

LAKE PLACID FARMER'S MARKET
Saturday 8:00 am to 1:30 pm
Vendor Application 2025 – 2026

Vendor Information:

Name: _____

Business Name: _____

Phone #: _____ Cell Phone #: _____

Email: _____

Website (if applicable): _____

Whats App: _____ Messenger: _____

Facebook Page/contact: _____

Please Check the category your product line best fits into:

☐ Produce/Plants

☐ Specialty/Sustainable

☐ Prepared Foods

☐ Non-Profit

☐ Artist

☐ Other: Please specify: _____

Description of product(s) for sale: (Please be specific and do not use “miscellaneous”)

Please indicate if your products you produce or grow:

—

Please give the names and phone numbers of the people who will be manning your booth at the markets:

—

Please submit pictures of your set-up, signs and products and give brief description below:

—

Rates for areas shall be as follows for the 2025/2026 Season

September 2025 through end of May 2026 Season

*One space is defined as 10' x 10' selling area

See Rate sheet for market fees

Please indicate the number of spaces you will need:

[] One (1) space (10x10) [] Oversized OR Two (2) spaces

Please indicate which markets you are interested in participating in:

- ☐ Saturday Morning Market Sept thru May ☐ Tuesday Night Holiday Market Dec 2 9, 16,23
☐ Wednesday Night Tastes of Highlands (food only)

Payments Accepted: Cash, Venmo @lakeplacidfarmersmarket Paypal on website or Square Inv

Please note any special requirements:

- copy of insurance waiver and/or certificate of general liability with additional insured _____
named
- required licensing if applicable by local, state or federal government agency.

Please submit the following documents with application or have copies at the first market

Please sign and date the application. This application does not guarantee or imply acceptance into the farmer's market events. The Market Manager will notify of acceptance.

By signing your name below, you acknowledge that you and your employees have read and will abide by all rules. Further, you agree that you have been advised of importance of getting General Liability Insurance and have agreed to sign a waiver of liability and indemnification form for the market and market properties.

Vendor Signature

Vendor Printed Name

Business Name, Address & Phone Number

Date

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HANDBOOK INCL RULES AND REGULATIONS

MISSION:

The mission of the Lake Placid Farmers Market is to promote local growers, Florida agriculturally related products and local Artisans. The market will take place seasonally each Saturday (September through end of May) from 8:00 a.m. to 1:30 p.m. at Journal Plaza in downtown Lake Placid, 231 N Main Ave, Lake Placid, FL, Highlands County.

The goal of the market is to promote local artisans, locally and Florida grown fruits and produce along with the values of nutritional health, education, sustainability, and sense of community.

MANAGEMENT:

The Market Manager(s) are responsible for all operations of the market. Responsibilities include allocation of vendor spaces, receiving vendor payments, supervision of market setup, clean-up, communicating with vendors and responding to their needs, implementing the rules of the market, and creating an open and friendly atmosphere. The Market Manager will make final decisions on allocation of vendor spaces. Vendor applications are available by e-mailing the market manager at lakeplacidfarmersmarket@gmail.com or by calling 863-440-7657. General information requests may be submitted via e-mail lakeplacidfarmersmarket@gmail.com or viewing our website at www.lakeplacidfarmersmarket.net. Requests for applications are reviewed on a first- come, first serve basis, and responded to within 7 business days. In the case of duplication of products, the earliest application will be given priority.

VENDOR REQUIREMENTS AND REGULATIONS:

1. The Market Manager will assign each vendor a designated area to display and sell product.
2. The available sizes are: 10' x 10' spaces at the discretion of the Market Manager. Vendors will not operate beyond the area assigned to them, unless approved by the Market Manager.
3. All vendors must be set up and ready to sell by 8:00 a.m. when the market opens to the public. Vendors are required to arrive at the market site no later than 7:45 AM.
4. **NO VEHICLES WILL BE PERMITTED WITHIN THE FOOTPRINT OF THE MARKET.** All vendors vehicles must be removed from customer parking spaces (on street parking and parking lots) and market entrance once unloaded. Do not begin set up of vendor space with vehicle parked at entrances or customer parking. Vendors have a designated area to park to give our customers parking and access to the venue
5. Vendor space **MUST** be completely broken down prior to bringing vehicles into customer parking or entrances to load.
6. **ALL VENDORS MUST REMAIN OPEN AND SET UP UNTIL CLOSING TIME at 1:30 p.m.** There is NO breakdown when the music ends at 1pm. Should a vendor need to leave before closing time, they must request approval by the Market Manager.
7. Lake Placid Farmers Market is a rain or shine market. Vendors must notify the Market Manager in advance of being absent from the market. No call, no show occurrences are unexcused absences. Three unexcused absences in one season will result in removal from the market. Not showing up and not calling is disrespectful to your fellow vendors and community supporters.
8. Each vendor shall keep their area attractive and presentable during all operating hours. All vendors should have covered tables to display products on and provide "cover" for supplies under the tables.
9. The Market Manager, at their discretion, may fill open booth spaces due to absence by an existing vendor with another pre-approved vendor from the waiting list until the existing vendor returns to the market.
10. Vendors shall not share/sub-contract their designated area with any other vendor.
11. Each vendor shall be responsible for ensuring that his/her area is completely cleaned up at the end of the market day, unless approved.
12. Lake Placid Farmers Market is a "Pack In, Pack Out" event with NO dumpsters or TRASH RECEPTACLES available for vendors' trash. Vendors must remove all trash from the venue by the end of the day. Unauthorized use of customer trash cans or commercial dumpsters will result in a fine of \$25.00. We will be charged and so will you!
13. Vendors must have identifying marker (banner, signage, etc.) at the vendor booth. Signage is subject to approval by the market manager.
14. Vendors are not allowed to smoke in any area of the Lake Placid Farmers Market.
15. No loud music permitted in vendors spaces during the market time

16. Vendor and employees/helpers should maintain a clean and neat appearance both in their person and in their booth.
17. **Vendors must park their vehicles in vendor parking area designated by Market Manager. NO EXCEPTIONS**
18. Electricity: Please notify market manager in advance so we can accommodate a space for you
19. Vendors may use the restrooms at back of Journal Plaza Market Place one beside Ice Cream Shop and one back by Wet Dogs. Please clean up after yourself to be courteous to other vendors and because the public will also be using this space.
20. The Department of Agriculture requires sample products to have a water source. This is not required for prepackaged foods. All products sold must meet the requirements of local and state agencies and, if sold by weight, with scales approved by the Department of Agriculture and the Bureau of Weights and Measures.
21. **RESELLING OF FOOD PRODUCTS AND GOODS PACKAGED OR MANUFACTURED BY OTHERS IS NOT PERMITTED.**
22. All vendors are required to get approval by the market manager for any additional product the vendor wishes to introduce that was not included in the application.
23. Vendors are encouraged to greet customers; however, no hawking of product is permitted.
24. Market Manager will receive **ALL** vendor payments in accordance with the **Payment Rate & Schedule Sheet** for 2025-26. Checks will not be accepted this year. Cash, Venmo, Square or via paypal or Venmo online at website.
25. Rental fees shall be payable in advance per the payment schedule. *One space is defined as 10' x 10' selling area. See Rate Schedule Provided
26. **NO REFUNDS, TRANSFERS or CREDITS**
27. Each vendor is responsible for having all **REQUIRED** documentation listed on application.
28. **WEATHER POLICY:** Market Manager will cancel market because of weather based on his/her best judgment. Vendors may also call Lake Placid Farmers Market at 863-440-7657 for an update.
29. For the safety of the public and other vendors, all Lake Placid Farmers Market vendors are required to secure their tents with weights. We suggest 20lbs minimum per leg and having additional ties.
Stakes in the ground are NOT ALLOWED
30. All vendors should be prepared to protect their goods from rain and wind in case the weather changes suddenly.
31. If Highlands County Emergency Operations Center issues a storm, hurricane or other weather warning, the market will be closed.
32. **ABOVE ALL BE COURTEOUS AND CONSIDERATE TO OTHER VENDORS AT ALL TIMES.** Any verbal or physical abuse by a vendor to another vendor, Public or Market Manager will be cause for **IMMEDIATE EXPULSION** from the market by the Market Manager. Any paid market fees will be forfeited.

We believe that it takes a community to be successful. We are all here to share our goods and services to our community, some to make some extra income, others use this to support their families. Supporting each other will only make all of us prosper. Thank you in advance for all your hard work, the beautiful items you bring to the market, your cooperation and support of each other and the friendships created along the way. We want our community to have a safe, appealing, and enjoyable market where they want to return. Each vendor has a role to play in attaining that goal.

Each Vendor **MUST** agree to the following statement and by submitting your application it is implied agreement:
"I have received and reviewed the Lake Placid Farmer's Market Handbook including the rules and regulations for operation and use of market spaces, and I understand that if I provide false information or if I violate the rules and regulations outlined herein, I will not be permitted to sell at the Lake Placid Farmers Market."

Agreement is provided by acknowledgment and submitting the application.

Insurance, Hold Harmless and Indemnification Agreement

I have received, read, understood, and agreed to abide by the LAKE PLACID FARMERS MARKET rules and regulations. According to my type of business and its requirements, I have met all local, state, and federal health inspections and licensing requirements prior to participating in the LAKE PLACID FARMERS MARKET.

I do not hold New Paradigm Real Estate, Inc. dba Lake Placid Farmers Market, The Journal Plaza Group or the Market Manager and it's employees, representatives, or volunteers liable for any property damage or personal injury that either I or my representatives may incur while participating in the Farmers Market event. I accept full financial liability for my actions, tents, signage, displays and all products that either I or my representatives sell at LAKE PLACID FARMERS MARKET. I further agree to indemnify, defend, and hold harmless New Paradigm Real Estate, Inc. dba Lake Placid Farmers Market, the Market Management, The Journal Plaza Group from and against any and all claims and actions for injury, damage, or loss to persons or property, or other liabilities or expenses whatsoever related to or arising out of my or my representatives' actions and operations in regards to the LAKE PLACID FARMERS MARKET.

I understand obtaining and having the proper insurance including liability, product, auto, workers comp mitigates my losses on any damage or injury I or my representatives may cause or incur. And as an authorized representative participating in the FARMER MARKET, I take full responsibility for making sure all requirements are up to date and in place.

As the authorized representative participating in the Lake Placid Farmer Market, I agree to the above indemnification and hold harmless agreement.

Signature

Date

Printed Name

Business Name, Address & Phone Number