



MISSION STATEMENT:

To foster collaboration between industry, education, and the community to meet the region's workforce demands.

VISION STATEMENT:

To be a catalyst for Southwest Wyoming's industrial growth, powered by a future-ready, skilled workforce. Through strategic partnerships and lifelong learning, we aim to build a sustainable talent pipeline that drives economic prosperity and provides individuals with rewarding career opportunities.

Welcome to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing, technology and workforce development.

[Visit our Website](#)

This Issue Sponsored By:



Greetings!

Welcome to the SWMP newsletter!

Have something you want to share in the newsletter?

Send info or questions to swmpnewsletter@gmail.com

UPCOMING EVENTS

Mustang Preview Day & Manufacturing Day (MFG Day)

Western Wyoming Community College is excited to welcome high school juniors and seniors to a combined Mustang Preview Day and Manufacturing (MFG) Day, where students can tour campus, explore academic programs, and meet with industry partners to learn about career opportunities.

**October 22, 2025
9:00AM – 2:00PM**

Western Wyoming Community College

Students Can:

- Meet employers and learn about different career paths.
- Tour our facility and see manufacturing in action.
- Learn the important role manufacturers play in our community and the world.

For exhibitor booth information,
please contact:

Torie Bertagnolli
tbertagnolli@westernwyoming.edu

Employers Can:

- Connect with students, parents, and educators to showcase your company's career pathways and the vast opportunities in manufacturing.
- Share how manufacturers like you are driving local and state economies while supporting career readiness and workforce development in our community.



WESTERN PROVIDES EQUAL OPPORTUNITY IN EDUCATION AND EMPLOYMENT.
LEARN MORE: WESTERNWYOMING.EDU/NDS



AFAR & BELOW: THE STORY OF THE WYOMING TRONA MINERS October 28 - 5:30pm



AFAR & BELOW: THE STORY OF THE WYOMING TRONA MINERS takes you deep underground into the vast trona mines to explore the essential industry that shapes life in Sweetwater County. Through the lens of filmmakers Mark Pedri and Carrie McCarthy of Burning Torch Productions, this Wyoming PBS film reveals the people, culture, and

community that sustain trona mining.

Join us for the world premiere screening on October 28 at the Broadway Theater in Rock Springs. Doors open at 5:30 p.m. with refreshments, followed by the 6 p.m. screening and a panel discussion led by filmmaker Mark Pedri.

You'll also have the chance to meet other essential members of the production team, including composer James Craft Music, who created the film's original score, and colorist Giancarlo Sandoval of Green River.

This screening is FREE and open to the public. Come celebrate Wyoming storytelling and the people who bring it to life with us!

[CLICK HERE FOR MORE INFO](#)

Training Series at the Green River Chamber of Commerce



2025

PROFESSIONAL DEVELOPMENT TRAINING SERIES

brought to you by

MANUFACTURING WORKS **TIMBERLINE TRAINING** **GREEN RIVER WYOMING Chamber**

Date	Topic	Location
Sept. 16 th	CRUCIAL COMMUNICATIONS	Green River Chamber Conference Room
Oct. 21 st	VALUE - ADDED SALES	Green River Chamber Conference Room
Nov. 18 th	CUSTOMER INTERACTIONS	Green River Chamber Conference Room
Dec. 8 th	TACTICAL LEADERSHIP	Green River Chamber Conference Room

For More Information

www.grchamber.com

Training Series at the Rock Springs Chamber of Commerce

PROFESSIONAL DEVELOPMENT TRAINING SERIES

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MANUFACTURING
WORKS



Sept.
30th

BUILDING TRUST

Western Wyoming Community College

Oct.
28th

VALUE - ADDED SALES

Western Wyoming Community College

Jan.
14th

TEAM BUILDING

Western Wyoming Community College

Mar.
3rd

CUSTOMER INTERACTIONS

Western Wyoming Community College

For More Information

www.rockspringschamber.com



Rawlins High School Career Fair - November 5th

Rawlins High School is excited to invite your business to join us for our Career Fair on Wednesday, November 5th, from 9:00 AM to 3:00 PM.

This is an excellent opportunity to engage with students from Rawlins, Baggs, Saratoga, Encampment, and Hanna/Elk Mountain, and showcase your industry in an interactive, hands-on way.



Each business will be provided with a table and two chairs. If you require additional space (indoor or outdoor) or specific accommodations (like electricity), please let us know, and we'll be happy to make arrangements.

Last year, over 400 students attended the event, and we look forward to another successful day. This is a fantastic chance to help students explore various career pathways, especially in our current CTE areas:

- Agriculture
- Construction
- Energy & Natural Resource Systems (Conservation & Land Management and Agricultural Technology & Automation)

- Management & Entrepreneurship
- Finance
- Health & Human Services (CNA & Sports Medicine)
- Sciences
- Hospitality, Events & Tourism
- Digital Technology
- Advanced Manufacturing (Welding & STEM)
- Supply Chain & Transportation
-

If you are unable to attend the Career Fair but would still like to connect with our students, we'd be happy to arrange an individual class visit or an on-site discussion at a time that works for you.

Please RSVP or reach out with any questions to Heidi Helm at hhelm@crb1.net.



VETERANS DAY PANCAKE BREAKFAST

2025

HONORING ALL WHO SERVED

Saturday, November 8 | 8:00–10:00 AM

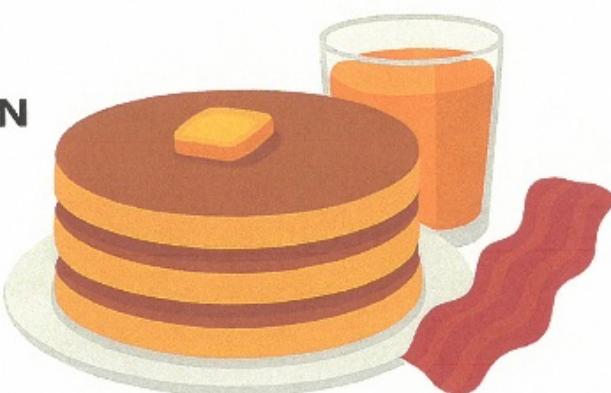
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WDE Seeks Public Input on the Proposed CTE Standards and ELA Extended Standards

The Wyoming Department of Education is seeking informal public input on the 2025 Wyoming Career & Technical Education (CTE) Standards and the English Language Arts (ELA) Extended Standards. The input collected will be presented to the Wyoming State Board of Education (SBE).

The Proposed 2025 CTE Standards update the 2014 Career & Vocational Education Standards to increase the focus on career exploration, employability, and the technical, real-world skills that employers seek. The SBE is seeking to develop Content Standards for all students to learn in the K-2, 3-5, and 6-8 grade bands. Only high school standards have performance standards that must be included in the district assessment system. These high school standards are elective, and although districts must offer all students the opportunity to learn them, only students electing to take the opportunity will be assessed on their understanding and demonstration of those standards.

The Proposed 2025 ELA Extended Standards are aligned to the 2025 Proposed ELA Standards and are the standards for students with the most significant cognitive disabilities.

Stakeholders and educators can provide input by:

Completing the CTE & ELA Extended Input Survey by 11:59 p.m., November 2.

This [link](#) takes you to a 16-minute overview video that has been used during the Virtual Meetings



Substation Technology - Powerline Technician - Electrical & Instrumentation
Join a great team, and train the future workforce!

Apply Today!

<https://www.westernwyoming.edu/about/employment/faculty.php>

Western Wyoming Community College is looking for individuals who want to give back to their profession. Current openings for a Substation, Powerline, Industrial Maintenance and/or Electrical and Instrumentation Instructors. If you or someone you know would be interested, please apply online at <https://www.westernwyoming.edu/about/employment/faculty.php>

Western has a great team, and we are looking forward to adding talented faculty members who want to share their expertise and knowledge with the future workforce.

How Business and Industry Help Prepare

Students for Success

Preparing high school students with critical professional skills is vital for their success after graduation. Businesses and industries can play a pivotal role in this process by engaging with schools to create opportunities that go beyond traditional classroom learning. These collaborations bridge the gap between academic knowledge and practical skills, ensuring that students graduate with the tools they need to thrive in their careers.

Read below to discover ways that business and industry can directly impact how students are prepared for successful future careers.

Internship and Apprenticeship Programs

Establishing internship and apprenticeship programs allow students to gain hands-on experience in a professional environment. Businesses can partner with schools to provide structured programs where students earn credit while working alongside professionals to learn practical skills and gain insights into various industries.

Mentorship Initiatives

Providing high school students with professional mentors in a chosen field of interest can provide them with invaluable guidance and connections. Mentorship activities, which may consist of regular meetings,

discussions, and shadowing experiences, provide students with a realistic understanding of different career paths and the skills necessary for success in those fields.

Workshops and Skill Development Sessions

Organizing workshops on essential professional skills such as communication, teamwork, problem-solving, and time management can greatly benefit students. Industry professionals can lead these sessions, sharing their expertise and real-world insights.

Guest Lectures and Career Talks

Inviting professionals to speak at high schools can broaden students' horizons, and inspire them to explore various career options. These talks can cover industry trends, career pathways, or the importance of specific skills.

Real-Life Projects and Challenges

Collaborating with schools to present students with real-life projects or challenges to solve in coursework. This type of hands-on experience encourages critical thinking, problem-solving, and innovation, while exposing students to the dynamics of working on practical tasks.

Industry-Relevant Curriculum Input

Partnering with schools to align high school curricula with the skills and knowledge required in the job market can help ensure that students are learning relevant information to attain in-demand skills.

Networking Opportunities

Facilitating networking events where students can interact with professionals from different industries helps them build connections and interest early on. These interactions can provide insights, potential career opportunities, and valuable contacts for the future.

Scholarships, Grants, and Sponsorships

Supporting scholarships, grants, or sponsorships to fund new programs encourages students to pursue higher education or certifications in their chosen fields.



Unlock Your Future: Share Your Internship Interests!

We want to hear from you! Help us tailor our internship programs to better suit your career aspirations and interests. Your insights will guide us in creating opportunities that align with your goals and passions. Take a few minutes to complete our survey and shape the future Southwest Wyoming's internship offerings. Your feedback is invaluable!

[Click for Survey](#)

Shape the Future of Internships: We Need Your Expertise!

We're reaching out to industry leaders like you to help us design internship programs that truly prepare the next generation of professionals. Your insights and experiences are invaluable in creating opportunities that align with industry needs and expectations. Please take a few minutes to complete our survey and share your thoughts. Together, we can build a brighter future for interns and the industry alike!

[Click for Survey](#)

Thank you to our Sponsor



Corrosion Under Insulation: The Hidden Threat to Industrial Assets

Corrosion under insulation (CUI) is one of the most costly and disruptive challenges facing industrial facilities. Although piping and equipment are often wrapped in insulation to conserve energy and protect personnel, trapped moisture beneath the insulation creates the perfect environment for corrosion. Because this deterioration is hidden, it frequently goes unnoticed until leaks, failures, or costly shutdowns occur.

The economics of CUI are significant. Industry studies estimate that CUI accounts for nearly half of all piping maintenance costs in insulated systems. A small breach in insulation can allow water to penetrate and accelerate corrosion, leading to unexpected outages, unplanned repairs, and—in severe cases—the replacement of entire assets. The financial impact doesn't stop at repair bills; lost production, safety risks, and environmental liabilities can multiply costs exponentially.



Protective coatings applied beneath insulation are one of the most effective defenses against CUI. These coatings form a barrier between the steel substrate and moisture, dramatically extending the service life of equipment. When combined with proper insulation installation and regular inspection, coatings help facilities avoid the expensive cycle of replacement and downtime. Compared to the capital cost of replacing pipelines, vessels, or equipment, investing in protective coatings is a fraction of the expense.

Best practices for preventing CUI include selecting high-performance coatings engineered for insulated environments, ensuring surface preparation meets industry standards, and documenting coating thickness during application. In addition, facilities should adopt proactive maintenance programs—periodically checking insulation integrity, identifying water ingress, and repairing coatings before damage escalates.

Ultimately, addressing CUI is about protecting operational reliability. By prioritizing protective coatings under insulation, industrial plants can safeguard critical assets, minimize long-term costs, and ensure their operations continue running safely and efficiently.

Protect Your Assets from CUI Today

Don't wait until hidden corrosion disrupts your operations. Contact Barch Industries to schedule a CUI assessment and learn how our protective coating solutions can extend the life of your equipment.

Visit barchindustries.com to get started



Southwest Wyoming Manufacturing Partnership | 123 | Rock Springs, WY 82901 US

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