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LEGO® Serious Play®

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Advantages of Lego Serious Play

- Practical knowledge complements factual knowledge
- Permits a creative, reflective and open process in order to evolve a new perspective
- Relieves mental processes by referring to visual representations
- „think with your hands“ -> „3D-printer for your own thoughts“
- It's fun and releases new creative energy



Foto W. Denzler / UHH

Beneficial for...

- Analyses of complex issues and processes
- Discovering hidden chances
- Establishing a „Shared Vision“
- Accelerating innovations
- Bridging „language barriers“



Foto W. Denzler / UHH

Process

- Moderator defines the question
- Participants create a model answering the question from their perspective
- Presentation of the story and the meaning of the objects and reflection in the group
- In case of complex questions, different models can be combined to one model
- → new explanation of this model for everyone

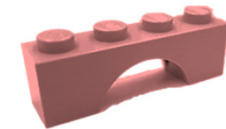


Foto W. Denzler / UHH

Rules

- The moderator predefines a question, sets the time and accompanies the process
- The LEGO-Model functions as an answer to the question
- There are no false answers
- Think with your hands and trust your intuition
- Tell the story behind your model
- Listen with your eyes and ears
- Everyone joins the building process and reflects on it



Foto W. Denzler / UHH

The sustainable University in 2030 – what will have been changed?

- We asked the question in our last LSP-Workshop (at the Hamburg Sustainable Development Summit in 2017)
- The core results were:
 - **Transfer:**
Bridges to society and especially stakeholders
 - **Interchange:**
Teamwork and participation for interconnectivity and equality
 - **Surroundings:**
Colorful feel-good atmosphere, happiness
 - **Campus:**
High-tech but at the same time nature-oriented infrastructure and technology



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The sustainable University in 2030 – what will have been changed?



Based in these previous results we want you to think further

- What is the most important aspect of the University of the Future to you?
 - Please build a model (5 minutes time)
 - Explain it to the other people in your group
- how can these aspects be combined to established a shared model?
 - Combine your models into one shared model (10 minutes time)
 - Present your shared model to the other participants

The sustainable University in 20130 – what will have been changed?

- Do you think that your combined models represent the university of the future? Is something missing?
 - Discuss your models within the group. Do not hesitate to change something but make sure that the resulting changes still represent everyone in the group who participated.



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Reflection – on our results

- What are the five most important aspects of the sustainable university of the future?
- What does that say about what sustainability is?
- How would a typical university setting in the university of the future look like?
- How are SDGs represented in the shared models?



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Reflection – on the method

- How did you like working with this method?
- Did it bring any results you would not have predicted beforehand?
- Do you think you could answer the leading question in a satisfactory way?
- Would you use this method in other research scenarios?

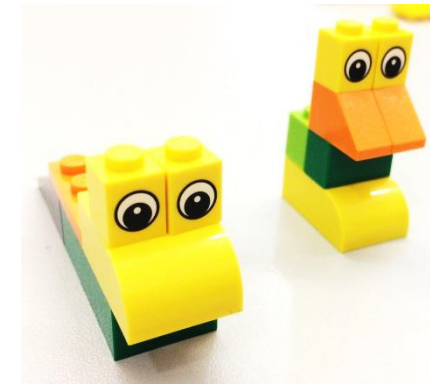


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