

SYLVAN LAKE MINOR FOOTBALL ASSOCIATION

PARTNERSHIPS

SPONSORSHIP





EMPOWERING YOUTH THROUGH FOOTBALL

Since 1997, the Sylvan Lake Minor Football Association (SLMFA) has been more than just a sports organization—we've been a cornerstone of youth development in our community. For over 25 years, we've provided young athletes aged 9 to 18 with opportunities to learn, grow, and compete through the game of football. Our program instills values of leadership, teamwork, discipline, and commitment, both on and off the field.

Each season, we engage over 100 local families who support our mission to foster personal growth and community spirit among Sylvan Lake's youth. Our home games attract between 150 to 400 enthusiastic fans, creating a vibrant atmosphere that celebrates athleticism and community involvement.

Many SLMFA volunteers have witnessed young athletes move through the program from elementary students to high school graduates. We turn out amazing young people and are proud to see a number that return home and become coaches and volunteers themselves with our program.

As a sponsor, you're not only promoting your business but also playing a pivotal role in shaping the leaders of tomorrow. With your help we can continue to provide a positive and enriching environment for young Sylvan Lakers' through the sport of football.





QUARTER SPONSORSHIP

INVESTMENT:
\$1,200 PER SEASON/QUARTER CHOSEN

A MINIMUM OF TWELVE REGULAR SEASON HOME GAMES (THREE PER TEAM) PLUS PLAYOFFS

This sponsorship program provides exposure allows your business to receive both in-game and digital exposure across all divisions throughout the season with an opportunity to send out a direct message and offer to SLMFA families and their fans.

By “Owning” a piece of every SLMFA home game throughout the season, your business has the opportunity to establish familiarity and build trust with SLMFA families and their fans.

- Produced in-game audio message at each game
- Website profile with offer or business description
- Two social media shoutouts on our platforms
- Recognition in printed and digital game programs
- Digital sponsor icon to promote your support
- Graphic to use in your social media
- Logo on website home page with link back
- Mention in the SLMFA newsletter





NUTRITION

SPONSORSHIP

Fueling young athletes is just as important as coaching them. In this economic climate, some young athletes are not getting the nutrition they need on a daily basis to perform their best. Become a Snack Attacker and help us make sure no player hits the field hungry. Your support helps us ensure that no matter what the circumstance is for our players, they are provided healthy snacks before practice, keeping energy up and spirits high. It's a small gesture that makes a big difference.

SNACK ATTACK SPONSORSHIP

\$250 PER TEAM OR
\$900 FOR ALL TEAMS

- Logo on the Snack Attackers bin
- Social Media acknowledgement as a Snack Attacker sponsor
- Live PA message shout out (1 per game) at your sponsored team's home games.

PLAYER OF THE WEEK | \$1000 (4 AVAILABLE)

Each week, we will be celebrating athletes for their heart, hustle, and growth and your company can highlight your brand in this way that can't be achieved through traditional media. Your company will be featured in weekly social media posts, live mentions during games and within our team's gameday programs. Each team will be awarding an offence, defence, lineman and "hustle" of the week. Need a little more incentive? Our 2024 PeeWee Champion Bears dropped by to melt your hearts.



GEAR SPONSORSHIP | \$2200 (ALL TEAMS)

HAVE YOUR BRAND DISPLAYED ACROSS ALL TEAMS ON YOUR CHOICE OF AVAILABLE GAME DAY UNIFORM SPACE

- Exclusive placement with first right of refusal for future years
- Live sponsor mentions during all teams' home games
- Two dedicated social media announcements during the 2025 season.
- Worn for both home and away games

HELMETS: 2.5" X 2.5" ROUND STICKER ON THE BACK OF EACH HELMET

This is prime real estate as not only are the helmets worn for games, they are also used for practice. Your company will receive maximum brand exposure over the season.

GAME PANTS: 3" X 3" EMBROIDERED PATCH

Your choice of hip or thigh, your brand will be highly prominent for all home and away games!

GAME JERSEYS: (SOLD OUT)



CUSTOMIZED SPONSORSHIPS
AVAILABLE





THANK YOU FOR YOUR SUPPORT



Business Name: _____

Contact Person: _____

Title/Position: _____

Phone Number: _____

Email Address: _____

Website: _____

Mailing Address: _____

Facebook: _____

Instagram: _____

Please make your sponsorship package selection(s)

QUARTER SPONSORSHIP (ALL TEAMS)

- First Quarter: \$1200
- Second Quarter: \$1200
- Third Quarter: \$1200
- Fourth Quarter: \$1200

PLAYER OF THE WEEK

- Offence: \$1000
- Defence: \$1000
- Lineman: \$1000
- Hustle: \$1000

SNACK ATTACKER SPONSOR

- Tigers: \$250
- Bears: \$250
- Lions: \$250
- Lakers: \$250
- All Teams \$900

GEAR SPONSORSHIP

- Helmets: \$2000
- Pants: \$2000

Thank you for your support! Once we confirm availability an invoice will be emailed to you with your payment options. Completed forms as well as your high resolution logo (PNG, JPG, or vector format) can be emailed to: footballsvylanlake@gmail.com