

Publishing Package with Enhanced Marketing Support

The items in bold and marked with an asterisk (*) show what differentiates this package from the Easy Bee Publishing Package.

This Publishing Agreement includes:

- Ten 60-minute sessions (held via Zoom or in person in Farmington, CT) related to writing, book publishing, and book launch with Elizabeth Hill.
 Four more sessions than the Easy Bee Publishing Package. These can be used for: support in finalizing your manuscript, crafting aligned offers, making decisions relating to publishing, or navigating life challenges that may present along the way to stepping into authorship.
- *Four additional 60-minute sessions with a Green Heart Marketing Coach for support in expanding your author brand and platform building.*
- Email support throughout the entire publishing process.
- Formatting of the manuscript into paperback and/or hardcover.
- Formatting of the manuscript into e-book format.
- *Cover design with graphic designer in partnership with the Author and Publisher, including the creation of mock-up concepts to choose from, followed by the refinement of selected concept. What distinguishes this from the Easy Bee Publishing Package, is it is not limited to stock or supplied photos and it may include unique artwork or photography exclusive to this cover design.*
- Developmental Edit of the full manuscript focusing on improving the content and structure.
- Line Edit focusing on flow, tense consistency, syntax, removing repeated phrases, and indicating where additional content is needed for clarity.

- Copy Edits (Two rounds by two different editors) focusing on spelling, grammar, capitalization, and punctuation errors, as well as consistency.
- Up to three (3) rounds of proofreading.
- Facilitation of up to three copies of the paperback proof sent to Author and Publisher to review.
- Assignment of International Standard Book Number (ISBN) which is required for publishing.
- Book launch for Amazon best-seller status, including:
 - Targeting of book categories.
 - Crafting a book description utilizing SEO keywords.
 - Engagement of a book launch team in partnership with the Author.
 - Live Author Interview for the Green Heart Living podcast.
 - Publishing of interview on the Green Heart Living podcast and sharing on social media channels (Facebook, Instagram, LinkedIn, and YouTube.)
 - Engagement of readers to increase reviews on Amazon page.
- Publishing on the Kindle Direct Publishing platform for Amazon sales.
- Publishing on Ingram Spark to make it available for distribution to over 40,000 independent bookstores, online stores, chain stores, ebook retailers, libraries, and universities.
- Access to the Writers' Hive on <u>Circle.So</u> for the lifetime of the group.
- * Advance Reader Campaign with e-proofs and 10 copies of physical Advance Reader Copies (ARCs) before publishing.*
- *Author One Sheet to assist with marketing.*
- * Submission of book to professional reviewers before publishing.
- * Inclusion of testimonials in the book and for use on the author website and in publicity efforts. These are sourced through author and publisher contacts.*
- * Facilitation of online event to promote book in partnership with author (online workshop, virtual summit (if done in partnership with other authors), three-part podcast series, etc...)*

The cost of this package varies based on the word count and the complexity of the book design.

- \$10,000 Up to 50,000 words and up to 10 images (supplied or stock). Installment plan: 10 installments of \$1,100 or 4 installments of \$2,750. (The total price for the installment plan \$11,000.)
- \$11,000 Between 50,000 to 80,000 words and up to 10 images (supplied or stock). Installment plan: 10 installments of \$1,210 or 4 installments of \$3,025. (The total price for the installment plan \$12,100.)
- \$12,000 Between 80,000 and 120,000 words and up to 10 images (supplied or stock). Installment plan: 10 installments of \$1,320 or 4 installments of \$3,300. (The total price for the installment plan \$13,200.)

To get our free publishing guide and apply to publish with us: https://greenheartliving.com/publish

To view books published by Green Heart Living Press: https://www.greenheartliving.com/our-books

To book a free 30-minute publishing consult with Elizabeth Hill https://bit.ly/greenheartlivingconsult