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According to Eve Williams, CEO of Twitter's medium-sized company, the book's practical wisdom is as useful to brand new managers as it is for old hands. Zhu often shares management tips on the medium, like sometimes, a great person does not work out on a great team, that's fine, and having all the answers is not the goal. In the book, she deals with topics from job interviews gone obliquely about the difference between a humble manager and a big one. In an intermediate publication, Cho said part of her motivation for writing the book is to add her perspective as a non-white woman to existing management evidence, especially since the majority of new directors in the United States since the 1980s have been women. Find it here » Harvard Business Review Press Buckingham, author of The First Book, Breaking All The Rules and The Only Thing You Need to Know, has become something of a teacher when it comes to management and professional development. Perhaps he is best known for his writings on strength-based training, or allowing staff Most of their time do what they love, and the best. In this new book, Buckingham and Ashley Goodall, senior vice president of team leadership and development at Cisco, expose the most dangerous myths about the workplace, such as the idea that the company's culture trumps everything else. The authors also write about the leader of free thought, who is able to overcome these misconceptions and adopt what makes everyone different. Find here whose features reading books it refers to an expandable section or menu, or sometimes previous/future navigation options. Reading is an important common denominator among many of the biggest names in the business. It's a quick way to get new information, think creatively, and diversify your perspective. Below, we have selected and compiled 31 of the most influential business books of all time, from lean startup by Eric Reese to The Wealth of Nations by Adam Smith. Warren Buffett— arguably the most skilled investor of our time — said reading 500 pages a day is the key to success. That's how knowledge works. It's piling up, like compound interest. Maybe that's why many important businesspeople make reading a daily ritual. That's why Bill Gates reads 50 books a year (almost one book a week) and probably why Mark Zuckerberg started 2015 with the goal of reading a book every two weeks. If you want to be exposed to new ideas, ways of thinking, and assembling a complex of diverse knowledge, then reading is important. It will help you in business, if it's through a combination of calculations about other corporate successes or failures and lessons about meager startups, or a 2.500-year-old military tommy who was known for his influence on board tactics as much as he did in the war. We have searched and referred to the lists of the best business books according to influential business and mainstream media to present this list. Descriptions provided by Amazon and edited for length. Business adventures by John Brooks buy it here >> What is the disaster for Ford Motor Company worth \$350 million known as Edsel, the rapid and spectacular rise of Zyroxy, and the incredible scandals at GE and Texas Gulf Sulfur have in common? Each is an example of how a creative company can define a particular moment of fame or fame. These outstanding and brilliant accounts are relevant today to understand the complexities of corporate life as they were when the events occurred. Note: Bill Gates wrote in his blog, Gatesnotes, that Warren Buffett not only recommended this and his favorite book about business, but actually sent Gates his personal copy to read. Gates wrote that more than four decades after it was first published, business adventures are still the best work book he has ever read. Smart Investor by Benjamin Graham, the 20th century's senior investment advisor, educated and inspired people around the world. 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It is a mistake that chimpanzees who randomly choose answers will constantly be inthe target of teachers, journalists, Nobel laureates and investment bankers. Factfulness offers a radically new explanation of why this is happening, identifying the ten instincts that distort our perspective - from our tendency to divide the world into two camps (usually some version of us and them) to the way we consume the media (where the rules of fear) are concerned to how we perceive progress (the belief that most things get worse). Note: Bill Gates gave free copies of this book to college graduates. Gates praised Factfulness as one of the most important books I've ever read -- an indispensable guide to thinking clearly about the world. Blue Ocean Strategy, Extended How to create an uncontested market space and make unrelated competition by Kim W. 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