

CURRENT PRESENTS:

2018 WORLD WATER DAY SYMPOSIUM

RECOGNIZING CHICAGO'S LEADERSHIP
IN GLOBAL WATER TECH

MARCH 22, 2018 | 1:00 PM - 6:00 PM
mHUB, 965 W CHICAGO AVE, CHICAGO, IL 60642

Program Guide

Current



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RAHM EMANUEL
55TH MAYOR OF THE
CITY OF CHICAGO

Welcome to *Current*'s symposium commemorating the 25th World Water Day, a day designated by the United Nations for the global community to protect and enhance water resources.

We are particularly thankful here in Chicagoland to be stewards of ample and high-quality water supplies that sustain our communities. To ensure that our water infrastructure remains resilient, we are modernizing and investing in the pipes, pumps and people that provide clean water to our homes and businesses. This effort is a key part of our sustainability commitments that also include revitalizing our urban waterways and signing the Chicago Climate Charter to position Chicago as a resilient, 21st century global center of culture and commerce.

Chicagoland's thriving water industry is also integral to our region's future. The dozens of domestic and international water tech companies headquartered here recognize that our global connectivity, world-class universities and engineering talent, and vibrant innovation ecosystem give them a competitive edge.

And to further strengthen our region's leadership in water technology innovation, I proudly joined the Metropolitan Water Reclamation District of Greater Chicago and our region's major research institutions to launch *Current* and position Chicago as the place where water technology innovators thrive.

As you can see from today's World Water Day Symposium, *Current* is building on our city's proud water innovation history to cultivate and commercialize the water technology solutions needed around the world.

Thank you.

- RAHM EMANUEL



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STEVE KLOOS
BOARD CHAIRMAN
CURRENT



STEVE FRENKEL
EXECUTIVE DIRECTOR OF
CURRENT

Today, we are convening Chicagoland's water industry in commemoration of World Water Day and to recognize our city and our region's leadership in water technology innovation.

Current is a non-profit organization that delivers advanced research and market-driven innovations to enhance water resources, build resilience and drive sustainable economic growth by bridging structural gaps that hinder innovation. *Current* leverages Chicago's world-class water infrastructure, institutional assets and industrial capabilities along with a network of national and international partners and members.

Current is building a tech-to-market platform to efficiently support innovation and bring new technology to market. *Current* is dedicated to meeting its members' needs to source, validate, and scale innovative water technology solutions.

From utility and industrial end-users seeking more sustainable and economical ways to purify or treat water to solution providers and engineering firms scouting for emerging innovations to innovators seeking market validation and growth to cleantech investors looking for de-risked innovations with clear market potential, *Current* is your innovation partner.

Today, you will hear from industry leaders with valuable insights into the opportunities and challenges facing the water industry and how Chicago is poised to capitalize on those opportunities and overcome those challenges.

And, a special thanks to Beam Suntory, the Government of Israel Economic Mission to the Midwest, and West Monroe Partners for sponsoring today's event.

And to all of you, thank you for supporting *Current*!

- STEVE KLOOS & STEVE FRENKEL

AGENDA

12:30 P.M.

Registration

1:00 P.M. – 1:15 P.M.

Welcome and Opening Remarks

- Steve Kloos, Partner, True North Venture Partners/Chairman, *Current*
- Steve Frenkel, Executive Director, *Current*

1:15 P.M. – 1:45 P.M.

Panel 1 – Insights from International Water Technology Leaders

International water tech firms with operations in Chicagoland discuss North American market trends / opportunities.

Moderator: John Robinson, Managing Principal, Mazarine Partners

Featuring:

- Jerome Devillers, Partner, Mazars
- Jeff Martens, Business Manager, Nalco Water, an Ecolab Company
- Zeki Oral, Director of Business Development, Global Market Segment, Grundfos
- Fabian Solberg, Sales Manager - CPI, Eisenmann Corporation

1:45 P.M. – 2:05 P.M.

Israeli Technology Delegation Company Presentations | Group 1

Israeli water tech companies present their solutions for North American markets.

Featuring: C.Q.M | IOSight | Krausz | Odis | Purammon

2:05 P.M. – 2:35 P.M.

Panel 2 – Solution Provider Perspectives on Leveraging New Technologies for Growth: M&A vs. Organic

Panelists provide insights into how companies integrate new and acquired technologies in the water industry.

Moderator: Mike Reardon, Advisor to *Current* and Water industry veteran (Culligan, USFilter, Triwater)

Featuring:

- David Cam, Founder, Hydrus Technology
- Andrew Cooper, Vice President, Water Research & Development, Nalco Water, an Ecolab Company
- Mark Hunsaker, Director of Product and Market Management, Evoqua Water Technologies
- Bob Miller, President, Earthwise

2:35 P.M. – 3:00 P.M.

Networking Break sponsored by West Monroe Partners

3:00 P.M. – 3:20 P.M.

Israeli Technology Delegation Company Presentations | Group 2

Israeli water tech companies present their solutions for North American markets.

Featuring: RealiteQ | Utilis | Victaulic Bermad Technologies | Wadis

3:20 P.M. – 3:50 P.M.

Panel 3 – Perspectives on Water/Wastewater Technology Integration

Utilities and consulting engineering firms share their views on incorporating new technology into water/wastewater operations.

Moderator: Terry Mah, Founder of The Malabar Group and former CEO of Veolia North America

Featuring:

- Randy Conner, Commissioner, Chicago Department of Water Management
- Andrew Martin, Principal and Managing Director of Midwest Operations, Greeley and Hansen
- Chriso Petropoulou, Senior Principal, GeoSyntec
- David St. Pierre, Executive Director, Metropolitan Water Reclamation District of Greater Chicago

3:50 P.M. – 4:20 P.M.

Panel 4 – Leadership in Disaster Relief & Humanitarian Water

Moderator: Mark Bertler, Managing Director, The McLean Group; VP of Fundraising and Corporate Relations, Wishing Well International Foundation

Featuring:

- Rashidi Hodari, Vice President Commercial Brands & Platforms, Beam Suntory
- Ebie Holst, Founder and CEO, SplashLink
- Kevin Sofen, Business Development Manager, Darley

4:20 P.M. – 6:00 P.M.

Networking reception sponsored by the Government of Israel Economic Mission to the Midwest and Cruzan Rum



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WELCOME & INTRODUCTION



Steve Kloos

Partner, True North Venture Partners/Chairman, Current

Steve Kloos is a Partner with True North Venture Partners, a Chicago-based firm that invests in early stage disruptive innovations in cleantech and supports those companies on their journey to transform and lead global industries over time. At True North, Steve focuses on identifying technology trends and market needs, sourcing and leading investment opportunities, assisting portfolio companies, and helping with firm management. Steve is the Chairman of the board of *Current*, a non-profit platform for water innovation, he serves on the ImagineH2O Advisory Board, and is as a judge for the Global Cleantech 100. Prior to joining True North, Steve worked in various R&D roles at General Electric in the US and Asia. Steve holds a PhD in Chemistry from North Dakota State University.



Steve Frenkel

Executive Director, Current

Steve directs *Current's* strategy, operations and programs to advance innovative water research and technology. Prior to his appointment as *Current's* Executive Director, Steve was a management consultant helping power-sector clients develop renewable energy projects. He previously led the Midwest office of the Union of Concerned Scientists and directed Midwest operations of Renew Financial, LLC, a clean energy financing firm. Steve also served as Chief Policy Advisor at the Illinois Environmental Protection Agency and as Deputy Chief of Staff in the Illinois Governor's office where he oversaw energy, environmental and climate policy. Steve holds a Master's degree in Public Policy from the University of California, Berkeley and an MBA from the University of Chicago's Booth School of Business.

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Vice President for Research
Northwestern University

PANEL 1

Insights from International Water Technology Leaders



Moderator: John Robinson, Principal

Mazarine Partners, Managing Principal

John has operated as a strategy and operations consultant in the water/wastewater business for nine years and is largely responsible for deal sourcing and execution of Mazarine's investments. John has lead over 30 consulting engagements that have included top-line and bottom-line initiatives, developing a track record driving performance improvement for water/wastewater technology executives. John completed undergraduate studies at Denison University and graduate work at Johns Hopkins University SAIS. He lived in China for seven years, is fluent in Mandarin Chinese, and maintains large network in China's water/wastewater technologies industry.



Jerome Devillers

Partner, Mazars

Jerome leads the Mazars USA and Mazars Group initiative in the water sector and oversees the firm's relationships with a major water utility, a water investment fund, and other clients in the infrastructure sector. He was the founder and leader of the Infrastructure and Project Finance in the Americas, which is now part of Mazars Global Infrastructure Finance. Jerome's more than 15 years of experience include engagements for large, multinational groups in the US, such as financial institutions, investment funds, construction companies, regulated utilities, and service companies. His expertise includes project finance assignments, providing services to lenders, infrastructure investors, and developers in transportation, energy, and social infrastructure.

Jeff Martens

Business Manager, Nalco Water, an Ecolab Company

Jeff is a Business Manager for Ecolab, a global leader in water, hygiene and energy technologies and services that protect people and vital resources. He manages the Total Water Management business with Ecolab's partner, Aquatech, a global leader in water purification technologies for industrial and infrastructure markets with a focus on desalination, water recycling and reuse, and zero liquid discharge. Jeff has 25 years of water treatment industry experience with Nalco Water in the fields of Marketing and Innovation. Jeff has his MBA from the Kellogg School of Management, Northwestern University and his BS in Chemical Engineering from the University of Michigan.



Zeki Oral

Director of Business Development, Global Market Segment, Grundfos

Zeki Okan Oral is the Director of Business Development, Global Market Segment Water Utility at Grundfos. He has been in the pump industry for over 20 years. His specialties include product marketing and management, product regulatory affairs, new business development for municipal, commercial and fire pump markets. He is actively involved in the activities of the Hydraulic Institute and SWPA. He holds a Master of Science degree from Naval Postgraduate School in California and Master of Business Administration degree from Baker University in Kansas.



Fabian Solberg

Sales Manager - CPI, Eisenmann Corporation

Eisenmann is a system integrator specializing in automotive manufacturing technologies and environmental technologies including water and wastewater treatment. Mr. Solberg leads and manages sales efforts in Gulf Coast area, Mexico, Chile and other countries. He supports business and technology development as well as regulatory efforts through marketing and business Development teams. Mr. Solberg holds an MBA from the University of Houston - Victoria and a Master's Degree in Chemical Engineering from Luleå University of Technology.



ISRAELI TECHNOLOGY DELEGATION | GROUP 1



CQM

CQM optimizes energy consumption of heat exchangers, and provides chemical-free water treatment in commercial, industrial and residential applications. To learn more, contact Isak Duenyas at isak@cqm-tech.com.



IOSight

IOSight provides user-friendly BI/data mgmt. and reporting solutions for water & energy infrastructure facilities, giving plant managers & operators actionable real-time insights into plant performance. To learn more, contact Natan Zuta at natan@iosight.com.



Krausz

Krausz designs and manufactures smart products for repairing and connecting different types of pipes for potable water and sewage. To learn more, contact Cindy Kransler at Cindy.Kransler@krauszusa.com.



Odis Filtering LTD.

With solutions deployed in 50 countries, ODIS Filtering is a leading provider of water treatment solutions for wastewater (industrial, municipal), process water and drinking water for more than 30 years. To learn more contact : Oren Kleinberger (oren@atlantapurewater.com) www.odisfiltering.com



Purammon

Purammon develops physico-chemical processes for nitrogen, TOC, heavy metals and sulfides removal from wastewater. To learn more, contact Joseph Lehmann at josephle@purammon.com.



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PANEL 2

Solution Provider Perspectives on Leveraging New Technologies for Growth: M&A vs. Organic



Moderator: Mike Reardon

Advisor to *Current* and water industry veteran (Culligan, USFilter, Triwater)

Michael Reardon is a veteran executive and entrepreneur in the water industry. As a founder and an officer (COO, CFO) of United States Filter Corporation, he contributed to the best-known growth story in water, acquiring over 300 companies, and growing to over \$5.5 billion in revenues as a Fortune 300 company before it was acquired by Veolia. He helped build a successful joint venture with Nalco Chemical and later went on to lead Culligan and Everpure as President/COO. He subsequently founded Triwater Holdings, a PE backed company he led as Chairman and CEO to successful value creation with multiple acquisitions across three strategic sectors of the water industry.



David Cam

Founder, Hydrus Technology

David has over 30 years' experience as a business founder, managing director, major projects manager and commercial negotiator. His industry experience spans energy, aviation, agriculture, government and technology. Since 1982, David has developed strong national and international credibility for his strategic leadership and commercial innovation. As Co-founder and Chief Executive of a startup software company, Perfectus Technology, David led the company's growth to 35 technical, legal, accounting, sales and support staff across offices in Auckland, Sydney, London and New York and an independent global reseller network. Partnerships were established and the technology integrated into global enterprise software systems offered by third parties across North America and Europe.

Andrew Cooper

Vice President, Water Research & Development, Nalco Water, an Ecolab Company

Dr. Andy Cooper is vice president of Research, Development and Engineering for Nalco Water, an Ecolab company. Ecolab is a trusted partner at more than two million customer locations, and has annual sales of \$14 billion. Andy is responsible for teams developing innovative new technologies, data-driven insights, and on-site services. These comprehensive solutions promote safe food, maintain clean environments, optimize water and energy use, and improve operational efficiencies for customers markets in more than 170 countries. Andy holds BS and MS degrees in Biology from Northern Illinois University, and a MS and PhD in Microbiology from the University of Illinois.



Mark Hunsaker

Director of Product and Market Management, Evoqua Water Technologies LLC

Mark is the director of Product & Market Management for the Heavy Industry division of Evoqua Water Technologies LLC. Evoqua has an extensive portfolio of proven brands, advanced technologies, mobile and emergency water supply and treatment solutions and services which are applied to helping municipalities and industrial customers protect and improve the world's most fundamental natural resource: water. Mark began his career as an applications engineer at Culligan International and joined the Evoqua family of companies in 1997. Mark holds a BSME degree from Kettering University and an MBA from the Kellogg School of Management-Northwestern University.



Bob Miller

President, Earthwise

Robert S. Miller, the current president and sole owner, founded Earthwise Environmental, Inc. in 1995. His mission was to provide more environmentally friendly methods of treating water. For more than 20 years now, Earthwise has been changing the focus of water treatment technologies to reduce costs, conserve water and eliminate hazardous chemistries. We are a market leader on two fronts: We work closely with manufacturers in the evaluation of new technologies; and we are a leader in the development of more sustainable custom solutions for industry, commercial properties and healthcare facilities.



ISRAELI TECHNOLOGY DELEGATION | GROUP 2

RealiteQ

RealiteQ provides cloud SCADA solution, end-to-end Information and Communications Technology that gathers & controls critical and operational data in real time from sensors, analyzers and controllers/PLC. To learn more, contact Rani Kedem at Ran@RealiteQ.com.



Utilis

Utilis processes aerial imaging taken from satellite-mounted sensors to detect leaks and non-revenue water in underground distribution pipes. To learn more, contact Alex Puryear at alex@utiliscorp.com.



Victaulic Bermad Technologies (VBT)

Victaulic Bermad Technologies (VBT) provides hydraulic control valves and advanced flow control technologies. VBT offers industry-leading solutions across diverse business lines including commercial building, mining, power, water systems, and fire protection. To learn more, contact Tom Neuhaus at Tom.Neuhaus@vbtech.com.



Wadis

Wadis develops and supplies patented systems for the treatment of water and wastewater streams through the use of a high voltage electrical discharge technology. These systems can be used for the treatment of sludge, water disinfection and for AOP (Advanced Oxidation Processes) disintegration of organic materials of growing concern (such as endocrine disruptors, antibiotics, herbicides, etc...) Rick Johnson (rick@InNowLLC.com)
www.wadis-co.com





INNOVATIONS IN ADVANCED
WATER RESEARCH & TECHNOLOGY

Current delivers advanced research and market-driven innovations to meet the world's water needs. *Current* bridges gaps in the water solutions ecosystem to develop, validate, and commercialize innovations for greater environmental and economic sustainability.

CORE PROGRAMS



CURRENT RESEARCH

AMPLIFIES WATER RESEARCH

- Convenes the capabilities of the *Current* Research Consortium, a global center of excellence in water research and technology development comprised of world-class universities and utilities
- Aligns member research capabilities with market-driven opportunities
- Delivers advanced fundamental science and practical, outcome-based applied research
- Pursues new research funding opportunities and cross-institutional/international partnerships



CURRENT DEMONSTRATION

VALIDATES INNOVATIVE TECHNOLOGIES

- Validates and de-risks early-stage water technologies through a structured and comprehensive process
- Analyzes technical and economic merits of innovative technologies
- Pilots technologies at-scale through *Current*'s testbed network of utility and industrial sites
- Assesses market potential and refines the business case for water technologies
- Reduces technology development risk and speeds time-to-market



CURRENT CONNECT

DRIVES GROWTH & SCALE

- Identifies early-adopter and beachhead market customers for successful commercialization
- Connects validated technologies with investors and customers
- Enhances members' brand awareness through curated events and communication channels
- Supports members' business development goals through new channel partners, markets and customers
- Builds national and international networks of researchers, innovators, solution providers, investors and end-users

Current, a non-profit based in Chicago, launched in 2016 as a partnership of the City of Chicago, the Metropolitan Water Reclamation District of Greater Chicago and World Business Chicago. *Current* leverages Chicago's world-class utilities, research institutions, industries and innovation community for global environmental and economic impact.

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PANEL 3

Perspectives on Water/Wastewater Technology Integration



Moderator: Terry Mah

Terry Mah, Founder of The Malabar Group and Former CEO of Veolia North America

Dr. Terry Mah, founder of The Malabar Group, has over 20 years of experience in the water industry having held numerous executive positions with Veolia, including serving as a member of Veolia's Management Committee, Chief Executive Officer of Veolia North America, and Chief Operating Officer of Veolia's Global Water Technologies group. Terry also serves as an advisor to several clean-tech companies, environmental innovation and accelerator groups, and impact investment groups.



Randy Conner

Commissioner, Chicago Department of Water Management

In 2017, Randy Conner was appointed by Mayor Rahm Emanuel and confirmed by City Council as Commissioner of the Department of Water Management for the City of Chicago. Commissioner Conner has more than 20 years of experience with City engineering and infrastructure. Most recently he served as First Deputy at the Chicago Department of Transportation (CDOT) and the Chicago Department of Streets and Sanitation (DSS). At the Department of Water Management, Commissioner Conner oversees more than 2,000 employees and an operating budget of approximately \$1 billion and a capital budget of approximately \$750 million annually. Commissioner Conner oversees Mayor Emanuel's 10-year Building a New Chicago program and attended Purdue University, where he studied Engineering and Construction Principles.

Andy Martin

Principal and Managing Director of Midwest Operations, Greeley and Hansen

As Principal and Managing Director, Martin is responsible for directing the firm's technical and business operations in the Midwest, including Illinois, Indiana, Wisconsin, and Michigan. He will manage Greeley and Hansen's firm-wide Design Center. Martin is a registered Professional Engineer in five states and is an Envision™ Sustainability Professional (ENV SP). He holds a BS in Civil Engineering from the University of Illinois at Urbana-Champaign and is a member of the Water Environment Federation, the Illinois Water Environment Association, and the National Association of Clean Water Agencies.



Chriso Petropoulou

Senior Principal, GeoSyntec

Chriso Petropoulou is a Senior Principal Environmental Engineer with more than 25 years of consulting experience focused on a wide variety of clients in the industrial manufacturing sector. Her clients include foundries, metal product manufacturing, rubber manufacturing, metal recycling facilities, malting operations, aerospace companies, automotive manufacturers, electroplating operations, municipal waste landfills, power industry, gas pipelines, railroads, and nuclear laundries, facilities designed to wash and dry radiation-contaminated clothing. As a consultant, Chriso has developed and implemented industrial water footprint plants to identify water use reduction opportunities and has performed several wastewater treatment plant optimization studies.



Dave St. Pierre

Executive Director, Metropolitan Water Reclamation District of Greater Chicago

David St. Pierre was named Executive Director of the Metropolitan Water Reclamation District of Greater Chicago (MWRD) in 2011. During his tenure he has addressed many important issues in the agency and has emerged as one of the top utility leaders in the country. Mr. St. Pierre's vision is reflected in MWRD's strategic business plan with the theme of "Recover Resources, Transform Water" that has led to successful projects focused on disinfection, nutrient control and resource recovery. As the Executive Director, Mr. St. Pierre manages a staff of nearly 2,000 to effectively protect the health and safety of the public, protect the quality of the water supply source (Lake Michigan), improve the quality of water in watercourses, protect businesses and homes from flood damages, and improve the environment for the MWRD's 884 square mile service area.



PANEL 4

Leadership in Disaster Relief & Humanitarian Water



Moderator: Mark Bertler

Managing Director, The McLean Group; VP of Fundraising and Corporate Relations, Wishing Well International Foundation

Environmental Practice Group, has represented numerous public and private firms in both advisory and principal roles on such issues as strategic management, corporate growth, financing, restructuring, and overall capitalization in the water and wastewater segment. For more than 25 years, he has held senior corporate executive positions with a number of Fortune 500 water and wastewater manufacturing and service companies with extensive experience in M&A, joint ventures, partnerships, and other strategic initiatives both domestic and global. Mr. Bertler holds a BS in Chemical Engineering from the University of Wisconsin – Madison and a MBA from University of Wisconsin – Milwaukee.



Rashidi Hodari

Vice President Commercial Brands & Platforms, Beam Suntory

Rashidi Hodari is a consumer-centric business leader with over 15 years of experience across a range of enterprises from large to small, both public and private. He is currently the Vice President of Marketing for Beam Suntory's Commercial Brands & Platforms team with a primary focus of shaping Cruzan Rum into a sustainable purpose-driven brand that contributes to a world where no one weathers a storm alone. Rashidi lives in Deerfield with his wife Jasmine and 3 children.

Ebie Holst

Founder and CEO, SplashLink

Ebie Holst has been focused on water-related market trends and technologies since 2009, identifying key water-related challenges, commercial assets and innovation opportunities relevant to markets around the world. A Price Waterhouse and 12-year Silicon Valley veteran in information technology, as well as a seasoned consultant and navigator of the start-up landscape, Ebie has worked in both information and clean technology, and brings over 25 years of management and practical experience in the strategic design and launch of new business models and alliance initiatives across multiple sectors and more than a dozen global industries. Within the water industry, Ebie has been tapped as an advisor and speaker on water issues, opportunities, trends and technical considerations. Ebie is a graduate of The University of Michigan.



Kevin Sofen

Business Development Manager, Darley

Kevin Sofen is a Business Development Manager in the water division at W.S. Darley & Co. responsible for product development, market strategy, and emerging technologies. Darley's mission is to passionately serve the world's first responder and tactical communities. Kevin graduated from the University of Wisconsin - Madison University with a Bachelor of Arts (BA) in Human Geography, Political Science and Chinese. He recently completed his MBA with a focus in finance and management at DePaul University in Chicago. Kevin has a passion for water and innovation and is excited to join the Current water ecosystem.





INNOVATIONS IN ADVANCED
WATER RESEARCH & TECHNOLOGY

Whether you develop, use, or invest in water tech solutions, becoming a member of *Current* will help you create value, improve performance and deliver results.

WHY BECOME A MEMBER?

Utilities / Industrial Water Users

As a water/wastewater utility or water-intensive industry you need cost-effective, validated and de-risked technology solutions to ensure compliance, optimize performance and drive results.

Corporates / Engineering Firms

As an environmental solutions company or engineering firm you are looking for proven new innovations to meet your customers' water and wastewater needs and grow top-line revenue.

Technology Innovators

As an innovator, you are seeking market validation, new channel partners and investors to scale your business and demonstrate that your innovation meets the needs of your targeted customers.

Investors

As a clean tech investor you are looking for de-risked investable innovations with demonstrated market potential seeking working or growth capital.

Professional Services Firms

As a professional services firm you seek opportunities for business development, eminence building, and greater awareness of your offerings among water industry corporates.

Research Institutions

As a university or research institution you seek new collaborations, funding or tech transfer opportunities through the *Current* Research Consortium, a growing center of excellence in water-related research.

SPONSORSHIP

Current also offers sponsorship opportunities for specific events and initiatives that provide unique branding, marketing and business development opportunities.

Members and Partners





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The Island Spirit

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Together, we can find innovative solutions to
enhance it, use it more productively and ensure
its availability.

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