

# ESTABLISHED



## WHO WE ARE

At Established, we don't just advise—we activate. With over a decade of experience driving results for organizations like the SBA, CTA Foundation, AFWERX, Guidewell and more, our team transforms complex challenges into tangible outcomes. Whether you're producing an online or in-person event, developing your innovation network, or seeking greater marketing exposure—we're the strategic partner that gets you there.

## OUR FLAGSHIP EXPERTISE



### In-Person and Online Event Production

Pitch competitions, roadshows, private roundtables, and media events.



### Network and Ecosystem Development

We build and strengthen innovation networks that drive deal flow and economic growth.



### Strategy & Communications

We sharpen your narrative and help it land with the right audience.



### Digital & Media

Websites, video storytelling, and content strategies that actually convert.

## TRUSTED BY ORGANIZATIONS TO DELIVER ON MISSION-CRITICAL WORK



AFWERX

GUIDEWELL



## STRATEGIC ADD-ONS



### Accelerator or Corporate Innovation Program

Design and deliver startup accelerators or corporate innovation programs that drive measurable outcomes.



### Exposure and Network Access

We connect startups and partners through Startup of the Year, podcasts, and strategic events.



### Team Extension

Flexible support across execution, project management, and growth operations.

Spots are limited for our 2025-26 partnerships.

Book a 15-minute intro chat: [www.established.us](http://www.established.us)

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