**NGOZI ISABELLE AHANOTU**

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**SUMMARY**

Prolific creative writer with 9 years of independent writing, reporting, editing, and production experience. Former events specialist gifted in applying applicable industry trends to best practices and managing tight deadlines for over 100 large and small-scale events. Proficient at using expertise in both fields to leverage leadership and management skills in an influential news and content role.

* Video Curation and Editing
* Program and Event Coordination
* Editorial and Office Administration
* Strategic Planning and Process Improvement
* Fact-Checking, Research, and Development
* Social Media and Marketing Content Management

**WORK EXPERIENCE**

**Senior Editor and Producer** African Queens Project| 2018-present

* Write and edit press releases, social media captions, and podcast descriptions prior to scheduled release
* Design script for podcasting episodes including curated audience segments, sponsored ads, and interview transcribing
* Monitored social media for repost opportunities that reflect the brand and increase online engagement
* Correspond with potential guests for interviews, providing research to podcast host on questions and current events

**Online Contributor** Huffington Post and ATTN:| 2016-present

* Follow current events for more in-depth writing and weekly reporting
* Curate the profile series “#SellingBlackGirlMagic” for [HuffPost](http://www.huffingtonpost.com/author/ngozi-ahanotu), reflecting audience interest and branding
* Monitored social media and blogs, including Facebook, Twitter and Instagram, for viral pegs and story ideas
* Work within tight deadlines while juggling multiple writing assignments and research
* Write and report news accurately with exceptional spelling and grammar that requires minimal edits
* Develop content that is on-brand and relevant to [ATTN:](https://www.attn.com/authors/529/ngozi-ahanotu)’s core audience to ensure tremendous social engagement

**Independent Content Creator and Producer** Various Print and Digital Brands| 2008-present

* Build print, video and email content strategies for brands across lifestyle, business, and art including [CopyLuv](http://copyluv.com/), [Society of Digital Agencies](http://www.thesodaacademy.com/), [Minority Artist Collective](minorityartistcollective.com) and more
* Develop and implement editorial calendars that outline the neutral and peak times of current and breaking news
* Research and capture interviewees in person, via phone, and email to pitch and generate news stories with facts
* Consistently follow news cycle to contribute and pitch feature stories, list articles, interviews, and opinion editorials
* Use social media presence to increase article engagement and start the conversation following op-ed pieces
* Unearth and pitch breaking news to aggregate articles and develop valuable content

**Conference Marketing Writer** Society of Digital Agencies (SoDA) | 2016

* Presented and implemented successful editing strategies for capturing and converting leads to register
* Drafted templates and edited copy for email marketing and social media posts to increase conference attendance
* Improved current and new marketing content that confirmed ambassadors for the upcoming conference

**Communications Officer** Theta Nu Xi Multicultural Sorority, Inc. (TNX) | 2010 – 2017

* Pitch, cultivate, conduct interviews, and write original stories for the organization’s newsletters
* Identify and strategically target social justice and advocacy information that improve impact and exposure
* Consistently drive influence of organization with social media campaigns and community involvement
* Coordinate RFPs and generate promotional and informational video content for organization to accompany documents

**Content Manager**Avant Garde Exchange | 2010 – 2013

* Establish and edit content that increased digital and social media presence surging exponential business interest
* Researched and negotiated booking contracts with vendors and promoters for profitable exposure
* Expand visibility with global agencies and companies through live and online campaigns and marketing activations

**EDUCATION**

Georgia State University, Atlanta, GA **Bachelors of Science in Journalism**

Johnson and Wales University, Providence, RI **Masters of Business Administration**