

Changemaker Challenge Rubric

CRITERIA	1- Very Poor (Non-Performance)	2- Poor (Below Expectations)	3- Average (Approaches Expectations)	4- Good (Meets Expectations)	5- Excellent (Exceeds Expectations)
1. Relevance: How well does the idea address the Challenge? (Max 10 points)	The idea does not relate to specific prompt given by the community partner whatsoever	The idea is tangentially related to the specific prompt given by the community partner	The idea addresses the specific prompt given by the community partner	The idea addresses the specific prompt given by the community partner and provides context-specific solutions	The idea addresses the specific prompt given by the community partner comprehensively and shows a strong understanding of the topic of homelessness in relation to the community partner work
2. Impact: How will it make a difference in solving the problem? How well does the idea address specific aspects of the issue? (Max 30 points)	Entry does not address the specific problem/issue of the Challenge	Entry does not specify how the idea will address the problem/issue.	Entry states how the idea will address the problem/issue. No clear evidence is given in support.	Entry discusses how the idea will address the problem/issue. Information is given in support of the idea's expected impact.	Entry explains how the idea will address the problem/issue. Detailed information is given in support of the idea's expected impact.
3. Originality: How creative is the idea? Does it reflect fresh thinking? (Max 20 points)	The idea is not new and has been raised many times before.	The idea is an older/common idea, but with some modifications.	The idea is new and has not been proposed before.	The idea is new and unique, and demonstrates creative thinking.	The idea is creative and innovative, looks at the problem with a fresh perspective
4. Feasibility: How actionable is the idea proposed? How can it be implemented? (Max 30 points)	The idea has clear challenges that would make it impossible to implement. The team does not mention any rationale on how to implement it.	The idea would be extremely difficult to implement. The idea has challenges that would make it hard but not impossible to implement	The idea could be implemented. The video establishes clear challenges for implementation and also insight on potential path for implementation	The idea could easily be implemented. The idea presented shows an understanding of what needs to be done to get past implementation challenges	Video demonstrated significant thought into how feasible the idea is and established a potential vision on how to implement it. The idea presented shows what needs to be done to get past implementation challenges
5. Presentation: is the presentation of the idea creative, professional and clear? (Max 10 points)	Little effort was put into presentation, content is unclear or unprofessional	Presentation is adequate in delivering ideas, but not much more.	Presentation is visually pleasing and clear	Presentation shows significant thought put into video design	Presentation is creative or unique and delivers ideas in an interesting, clear, and professional way