

# VICKY PINPIN-FEINSTEIN

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## WRITER AND SOCIAL SCIENTIST

### SUMMARY

I am an author and a writer in technical and nonfiction writing.

I am a social scientist specializing in information and communication technology (ICT) for international development. I assist organizations, non-profit organisations, government entities, and companies on challenges relating to: Strategic Communications, Media and Communications, Telecommunications, and Evaluations of the Economic Impact of ICT.

### EDUCATION AND TRAINING

Ph.D., Political Science, University of Hawaii, 1989

M.A., Telecommunication Studies, University of Hawaii, 1984

B.A., Communication, Ateneo de Manila University, 1979

Spanish Language Training, Universidad Internacional (Mexico), 2003

Memoir, Essay Workshops, The Writer Center, 20012

Investigative Journalism, Knight Center for Journalism in the Americas, 2014

Creative Nonfiction, George Washington University, 2015

Nonfiction Workshops, Gotham Writers, 2007, 2014, 2018

### PROFESSIONAL HISTORY

WRITER, 2013 -present

Published a memoir in 2013. Have written columns and blogs on crowdfunding and social media. Articles are focused on international development campaigns and programs. Currently at work on a literary nonfiction book about Ethiopian Americans in the Washington DC area.

SENIOR ASSOCIATE, LINK ASEA, PTY LTD, Dec 2009-Dec 2010

Assisted company in business development opportunities in ICT, Web 2.0 and knowledge management projects. Advised on projects in these areas.

ICT FOR DEVELOPMENT CONSULTANT, 1998-present

Clients and Critical Successes

InterMedia/AusAid/ABC – led interviews of stakeholders from government, academia, and non-profits for a study on ICT potential for development in the Mekong Region. Prepared country reports for AusAid and Australian Broadcasting Corporation.

STARTTS – conducted strategic communication assessment focusing on social media for fund-raising and building brand for agency assisting refugees in N.S.W., Australia.

Global Children's Organization- conducted organizational capacities assessment and deployed web-based technologies for programs in Bosnia. Wrote and submitted to the board a report recommending customized solutions for recurring institutional challenges.

World Bank - evaluated Asian distance-learning program on environmental management that resulted in the identification of barriers to effective program implementation. Exceeded scope of work expectations by delivering distance-learning capacities programs to four other cities in less than a year, spurring development of regional e-learning community.

Bell/Trice Enterprises – reviewed secondary research to improve organizational management structure for the Association of American University Women.

World Resources Institute - developed communications materials for EMBARQ programs.

Alexander & Associates - Assessed Internet access and interactive technology services to cable subscribers in Latin America. Researched economic valuation project of Panamanian home video business. Collected data for market profile of online traders for Wall Street company.

Association of America's Public Television Stations (APTS) – Designed, produced and delivered client-specific financial reports and media research to all public television stations.

COMMUNICATION DIRECTOR, BushfireConnect.org, Jun 2010-August 2011

Performed communication duties for open-source crisis reporting service combining official sources with citizen reporting of bushfires in Australia.

RESEARCH AND PLANNING MANAGER, APTS, 1994-98

Managed all media research needs, e.g., audience ratings, focus groups, surveys, and telecommunication policy analysis.

ICT/EDUCATION OFFICER, ESATEL INC, 1992-94

Completed telecommunication market assessments and investment opportunities in Latin America for British Telecom. Assisted in satellite-based distance learning for U.S. Army. Developed telecommunications and satellite communications market projects.

RESEARCH ASSOCIATE, SMITHSONIAN INSTITUTION, 1987-90

Evaluated the social impact of computing for exhibition on Information Age at the American History Museum. Curated the first computing system used in banking by Bank of America.

RESEARCHER /DEGREE PARTICIPANT, EAST-WEST CENTER (EWC), 1982-86

While on East-West Center-funded grant to pursue graduate degrees, analyzed computerization and Philippine education policy. Authored conference papers on telecommunications and economic development.

UNDERGRADUATE TEACHING, COMMUNICATION AND POLITICAL SCIENCE

Taught communication research methods, thesis advising and political theory at: American University, 1990-91; University of Hawaii, 1986-87; University of Santo Tomas, 1981-82; St. Paul College, 1981-82

RESEARCH SUPERVISOR, EDITORIAL ASSOCIATES, LTD., 1980-82

Conducted opinion polls on government and presidential performance and wrote reports submitted to Philippine President. Managed media surveys in Manila and Philippine cities.

RESEARCH INTERN, EWC, 1979-80

Assisted five-country research on the effects of media on gender roles. Wrote research manual on television content analysis for use by American, Asian and British researchers.