Sejal's 7 Secrets

to Staging (and Selling) your Listing!

1. **Create curb appeal**
   Have a neat and tidy front and back yard, add splashes of color with flowers, ensure clear view of home front (trim tree/shrub growth, clear walk-up path).

2. **Present impeccably clean home**
   Hire professional housecleaner, steam clean carpets if needed, power wash exterior if needed.

3. **Choose elegant and neutral colors**
   Repaint any gaudy or mismatching colors. Elegant creams for wall color with white trim colors are a good choice. Accent walls are fine as long as accent color is not too far off "neutral zone" (mocha, taupe, etc).

4. **Invest in small and easy updates**
   Update dated light fixtures and cabinet hardware, repaint cabinets if worn, re-caulk, re-grout bathtubs for new look.

5. **Pack up and de-clutter**
   Pack away unneeded household items and personal memorabilia (photos, knick knacks, etc). Go for universal décor scheme that would appear to any buyer. Contain needed items in baskets and bins (bathroom toiletries, etc).

6. **Remove unnecessary furniture**
   Often sellers need to remove furniture pieces to lighten up a room. Arrange furniture to highlight best features of home (spectacular view, nice fireplace, etc).

7. **Final staging touch**
   Select décor pieces to accentuate rooms and create calm, airy feel. Show scenes of daily life (e.g. book & coffee cup). If needed, hire a professional home stager to bring in furniture/accent pieces and for recommendations on best room arrangement.

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