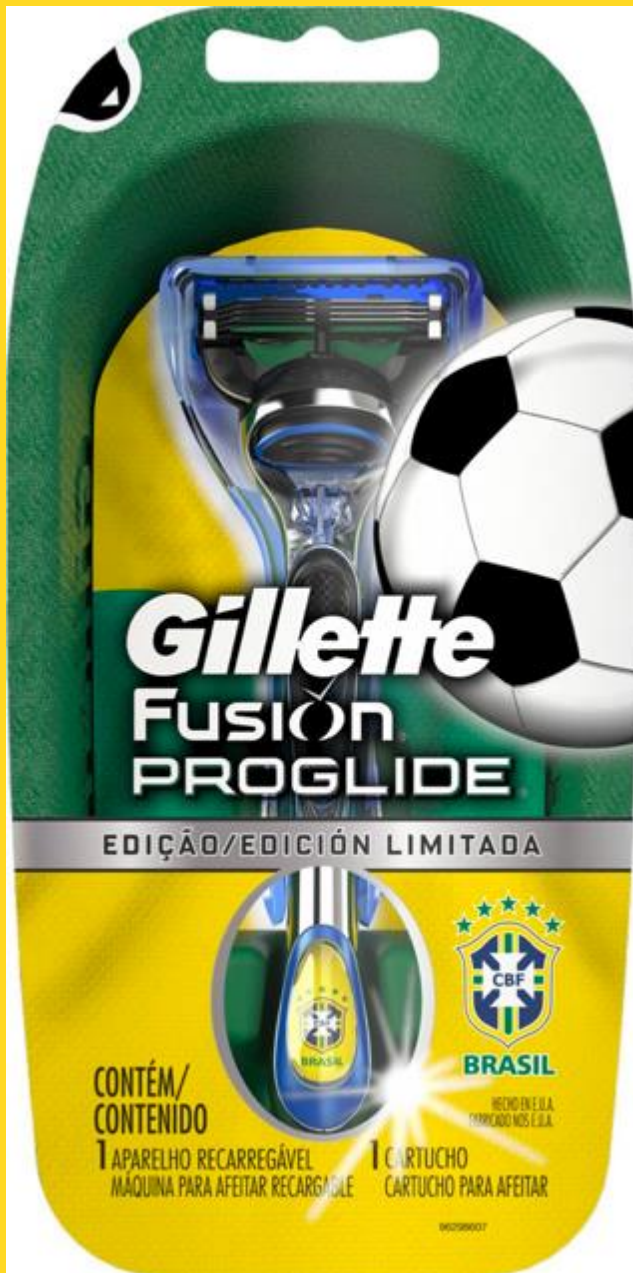
★★★★★ "Oh so good!" ★★★★★ "Amazing!"



WRITE A REVIEW FOR YOUR CHANCE TO WIN A SPECIAL ALWAYS DISCREET GOODY BAG >

T&Cs apply.

P&G various media campaigns featuring Topshop vouchers, goody bags, M&S gift cards



P&G Gillette World Cup 2018
Prize bundle including:

- 5 x Sony 4K Ultra HD Smart 65 Inch TV
- 5x SONY Wireless Cinematic Sound Bar
- 5 x Sony Playstation 500GB + Fifa18
- 5 x PSVR V2
- 5 x Amazon Echo 2nd Gen
- 5 x NOW TV Box with 1 Month Sky Cinema



TERMS AND CONDITIONS

This promotion shall be governed by both the General Terms found at <https://www.walkers.co.uk/promo-terms-condition> and the following Specific Terms:

Please be sure to read both these 'short' terms and conditions AND the 'long' terms and conditions found on our website (as above).

1. This Promotion is open to residents of the United Kingdom (excluding NI and CI) over the age of 18 years.
2. Purchase necessary and internet access required. To enter, purchase a promotional product, (Naked Green Machine 750ml, Blue Machine 750ml, Red Machine 750ml, Berry Veggie 750ml or Protein Tropical Punch 750ml bottle), then go to www.nakedjuices.co.uk/bikeprizedraw and enter the unique code found on the neck collar attached to the bottle and your full name, email address and date of birth to be entered into the Prize Draw.
3. The opening date for receipt of entries is at 00:01 GMT on 18th January 2017 and the closing date for receipt of entries is at 23:59 GMT on 31st March 2017. Only one entry per person, per day, for the duration of the promotion.
4. The promoter will conduct a random draw from all valid entries received to determine the winners on 3rd April 2017.
5. The prize is a custom made bike and workshop experience from Brick Lane Bike's workshop for each winner. The total number of prizes is five (5). Five (5) winners will receive a £1,000 workshop experience with Brick Lane Bikes, which will include:
 - Choice of a variety of fixtures and fittings to equip bike
 - 1 hour workshop experience to choose features of bike
 - Delivery of bike to residential address
 - £300 Travel allowance (£150 allowance per person) is included for winner and one friend to Brick Lane Bikes (118 Bethnal Green Rd, London E2 6DG, United Kingdom). This amount will be transferred to the winner for them to book their travel.
6. Winners will be notified by 23:59 on 13th April 2017 and prizes must be claimed within 3 working days by email.
7. The Prize (Custom-made bike) will be delivered to the winners address by TNT courier within 45 days of their workshop experience. This is subject to all parts being in stock at the time of the workshop.
8. The address for requesting a list of winners is Naked Juices, Brick Lane Bikes Competition, 450 South Oak Way, Green Park, Reading, RG2 6UW.

The Promoter is Walkers Snacks Limited, 450 South Oak Way, Green Park, Reading RG2 6UW. Please do not send entries to this address.

ENTER CODE

Naked Juices on-pack
'Free Rides for Free Spirits' campaign
Bespoke, custom-made bike & workshop
experience from Brick Lane Bikes for 5
winners

enter your code below

WIN
A PERSONALISED
WEEKEND ESCAPE

**RECONNECT WITH NATURE OR UNWIND IN A LUXURY SPA...
WE'RE OFFERING FIVE LUCKY WINNERS THE CHANCE TO CHOOSE
FROM FOUR UK WEEKEND ESCAPES, PERSONALISED BY YOU.
SO WHETHER YOU'RE AN ADVENTURE SEEKER OR A YOGA BUNNY,
YOU CAN GET YOUR ZEN ON WITH NAKED!**

Naked Juice

Win One of 4 Personalised Weekend Wellbeing Escapes



Rewrite the Rules
always

always

P&G Always 'Meet Laura Trott'
Meet & Greet at the Charlotte Street Hotel, London

Certified



Corporation

Certified B Corporations meet the highest standards of verified social and environmental performance, transparency, and accountability.

We are people using business as a force for good.

We're a certified B-Corp, which means we meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. A B Corp is part of a community that drives a global movement of people using business as a force for good.

**We also love
creating
life-affirming
experiences**

Emotional Wellbeing

Year of life coaching
Year of Nutrition coaching
Year of Massages
Year of online wellbeing workshops
Access to the Wake Up! app

Life-changing trips

A Wild Adventure in Alaska
Atacama Desert Lodge & Spa
Galapagos Safari Camp
Stay With A Nomadic Tribe
Himalayan silence re-set retreat

Fun

Bespoke hand-made bikes
A comedy night out for 4
VIP festival passes
A wood-fired hot tub
Weekend at Europe's biggest waterpark

Outdoors

A weekend in forest cabin
Foraging workshops
Outdoor survival weekend
Wild swimming lessons
A tent & all the camping gear

Home & the heart

A year of house cleaning
A year of mortgage repayments
A year of flower deliveries
A year of organic food
A Feng Shui home consultation

Learn

Learn to surf in Cornwall
Tennis lessons with top coach
Learn to code lessons
Learn to meditate sessions
Learn-to-make classes (pottery/woodwork/art)

Shopping & Sport

VIP tickets to El Classico
VIP tickets to Wimbledon
Pit Lane Passes to British GP
Milan and London Personal Shopper & £2000
VIP Goodwood Revival

Experiences

Training for a Ted Talk
Weekend at the Do Lectures
A day at Mark Hix's home in Dorset learning to cook
Leica: 1-1 street photography
Experience life underwater

How it works & what we include

We're a
certified B Corp

For peace of mind, we are
covered with £5m public
liability insurance.

Travel winners are ABTA/ATOL
protected & will receive hand-held
service and a 24hr contact for when they
are away.

We'll contact winners within 24 hours of receiving their
details to congratulate them and confirm their prize.
We'll keep your team informed of the booking
progress and ensure that winners have the full brand
experience from start to finish.

This is a critical stage, and we always provide a truly dedicated prize
winner/rewards/incentives manager to oversee each recipients'
experience. We do this on behalf of the brand and focus on bringing the
whole experience alive. We believe this is a key part of ensuring that the
winners have a great brand experience throughout.

All prizes, rewards & incentives include our dedicated management service
including logistics for bulk fulfilment. We're expert at this, with 18 years direct
experience, which means you can leave winners in our very capable hands, and
you won't have to worry about a thing.

Once you're happy with the final details, inclusions and price, we'll confirm all the details back,
ask you to sign off, invoice and wait for the winners/recipients to come through.

You send us a brief and we'll turn it into amazing ideas. We'll tweak and re-work it for you until it's right.
There's no charge for these services.

Extraordinary

WE
CREATE
EXTRAORDINARY
EXPERIENCES

PRIZES for Promotional Marketing Campaigns
& **REWARDS** to **INCENTIVISE** employees, re-sellers &
customers



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