

<b>Address:</b>	4423 Fleming St. Philadelphia, PA 19128
<b>Contact:</b>	Ben Levin
<b>Email:</b>	<a href="mailto:ben@chamjari.com">ben@chamjari.com</a>
<b>Website:</b>	<a href="http://www.chamjari.com">www.chamjari.com</a>
<b>Telephone:</b>	(215) 840-0382
<b>NAICS Codes:</b>	<b>541613</b> <b>541910</b> <b>541430</b> 541490 54151 541810
<b>PSC Codes:</b>	R799 R422 T001
<b>Cage Code:</b>	9JQD4
<b>UIE#:</b>	UXZ4PK1W7NY8
<b>Certifications:</b>	SBA Small Business

## Experience and Clients Include



Volkswagen



## Business Summary

Chamjari is a Philadelphia-based Certified Small Business providing comprehensive **market research, customer experience research, usability testing, and software design and implementation support** to a wide range of clients. For the past 13 years we have helped **define and design** digital user interfaces for **dozens of clients**, and created **websites, apps and kiosks** that are used by **tens of millions of people each month**.

## Core Competencies

- Market Research and Customer Experience Strategy
- Usability Testing and Human Factors Research
- Application and Service Design and Prototyping

## Services

Strategic Planning and Implementation to help you gain a deep understanding of constituent needs and goals, helping you prioritize the design and delivery of government services and deliver maximum impact. Includes: Digital Marketing, Website Development, Content Marketing, Data-Driven Analysis, Reporting, Inclusive Design

UX, Customer and Market Research, Including Human-Factors Research, User Testing, Focus Groups, User Experience, Usability & Accessibility Testing, Heuristic Analysis, Cognitive Walkthroughs to help you inform service development and deployment, shorten development time and optimize digital services development.

Information Architecture, UX Design and Prototyping to allow your team to quickly Validate Product Ideas and get an instant read on how your digital service will look and feel. Conduct market research, favorability testing and usability testing with real users, and refine your service experience. Leverage our experience designing digital experiences for Fortune 500 companies, and rest assured that your final design and implementation are as close to perfect as possible.

## Recommendations

"Problem solvers love to problem solve. Thank goodness for energy like yours!"

-Carolina L. Chief Marketing Officer, BAYADA

