

## SILICON VALLEY FUNDING SUMMIT SPONSORSHIP OPTIONS

Date: Tuesday, Oct 1 2019

Venue: 360 Labs San Francisco, 374 Brannon Street in SoMa

Website: www.SVInvestingSummit.com

Register to Pitch or Attend: <a href="https://angellaunchoct1.eventbrite.com">https://angellaunchoct1.eventbrite.com</a>

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# INFO ABOUT ANGEL LAUNCH and STARTUP HOUSE

<u>Angel Launch</u>, based in Silicon Valley, is a leading producer of tech venture forums connecting thousands of global startups to hundreds of accredited investors for early and advanced stage funding. For the 11<sup>th</sup> year, we bring together investors (VCs, angels, institutional and corporate) from Silicon Valley and other regions to meet promising innovative startups. We connect investors seeking opportunities to exceptional high growth startups and private companies. This event takes place the week of Tech Crunch but is independently produced and not affiliated for those attending. We expect 350 to attend including over 100 investors.

Our partner for this event is <u>Startup House</u> producing the after party from 6pom to 9pm with DJ, music, food and drinks, and demo tables. All exhibitors receive a demo table at both events. Startup House has pioneered a new concept for startups to live and work with startups and investors in luxury homes in Palo Alto, Atherton, San Francisco and San Jose.

#### WHO SHOULD DEMO OR SPONSOR:

1. STARTUPS PITCH: STARTUPS EARLY OR ADVANCED GROWTH SEEKING FUNDING, CUSTOMERS OR PARTNERS:

AND

2. SPONSOR: CORPORATE SPONSORS, GEOGRAPHIC REGIONS, SERVICE PROVIDERS OR VENDORS

# ACCREDITED INVESTORS and CORPORATE PARTNERS RECEIVE COMP TICKETS

Our events attract qualified investors which includes accredited investors, venture capitalists, strategic investors, incubators, corporate partners high net worth individuals and angels, and institutional investors. Over 100 accredited investors will attend and their bios will be on the site. All startups and sponsors will have a chance to network with investors in the VIP Lounge, lunch, VIP sushi dinner, and party.

# **BENEFITS FROM SPONSORSHIP:**

- Pitch or Demo during general session
- Speak on panel.
- Logo on website and in email marketing..
- Extra VIP Tickets for staff or clients
- Exhibit in Demo Showcase
- Demo tables include four foot square tables, chairs, WiFi. You can bring your own tablecloth, signage or banners for the demo table or on the floor
- Full Attendee List or pdf of attendee list (names, companies titles) depending on level
- You can host workshop in separate room with seating for 25 during the summit

## **BENEFITS FOR BASIC ATTENDEE TICKET \$95**

- All day program 9am to 5pm
- Delicious networking lunch with investors in Demo Showcase
- Cocktail party in Demo Showcase

# **BENEFITS FOR VIP ATTENDEE TICKET: \$195**

- All day program 9am to 5pm
- Delicious networking lunch in Demo Showcase
- Cocktail party in Demo Showcase
- Access to VIP Lounge with Investors VIP Lounge is open during the day with open bar and snacks, and open only
  to speakers, investors, and VIP ticket holders. This is a great way to network privately with investors
- VIP Sushi Dinner 5pm to 6pm with speakers and investors
- After party 6pm to 9pm
- FAST PITCH:

Startups will stand in line and can pitch investors for two minutes after some sessions. We will post investors for each session.

# ACCREDITED INVESTORS AT THIS EVENT SEEK TO FUND STARTUPS IN THESE MARKETS:

### **Consumer Ventures:**

 Mobile, digital media, entertainment, music, audio, games, augmented reality, virtual reality, TV, hardware, Internet of Things, apps, retail, health, wearables, Internet of Things, connected cars, self driving cars, consumer electronics devices.

## **Enterprise Ventures:**

 AI, robotics, Internet of Things, sensors, Mobile, big data, analytics, communications, hardware, Internet of Things, apps, eCommerce, security, infrastructure, chips, cars, services, transportation, workplace, retail, ecommerce

### **Biotech/Life Sciences:**

• Biotech, life science, medical devices, ag tech, food tech, cannabis, healthcare services, management, operations.

# **Blockchain or Crypto Projects:**

• FIntech, blockchain, banking, eCommerce, crypto, Bitcoin, digital currency

# SPONSORSHIP AND PITCHING DETAILS FOR EACH TICKET TYPE

We are pleased to customize an option for your needs. All sponsorship options are for one startup only unless specified.

# ALL EXHIBITORS GET FREE DEMO TABLE AT SUMMIT AND AFTERPARTY

#### SPONSORSHIP CATEGORIES:

We have three categories for sponsors. See both options below.

- 1. Corporate/Service Providers/Vendors/Solution Providers
- 2. Startups Seeking Funding, Customers or Partners.
- Geographic regions (such as city, state or country) seeking to attract startups or advanced stage ventures looking to open an office; or investors to their region.

# CORPORATE SPONSORS, SERVICE PROVIDERS, VENDORS, SOLUTION PROVIDERS, GEOGRAPHIC REGIONS

# **PLATINUM SPONSOR: \$5995**

- 1. 15 Minutes Talk or Demo From Stage
- 2. Speak or moderate on panel
- 3. We send out advance email with info about your services to our mass email list and attendee list.
- 4. 15 VIP tickets
- 5. Demo Table during summit and after party
- 6. Post Attendee list (name, company, title, office phone, email if consent granted)
- 7. You provide signage on stage with your logo
- 8. You provide lanyards with your logo as official event lanyards
- 9. You can display signage you provide throughout the room or host special feature such as craft beer tasting
- 10. We will include your ad or announcement in 10 daily newsletters before event to 40,000 each blast
- 11. Our Master of Ceremonies will endorse your product from the stage subject to our discretion
- 12. You can host 30 minutes workshop in adjacent room with seating for 25 attendees during summit
- 13. Download Your App or Sign Up for Service: If you have an app and are seeking to increase downloads of your app or signups, we can offer incentives for attendees to download your app by offering prizes, free tickets or upgrade to VIP tickets

## GOLD: \$3995

- 6 Minutes Talk From Stage
- 2. Speak or moderate on panel
- 3. We send out advance email with info about your services to our mass email list and attendee list.
- 4. 8 VIP tickets
- 5. Demo Table during Demo Showcase and party
- 6. You provide signage on stage with your logo
- 7. You can host 30 minutes workshop in adjacent room with seating for 25 attendees during summit .

# **SILVER: \$995**

- 1. 3 Minutes Talk From Stage
- 2. Speak or moderate on investor panel

- 3. We send out advance email with info about your services to our mass email list and attendee list.
- 4. 4 VIP tickets
- 5. Demo table for Demo Showcase and party

### **CORPORATE DEMO TABLE: \$495**

- 1. Demo table during summit and party
- 2. 2 VIP tickets
- 3. Logo on website and signage

### STARTUPS SPONSORSHIP PITCHING TO SEEK FUNDING AND CUSTOMERS:

We invite all stages of startups to pitch: early stage, advanced growth and high growth.

### STARTUP MEGA PITCH 12 Minutes: \$1495

Includes from 1 to 5 Startups from your portfolio:

- 1. 12 Minutes Total Pitch or Talk for 1 startup or shared with up to 5 startups
- 2. We send out advance email with descriptions of your startups to our investors list; and ask investors if they will set up meetings with you at your Demo table during the event.
- 3. 10 VIP tickets
- 4. Five demo tables. Chairs and WiFi, outlets for Demo Showcase and party.
- 5. Your Logo on Banner your provide near Stage

# **STARTUP VIP PITCH 8 Minutes: \$895**

- 1. 3 VIP tickets
- 2. 8 Minutes total: 6 minutes pitch, 2 minutes q/a
- 3. Demo table in Demo Showcase and party

## **STARTUP DELUXE PITCH 6 Minutes: \$495**

- 1. 2 VIP tickets
- 2. Demo table during summit and after party
- 3. 6 Minutes Total Pitch: 4 minutes pitch and 2 minutes q/a
- 4. Networking Lunch with investors
- 5. Demo table in Demo Showcase and party

## STARTUP BASIC PITCH 4 Minutes: \$395

- 1. 2 VIP tickets
- 2. 4 Minutes Total Pitch: 3 minutes pitch and 1 minute q/a
- 3. Demo table in Demo Showcase and party

## **STARTUP DEMO TABLE: \$295**

- 1. Two VIP tickets
- 2. Demo Table in Demo Showcase and party

# Contact us for other sponsorship options for customized packages which can include:

- Your Logo on lanyards or badges
- Sponsor the cocktail party; VIP Investor Sushi Dinner, or after party
- Moderate or speak on panel
- Offer special food or drinks at your demo table
- Banner Ad or description in our daily newsletter
- Lunch or Reception or Networking Break sponsor with signs and announcements
- Host Investor Tables at lunch with signs and opening remarks
- General Session Sponsors: you provide sign or banner on main stage with your logo
- Step and Repeat Social Media Sign: Your logo used in step and repeat used for social media postings