

Increase profit speed and agility with PROJECT PORTFOLIO MANAGEMENT



AVOID DELAYS AND UNPREDICTABLE OUTCOMES
ACHIEVE BUSINESS ALIGNED PROGRESS AND
INCREASE PRODUCTION IN SHORT TIME

ZYGOTEK

Strategic Risk  Managed Outcomes

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AN OVERVIEW

Project management is the practice of initiating, planning, executing, controlling, and closing the effort of a team to achieve specific goals and meet specific success criteria at the specified time for the organization. Today, one of the primary challenges of project management is to achieve all of the project goals within the given constraints.

With the growing trend of Digital Transformation, 41% of projects are rated as high complexity, according to the Project Management Institute's Global Project Management Survey results for 2017. This trend is only increasing with introduction of IOT, Cyber Security challenges, globalized gig economy, and new supply chains.

What this tells us is that the complexity of orchestrating a portfolio and project management discipline to keep speed with the demand, change, and ensuring that the outcomes are value driven, business aligned, would require relatively mature project management processes and non-traditional approaches.

Although majority of organizations believe their project management methods need change to adapt, the progress is slow.

It's clear that a different value driven portfolio orchestration and project delivery approach is needed to delivery value fast, increase top line relevance, and produce value for the company in the new economy.



17%
percent of IT projects are so poorly managed, they threaten the existence of the company.



87%
of senior executives are fully aware of the value of project management than rank and file members.



70%
of projects fail to achieve the intended results expected by the sponsors.



\$175K
cost savings per project in 2016 with to highly organized PMOs with 33% improvement in projects delivered under budget.



80%
percent of "high-performing" projects are led by a certified project manager that are highly skilled.



2.5%
percent of companies successfully complete 100 percent of their projects.

OUR METHODOLOGY

Creating, preserving, realizing, and maximizing business value

STEP 1

Analyze Business Portfolio Context

Analyze trends, relationships, and other factors that influence current and future strategy and business objectives to understand past, present, and future performance and expectations.

STEP 2

Define Outcomes and Priorities

Define the desired outcomes and priorities with risk appetite statements by seeking the optimal balance between risk and opportunity. Prioritize the minimum increment of progress needed in a desired interval.

STEP 3

Orchestrate schedule and resources

Stage the tools, training, milestones, and workshops required for resources to delivery the outcomes and priorities according to the minimum increment value in the desired intervals.

STEP 5

Create Continuous Decide/Act Loop

Establish a fully continuous assessment, reporting, decision, and action loop to change or fine-tune as progress is made. Link live reporting for C-level, board, senior managers, down to staff.

STEP 4

Execute Multiple Streams

Execute multiple streams of value delivery, communications plan, coordination, and reporting for progress.

MISSION, VISION, CORE VALUES & STRATEGY



BUSINESS OBJECTIVES & IMPLEMENTATION



PERFORMANCE & ENHANCED VALUE

WHO WE ARE

A powerful combination of CISOs, CTOs, CIOs, and experienced Consulting Partners.

The Zygotek team is different from other consulting firms because we are world-class executives who have spent time "in the trenches" mitigating risk, enabling opportunities, and delivering results for our companies.

We use specific set of proven principles and processes to collaborate with you and your team, to mitigate your risk, provide transformative insights, fast execution, and deliver the maximum business value for your investment.

WHAT WE DO

We help clients mitigate their strategic and digital risk, identify and act on strategic opportunities, drive new sources of revenue to their top line, and to reduce their bottom line costs. We deliver these results by following our simple four-phase methodology:

- Assess – Using our experience, we quickly and effectively assess your situation.
- Advise – Provide recommendations and roadmaps to get you where you need to be.
- Act - Using highly skilled small teams, we help you implement solutions with a rapid payback.
- Assure – To protect your investment, we conduct periodic reviews and recommend improvements.



"Trusted Advisor"

"Immediately became a trusted advisor and played a critical role in developing all of our InfoSec functions." -Global manufacturer



"Above and beyond"

"Tackles projects in an extremely organized and detailed manner, communicating at timely intervals, and going above and beyond to produce quality deliverables." -Consulting firm



"Value-add capabilities"

"Helped us develop and implement an enterprise security plan and transformed dysfunctional processes into value-add capabilities. They were an invaluable addition to our team." -Technology agency

Our experience includes helping numerous global companies in all verticals, including:

- Pfizer
- Moody's
- Johnson & Johnson
- Altisource
- St. Joseph Health
- CDC
- GIA
- HBO
- Molecular Devices
- ABSciex
- EDeal
- DeAnza College
- Ciba Specialty Chemicals
- GoPro
- Informatica
- Country of Santa Clara
- VMware
- Canadian Tire
- eBay