



MISSION STATEMENT:

To foster collaboration between industry, education, and the community to meet the region's workforce demands.

VISION STATEMENT:

To be a catalyst for Southwest Wyoming's industrial growth, powered by a future-ready, skilled workforce. Through strategic partnerships and lifelong learning, we aim to build a sustainable talent pipeline that drives economic prosperity and provides individuals with rewarding career opportunities.

Welcome to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing, technology and workforce development.

[Visit our Website](#)

This Issue Sponsored By:



Greetings!

Welcome to the SWMP newsletter!
Have something you want to share in the newsletter?

Send info or questions to swmpnewsletter@gmail.com

UPCOMING EVENTS

Training Series at the Green River Chamber of Commerce



2025

PROFESSIONAL DEVELOPMENT TRAINING SERIES

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MANUFACTURING
WORKS



Sept.
16th

CRUCIAL COMMUNICATIONS

Green River Chamber Conference Room

Oct.
21st

VALUE - ADDED SALES

Green River Chamber Conference Room

Nov.
18th

CUSTOMER INTERACTIONS

Green River Chamber Conference Room

Dec.
8th

TACTICAL LEADERSHIP

Green River Chamber Conference Room

For More Information

www.grchamber.com



Training Series at the Rock Springs Chamber of Commerce

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PROFESSIONAL DEVELOPMENT TRAINING SERIES

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MANUFACTURING
WORKS



Sept.
30th

BUILDING TRUST

Western Wyoming Community College

Oct.
28th

VALUE - ADDED SALES

Western Wyoming Community College

Jan.
14th

TEAM BUILDING

Western Wyoming Community College

Mar.
3rd

CUSTOMER INTERACTIONS

Western Wyoming Community College

For More Information

www.rockspringschamber.com



WHAT'S

NEW

SWMP Partners Reach 218 Students on Manufacturing Day

SWMP partners - including ExxonMobil, Rocky Mountain Power, and Manufacturing Works - attended Manufacturing Day at Western Wyoming Community College this week. Businesses had the opportunity to interface with 218 students from Rock Springs, Green River, Farson, Star Valley, Lyman, and Evanston.



Manufacturing Day is an opportunity to teach students about the career opportunities available in our area. Thank you to all the businesses that helped invest in the next generation!

Thank you to Western Wyoming Community College for hosting and organizing this event!



SWMP was in Rawlins for two events this week! We had the opportunity to help with the Rawlins Career Fair, where students from several Carbon County schools got to practice basic interview questions (in exchange for candy and swag!).



SWMP then gave a presentation to businesses and organizations on the mentorship and collaboration activities we've been proud to contribute to. Mentorship is an investment in our youth and our future workforce.

Thank you to everyone who came to talk with us!



Pictured: Melissa Atkinson, Crystal Reyes, and Katie Mullen at the Rawlins Career Fair. Melissa Atkinson, Crystal Reyes, and Joe Olivas presenting to businesses at the SWMP presentation.

Expanding the Mentorship Program

Good Morning Everyone

As part of our ongoing effort to strengthen workforce and community connections across Southwest Wyoming, we are reconnecting the Rock Springs Mentorship Program and expanding its reach to include Carbon, Lincoln, and Uinta Counties. This initiative aims to connect students, educators, and employers in meaningful ways that inspire future career pathways and strengthen local industry engagement.

Over the past few months, Melissa Atkinson and Crystal Reyes have been instrumental in driving this effort forward. They attended the Rock Springs Perkins Grant meeting and utilized the time after the meeting to make new connections with the teachers at the school. Their leadership, and passion for SWMP also led to attending the A2A in Riverton with Katie Mullen and the three of them have laid the foundation for this next phase. Amy Jensen is working with them to support the efforts at the schools in Bridger Valley, after being approached during Manufacturing Day at WWCC.

Jenniefer Moore is reaching out as the Carbon County Co-Convener for the Southwest Wyoming Manufacturing Partnership (SWMP) and as CCHEC Executive Director, working alongside Missey Turney, Employment Services Specialist with the Department of Workforce Services, and Yvonne Johnson, Executive Director of the Carbon County Economic Development Corporation. Together they are looking to collaborate with industry leaders who may be interested in participating in a local partnership, including launching a monthly mentorship program for high school students preparing to join the workforce.

The success of SWMP is wrapped in Carl's words and is built from having a presence. (If you don't know Carl's statement, please let me know.) Success comes from those who show up and build relationships. I appreciate those who are helping to move SWMP forward.

SWMP is a NextGen Sector Partnership. Its goal is to bring business leaders together to tackle common issues that impact the competitiveness of their industry. These partnerships provide efficient and effective

ways for business leaders to work with public partners. The State of Wyoming is starting to focus on the need for work-based learning opportunities. It is because of members like these that we will continue to have success in the future.

SWMP needs to continue to focus on:

- Awareness of career opportunities
- Alignment of education and skill development for career paths
- Planning for what is needed now and for future opportunities
- Results for how to measure success

Thank you for taking the time to read this and considering how you can add more presence.

Ron Wild
Business Champion
Southwest Wyoming Manufacturing Partnership



WESTERN
WYOMING COMMUNITY COLLEGE

Teachers
Wanted



The image block contains three photographs. The first shows a man in a yellow hard hat and safety vest standing outdoors at a power substation, gesturing towards the equipment. The second shows a person in a red shirt and blue hard hat climbing a wooden utility pole. The third shows three students in a classroom setting, focused on a piece of electrical equipment on a table.

Substation Technology - Powerline Technician - Electrical & Instrumentation
Join a great team, and train the future workforce!

Apply Today!

<https://www.westernwyoming.edu/about/employment/faculty.php>

Western Wyoming Community College is looking for individuals who want to give back to their profession. Current openings for a Substation, Powerline, Industrial Maintenance and/or Electrical and Instrumentation Instructors. If you or someone you know would be interested, please apply online at
<https://www.westernwyoming.edu/about/employment/faculty.php>

Western has a great team, and we are looking forward to adding talented faculty members who want to share their expertise and knowledge with the future workforce.

How Business and Industry Help Prepare

Students for Success

Preparing high school students with critical professional skills is vital for their success after graduation. Businesses and industries can play a pivotal role in this process by engaging with schools to create opportunities that go beyond traditional classroom learning. These collaborations bridge the gap between academic knowledge and practical skills, ensuring that students graduate with the tools they need to thrive in their careers.

Read below to discover ways that business and industry can directly impact how students are prepared for successful future careers.

Internship and Apprenticeship Programs

Establishing internship and apprenticeship programs allow students to gain hands-on experience in a professional environment. Businesses can partner with schools to provide structured programs where students earn credit while working alongside professionals to learn practical skills and gain insights into various industries.

Mentorship Initiatives

Providing high school students with professional mentors in a chosen field of interest can provide them with invaluable guidance and connections. Mentorship activities, which may consist of regular meetings, discussions, and shadowing experiences, provide students with a realistic understanding of different career paths and the skills necessary for success in those fields.

Workshops and Skill Development Sessions

Organizing workshops on essential professional skills such as communication, teamwork, problem-solving, and time management can greatly benefit students. Industry professionals can lead these sessions, sharing their expertise and real-world insights.

Guest Lectures and Career Talks

Inviting professionals to speak at high schools can broaden students' horizons, and inspire them to explore various career options. These talks can cover industry trends, career pathways, or the importance of specific skills.

Real-Life Projects and Challenges

Collaborating with schools to present students with real-life projects or challenges to solve in coursework. This type of hands-on experience encourages critical thinking, problem-solving, and innovation, while exposing students to the dynamics of working on practical tasks.

Industry-Relevant Curriculum Input

Partnering with schools to align high school curricula with the skills and knowledge required in the job market can help ensure that students are learning relevant information to attain in-demand skills.

Networking Opportunities

Facilitating networking events where students can interact with professionals from different industries helps them build connections and interest early on. These interactions can provide insights, potential career opportunities, and valuable contacts for the future.

Scholarships, Grants, and Sponsorships

Supporting scholarships, grants, or sponsorships to fund new programs encourages students to pursue higher education or certifications in their chosen fields.



Unlock Your Future: Share Your Internship Interests!

We want to hear from you! Help us tailor our internship programs to better suit your career aspirations and interests. Your insights will guide us in creating opportunities that align with your goals and passions. Take a few minutes to complete our survey and shape the future Southwest Wyoming's internship offerings. Your feedback is invaluable!

[Click for Survey](#)

Shape the Future of Internships: We Need Your Expertise!

We're reaching out to industry leaders like you to help us design internship programs that truly prepare the next generation of professionals. Your insights and experiences are invaluable in creating opportunities that align with industry needs and expectations. Please take a few minutes to complete our survey and share your thoughts. Together, we can build a brighter future for interns and the industry alike!

[Click for Survey](#)

Thank you to our Sponsor



Industrial Abrasive Blasting

When it comes to restoring and preparing industrial surfaces, **Barch Industries LLC** is proud to be a trusted leader in **industrial abrasive blasting**. From removing years of corrosion to prepping new steel for high-performance coatings, abrasive blasting is where our craftsmanship and precision truly shine.

Our crews are equipped with the tools and expertise to tackle projects in some of the **most demanding industrial environments in the Mountain West**. We routinely work in areas with **extreme temperatures, airborne particulates, chemical exposure, and tight mechanical constraints** — conditions that require planning, adaptability, and a relentless focus on quality. Just as importantly, we understand that not all blasting is heavy-duty. We also perform work that demands **delicate substrate preparation**, using methods and media tailored to prevent damage while achieving the desired finish. In any challenging environment, our team maintains speed, accuracy, and efficiency without compromising safety or results.

Our Process in Action

Every abrasive blasting project starts with assessing the surface and selecting the right blasting media — from steel grit for heavy corrosion removal to softer abrasives for more delicate applications. The work area is then contained to protect nearby operations and collect residual media. Using high-pressure delivery systems, we remove rust, coatings, scale, or contaminants until the substrate meets the specified surface cleanliness. This ensures coatings adhere properly and last under demanding conditions.



Why Our Abrasive Blasting Stands Out

- **Versatility** – We work with a wide range of blasting media to suit each project's material and performance requirements.
- **Precision & Safety** – Every project is approached with a focus on protecting both our crew and the surrounding equipment, ensuring minimal disruption to ongoing operations.
- **Environmental Responsibility** – We take great care to manage blasting processes in ways that protect surrounding areas, minimize environmental impact, and properly contain debris and media.
- **Longevity** – Proper surface preparation means coatings and repairs last longer, saving our clients time and cost in the long run.

For us, abrasive blasting isn't just a step in the process — it's a craft. The quality of our work at this stage directly impacts the performance of everything that follows, and we take that responsibility seriously.



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