

*AIRDOCS is more than just a highly-evolved  
communications platform.  
It's a better way to do business.*

## CONTACT AIRDOCS

The AIRDOCS team welcomes your enquiry:

<http://www.airdocs.io/#contact-us>

and we usually respond within one business day.

Visit our website:

<http://www.airdocs.io/>

for more information and to request a demo.



# MIGRATE YOUR CUSTOMER COMMUNICATIONS TO A HAPPIER PLACE



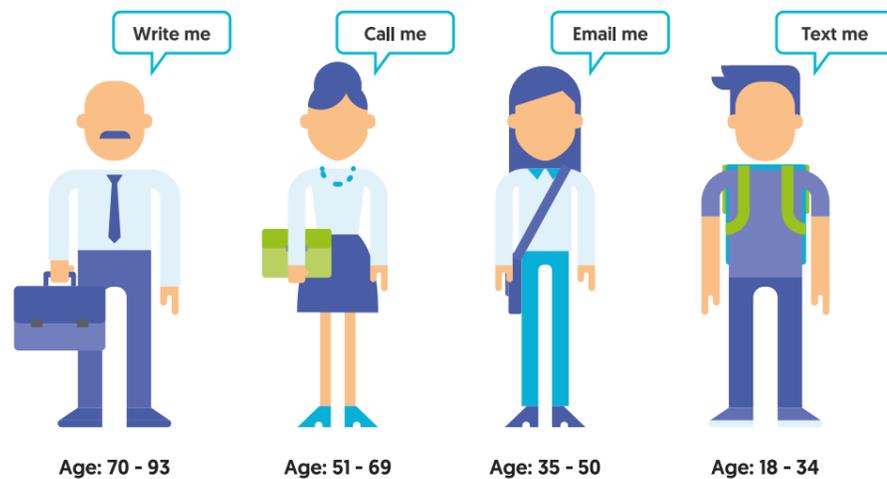
If delivering outstanding customer experience is at the heart of your business, the **AIRDOCS customer communications solution** will align perfectly with your strategy. Optimising customer experience. Minimising operational costs. Outsourcing non-core competencies. Mitigating risk. Increasing your speed to market and controlling your IP.

## HAPPIER CUSTOMERS

The true test of a customer communications solution is how it makes your customers feel. Make the right choice and you can engage each customer in a uniquely personal experience every time you contact them.

It's what we call **Mass Intimacy™**. And it's made possible by the AIRDOCS cloud-based solution, which frees you to focus on what's best for your customers.

## COMPOSE WITHOUT COMPROMISE



Unlike other customer communications solutions, AIRDOCS doesn't restrict you to just email or just print & post. **Use the right channel for each and every customer.** This flexibility lets you create customer communications without compromise.

The most relevant message. To the most receptive person. On their preferred medium. Every time.

**Wouldn't you be happier with that?**

## HAPPIER COLLEAGUES

Achieving consensus with your executive team on a communications solution can be like herding cats. Your COO's concerns are cost and efficiency. Your CIO is focused on data integrity and availability. Your marketing priority is customer experience. Everyone has an agenda. But one thing you'll all agree on is that away from your current solution could be expensive and disruptive.

With AIRDOCS you're in for a pleasant surprise.

Born in the cloud, AIRDOCS is a software as a service [SaaS] solution. It means large capital expenditure is not applicable and using AIRDOCS is an operational cost [on a cents-per-click basis]. Ongoing maintenance and upgrades are taken care of by the AIRDOCS team. And because AIRDOCS lives in Microsoft Azure, 24/7 availability is guaranteed.

### The CIO –

I get 100% availability and easy migration

### The COO –

I get greater cost efficiencies and easy migration

### The CMO –

I get a great customer experience and easy migration

## MIGRATE WITHOUT MIGRAINES

The beauty of AIRDOCS SaaS is that you can migrate business processes progressively. This lets you prove the value, if necessary, one business process at a time. **Welcomes. Renewals. Collections. Billing. Campaigns.** Migrate them together, or individually, depending on your priorities and resources. And enjoy the benefits in weeks, not months.

## HAPPIER BOSS

**CEO – I get a platform that achieves our strategy**

