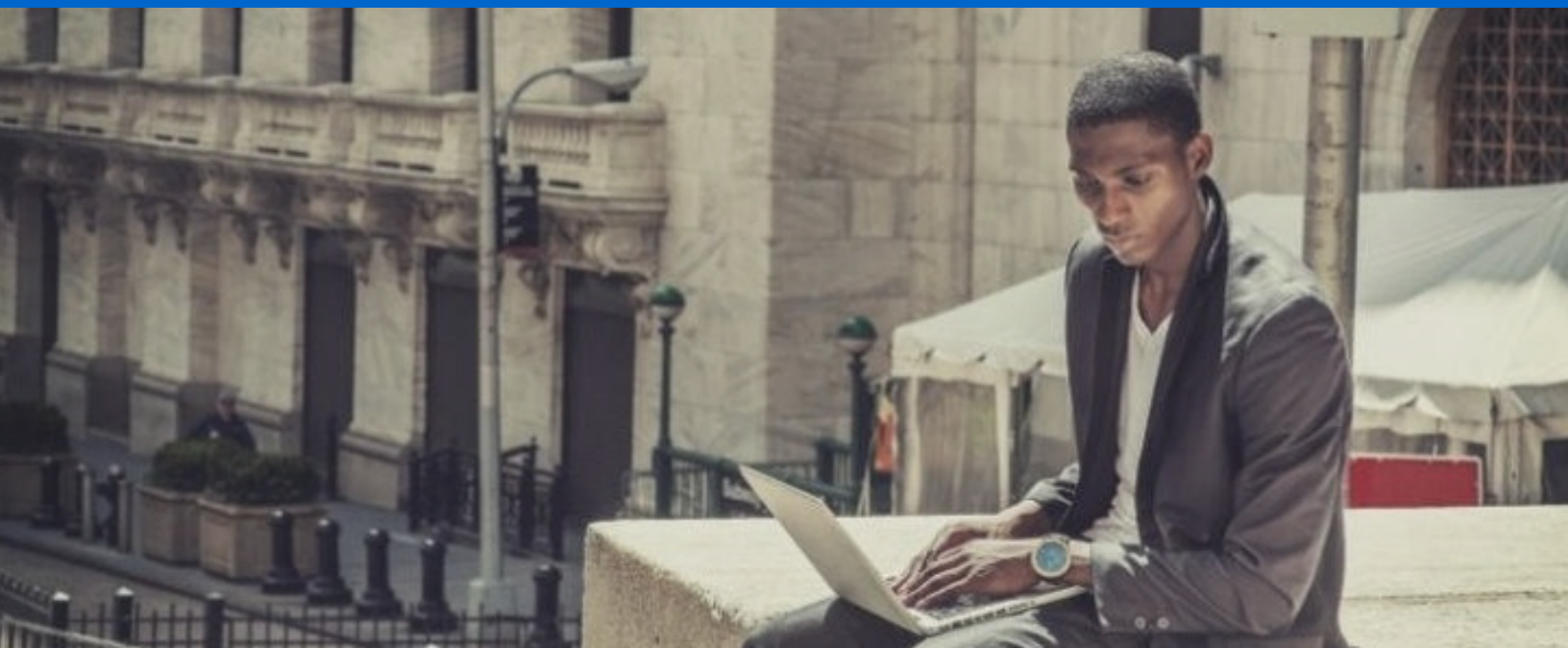


**OKLAHOMA
BLACK**
BUSINESS EXPO™

SPONSORSHIP PACKAGE

WWW.OKBLACKBUSINESSEXPO.COM





One super charged and fun filled day for the community to connect with Black-owned businesses and for aspiring entrepreneurs to gain resources to start sustainable businesses for themselves. 2018 will feature panel discussions on technological advances and opportunities, a networking event that guarantees leads for each person with a dream, as well as a discussion on various implementable blueprints for entrepreneurs.

Over 3,000 people are expected to be in attendance at the 2018 Oklahoma Black Business Expo in Oklahoma City, OK. In 2015 21.8 million people visited Oklahoma. This is a 17.8% increase since 2010, with each travel party spending an average of \$381.00 in the state. Also, Oklahoma City draws the most visitors within the state borders with Tulsa, Norman and Lawton following.

ABOUT THE EXPO

We are passionate about bringing people together for the purposes of connection and growth. 2018 will be filled with

- Panel discussions
- Networking event
- Shark Tank television show casting call
- Live entertainment
- Opportunities to engage with current and future business owners

BLACK WALL STREET PARTNER



\$15,000

Benefits

- **Limited to a single sponsoring partner**
- Name included in the title of the event
- Name or logo displayed on all print advertising, including billboards, posters, brochures, newspaper ads and news releases
- Logo/link prominently placed on event registration webpage
- Mention in radio commercials
- Mention in TV commercials
- First right of refusal for next year's Oklahoma Black Business Expo
- Full Page Flyer at placement settings
- Logo on event documents and materials
- Social Media Promo
- 1 booth to display your company's materials and offerings
- Pre-event promotions via various social media platforms
- 30-minute block during the day to introduce and provide a training for your company
- Option to place advertising materials in attendee swag bag
- Exposure in any press releases
- 20 public announcements throughout the day of the event

RENAISSANCE PARTNER



\$7,500

Benefits

- Secondary Logo/Link placement on event registration webpage
- Secondary Logo/Link placement on event program
- Logo on event documents and materials
- 5 public announcements throughout the day of the event
- 1 booth to display your company's materials and offerings
- Option to place advertising materials in attendee swag bag
- Exposure in any and all press releases

EQUALITY PARTNER



\$3,500

Benefits

- Logo/Link placement on event registration webpage
- 1 booth to display your company's materials and offerings
- Event admission for 10 attendees
- Social media Promo (Facebook + Twitter)
- Exposure in one (1) press release
- Option to place advertising materials in attendee swag bag

SWAG BAG PARTNER



\$1,500

Benefits

- Your promotional/swag item or product in a swag bag to be given to attendees (minimum 300)

OKLAHOMA BLACK BUSINESS EXPO SPONSORSHIP PACKAGE



OKLAHOMA
BLACK
BUSINESS EXPO™

Sponsorship Options (please make selection)	Total
<input type="checkbox"/> \$15,000 Black Wall Street Partner	
<input type="checkbox"/> \$7,500 Renaissance Partner	
<input type="checkbox"/> \$3,500 Equality Partner	
<input type="checkbox"/> \$1,500 Swag Bag Partner	
<input type="checkbox"/> \$500 Vendor Booth	
<input type="checkbox"/> In kind Gift _____	Value:
Grand Total:	\$

Payment Information

Sponsoring Company/Individual: _____

Address: _____

Name of Issuer: _____

Signature of Authorized Issuer: _____

Telephone: _____ Email: _____

Name of Contact Person: _____

☐ Check here if you would like to pay online with a Credit/Debit card
(Secure Paypal Processing)

Please email signed/scanned confirmation to: info@leveauxgroup.com

Thank You For Your Support!

Please remit checks to:
Leveaux Group, Inc
101 Park Ave , Suite 1300
Oklahoma City, OK 73102
For questions contact 405-446-8265

