

From Hollywood to Healthcare

Talking Less, Listening More,
and Giving Patients a Voice

June 12, 2018
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al.che.my | inVibe.co | SonicHealth.com | CureClick.com



Daniel J. Gandor
@DanGandor

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Thanks @skypen for reminding us today at @DigitalPharma #digpharm West that actually HEARING the audible voice of patients can convey so much more than simple text on a page or slide.



2:48 PM - 12 Jun 2018

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1 1 2



Hans Kasperetz
@hanskasperetz

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My friend @skypen just killed it at #DigPharm. He is working on AI voice analysis that provides insights into the emotional state of market research respondents. Maybe one of the best presentations of @DigitalPharma. #hcmktg #pharma #DigitalMarketing #digitalstrategy



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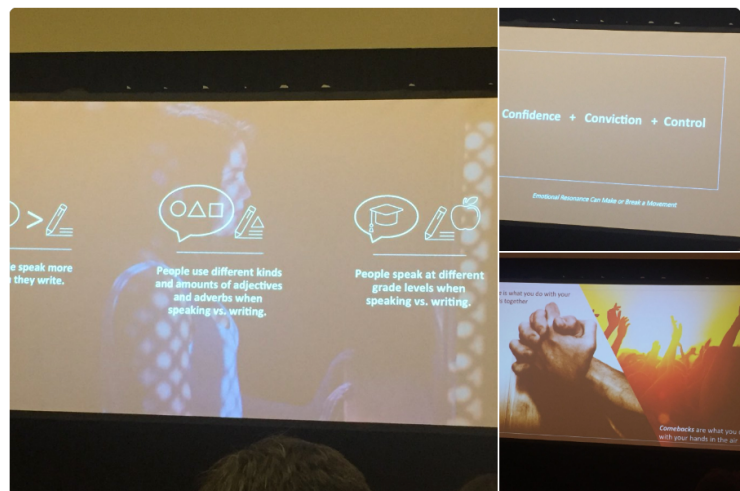
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Kevin Hsieh
@HsiehKevin

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Great presentation by @skypen time to listen 🧠 to the power of voice 🗣️ to make a movement happen. @DigitalPharma West #DigPharm #talkless



3:12 PM - 12 Jun 2018

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