



Brunei Swimming Strategic Plan 2023 - 2028

Mission

To empower individuals with essential life-saving skills and nurture a passion for swimming as a sport.

We are dedicated to fostering a vibrant aquatic community in Brunei by providing comprehensive training, fostering competitive excellence, and preparing our swimmers to proudly represent our nation on the international stage.

Vision

To be the driving force in Brunei's aquatic community, fostering a nation of skilled swimmers, nurturing champions, and creating a safer, healthier society.

Long Term Objectives

- To actively promote, foster, and advance the practice of Swimming, Diving, Water Polo, Artistic Swimming, Open Water Swimming, and related aquatic activities within Brunei Darussalam.
- To take the lead in orchestrating aquatic events encompassing Swimming, Diving, Water Polo, Artistic Swimming, and Open Water Swimming.
- To extend support and engagement in national, regional, or international competitions involving Swimming, Diving, Water Polo, Artistic Swimming, Open Water Swimming, and other aquatic activities.

Short Term Goals

- To organize coaches clinics to improve local coaches knowledge and skillsets
- To organize at least 4 swimming competitions throughout the year.
- To provide support to National squad to have access to proper training venue and equipment
- To provide opportunity to National squad to gain high level competition experience through regional / international swimming competitions.

Long Term Plan

Swim Academy

- Centralise Squad trainings
- Regularise Swim teachings and coaching
- Streamline Learn To Swim (LTS) program

Build up swimmer base

- Educate the benefits of swimming
- Implement Swimming as PE lesson in local schools curriculum
- Encourage Swimming ECA
- Setup schools' swim team

KPIs (2025 - 2027)

- Continuous process to identify potential swimmers to form Junior and Senior Squads for high performance trainings
- Close the swimming standard gap within SEA countries, especially the SEA Age Groups
- Develop and train local coaches to upgrade their skillsets