Make Voting A Tradition
Social Media Toolkit
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We are living in a critical time for Indian Country: climate chaos threatens our land, water, and our communities, but we have power when we stand together. Make Voting a Tradition and the Native American Community Development Institute (NACDI) are building power for Native people by mobilizing a multi-generational historic turnout of Native voters in Minnesota to make sure our voices are heard. We are protecting our lands and waters through our right to vote.

Voting is one way that we fight for our future. We know that there is power in our collective voice. We can Make Voting A Tradition by bringing our aunties and uncles, cousins, sisters and brothers, grandparents, and all our relatives with us to the polls. This year, we know there is much to fight for, so that’s why we have to use our voice and our vote.

For this campaign, we partnered with Native organizers, community members, and digital and mixed media artists to create messages and content that focuses on issues that our communities are facing. With this work, we aim to mobilize our people towards a common call-to-action to vote in this year’s midterm election.
MVAT CAMPAIGN GOALS

- Increase voter registration and voter turn-out among Native voters throughout Minnesota.

- Increase visibility of and support for Native issues among both Native and non-Native voters.

- Build long-term tradition of voting, civic engagement, and community power of Native voters in Minnesota and beyond.

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<th>Campaign Hashtag &amp; Assets</th>
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| Artwork & Media Here      | • Make sure our voice is heard, vote.  
                          • Our voice, our vote. Vote.  
                          • Make voting a tradition. Vote.  
                          • Learn more at makevotingatradition.org. | Facebook NACDI  
                          Twitter NACDI  
                          Instagram NACDI |
PROTECT OUR WAYS BY PROTECTING OUR WILD RICE BEDS
by Afton Delgado

We deserve a future where our communities and our wild rice beds are safe. Voting is one way we fight to protect our land, water, and our future. Elections impact our lifeways - we protect our ways by protecting our wild rice beds. This year, to stand for our communities we must use our voices and our vote. Questions about voting? Follow @nacdi or visit makevotingatradition.org to learn about voting, how to register, or to make a pledge to vote.

#MakeVotingATradition
#OurVoiceOurVote
#NACDI
#AftonDelgado

Art by: Afton Delgado @mnisotagirl93
Our families are the future – we vote for future generations. By bringing our relatives to the polls, we #MakeVotingATradition and protect our families. What do you vote for? Our vote is our voice.

Have questions and want to learn more? Follow @nacdi or visit makevotingatradition.org to learn about voting, how to register, or to make a pledge.

Art by: Afton Delgado @mnisotagirl93

#MakeVotingATradition
#OurVoiceOurVote
#NACDI

Our families are the future – we vote for future generations. Join @nacdi and bring your relatives to the polls to #MakeVotingATradition & protect our families. Register, learn, & make a pledge at makevotingatradition.org

#OurVoiceOurVote
#NACDI

Art by Afton Delgado
Voting is one way we can protect our planet for future generations & demand climate justice. Stand with water protectors, land defenders, and treaty enforcers. This November, we vote. Have questions and want to learn more? Follow @nacdi or visit makevotingatradition.org to learn about voting, how to register, and to make a pledge to vote.

Art by Steven Premo. Take a tour of more of his work here.

#MakeVotingATradition
#OurVoiceOurVote
#NACDI
UNITED WE STAND by Steven Premo

Voting gives us power in the fight for our future. Don't let our voice be erased. This November, we vote. Help our many great Nations to #MakeVotingATradition by showing up to the polls. What will you vote for?

Have questions and want to learn more? Follow @nacdi or visit makevotingatradition.org to learn about voting, how to register, and to make a pledge to vote.

Art by Steven Premo. Take a tour of more of his work here.

#MakeVotingATradition
#OurVoiceOurVote
#NACDI

FACEBOOK & INSTAGRAM

TWITTER

Don't let our voice be erased. Help our many great Nations #MakeVotingATradition by showing up to the polls in November

Visit makevotingatradition.org to learn about voting, how to register, & pledge to vote

Art by Steven Premo. Take a tour of more of his work here

#OurVoiceOurVote
@nacdi
When we vote, we vote for THEM: our children, our elders, our communities, our Mother Earth, and our future generations. Bring your voice and your vote to the ballots this year across all offices – local, state, federal – to make sure that our elected officials will secure the future for all our relatives and children.

Make Voting A Tradition. Pledge to vote and learn more at makevotingatradition.org

Art by @jonthunder

#MakeVotingATradition
#OurVoiceOurVote
#NACDI

When we vote, we vote for THEM. Build our Native power at the polls to secure the future for all our relatives and children.

Visit makevotingatradition.org to learn more!

Art by Jonathan Thunder

#MakeVotingATradition
#OurVoiceOurVote
#NACDI
We live in a crucial time for Indian Country: climate chaos threatens our land, water, and our communities, but we have power when we stand together. Voting is one way that we fight for our future. We know that there is power in our collective voice. We can make voting a tradition by bringing our aunties and uncles, cousins, sisters and brothers, grandparents, and all our relatives with us to the polls. This year, we know there is much to fight for, so that’s why we have to use our voice and our vote.

Make Voting A Tradition. Pledge to vote and learn more at makevotingatradition.org

Video by Diana DeCoteau

On Facebook: 
@DyanaDeCoteau
@Adam.Dyess
@DyessMedia

#MakeVotingATradition
#OurVoiceOurVote
#NACDI
#DyanaDeCoteau

Learn more makevotingatradition.org

Video by Diana DeCoteau

#MakeVotingATradition
MAKE VOTING A TRADITION  By Derrick Vorpahl

A lot is at stake this year on the ballots. One way that we can show up for our communities is by making a pledge to vote by representing our peoples’ needs through this election. We need elected officials who stand beside us and who uplift the voices of our community members.

We are stronger when we stand together. Learn more at makevotingatradition.org.

Video by Derrick Vorpahl (@establishednorth)

#MakeVotingATradition
#OurVoiceOurVote
#NACDI

FACEBOOK & INSTAGRAM

TWITTER

We are stronger when we stand together, listen to the voices of our community, and build power by showing up to vote this year. Pledge to vote and learn more at makevotingatradition.org.

Video by Derrick Vorpahl
#MakeVotingATradition
#OurVoiceOurVote
#NACDI
#DerrickVorpahl
MAKE VOTING A TRADITION: Community Videos

One way we build power for our Native communities is by showing up to the polls and voting for elected officials who care for our needs. Told best by the voices from our own communities, listen to their reasons why they plan to show up and #MakeVotingATradition in this year’s elections.

To get more information about this year’s local, state, and federal offices that will be on this year’s ballot in Minnesota, visit makevotingatradition.org and pledge to vote in this year’s election!

#MakeVotingATradition
#OurVoiceOurVote
#NACDI

FACEBOOK & INSTAGRAM

Twitter

Look no further than our own community members for reasons why we
#MakeVotingATradition

Take your voice to the polls so that our elected officials will represent our needs. Visit makevotingatradition.org to learn more!

#OurVoiceOurVote
#NACDI