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Consejería

<https://youtu.be/qBlTpmJWjIE>





A man in a white t-shirt and earbuds is standing at a cafe counter, holding a smartphone. He is looking at the phone while talking to a barista. The barista is wearing a white t-shirt and a brown apron, and is looking down at the counter. The background shows a cafe interior with shelves of coffee beans and a blue curtain.

A real-life Babel fish: Translating earbuds make a splash on Kickstarter

 [Comment](#)



Metro Tech Reporter

Friday 3 Sep 2021 8:11 am



In the Hitchhiker's Guide to the Galaxy, travellers in outer space famously used a Babel fish stuck in their ear to understand what aliens were saying.

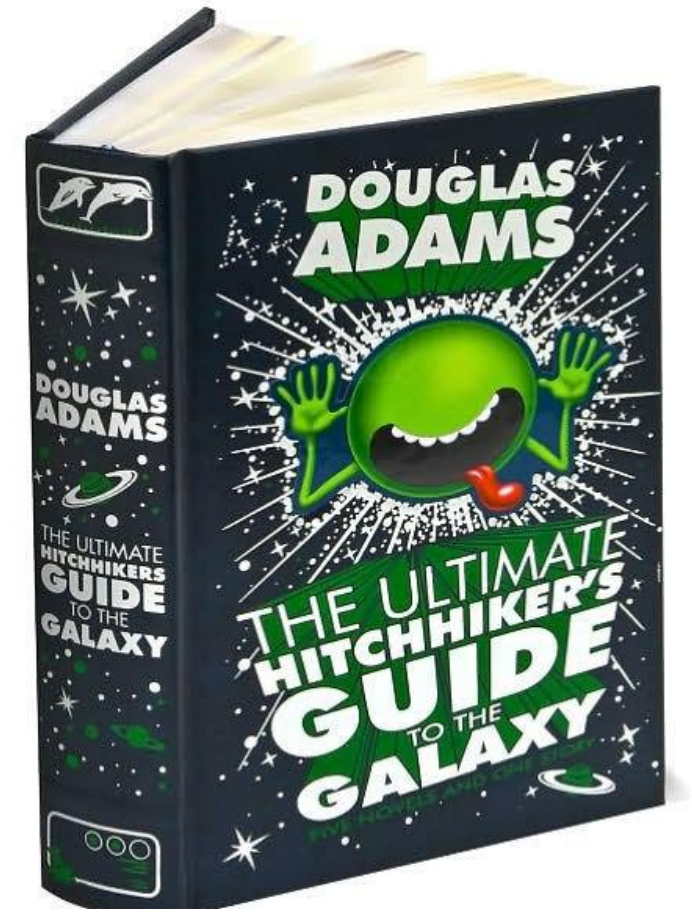
Now scientists have taken inspiration from the celebrated radio series and novel and **created a set of earbuds** to do exactly the same- just on Earth.

Much like Douglas Adams' legendary creation, the headsets make it possible to understand scores of languages in real time.

But rather than relying on a small yellow fish like Earthman Arthur Dent was forced to when encountering the Vogons, this invention syncs with your smartphone to render foreign tongues understandable.

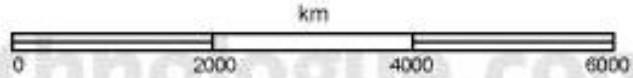
The earbuds pick up what is being said to the wearer and then translates the words into your preferred language, speaking them into your ear.

Chinese, English, Japanese, Korean, French, Spanish, Russian, German and Arabic translation are all available and the makers claim they can start working in as little as half a second.



LANGUAGES OF THE WORLD

EACH DOT REPRESENTS THE PRIMARY LOCATION
OF A LIVING LANGUAGE LISTED IN THE ETHNOLOGUE.



How many languages are there in the world?

7,151 languages are spoken today. 

<https://www.ethnologue.com/guides/how-many-languages>

That number is constantly in flux, because we're learning more about the world's languages every day. And beyond that, the languages *themselves* are in flux. They're living and dynamic, spoken by communities whose lives are shaped by our rapidly changing world. This is a fragile time: Roughly 40% of languages are now endangered, often with less than 1,000 speakers remaining. Meanwhile, just 23 languages account for more than half the world's population.







929,000,000 L1 speakers
198,700,000 L2 speakers
1,127,700,000 L1 + L2

你好

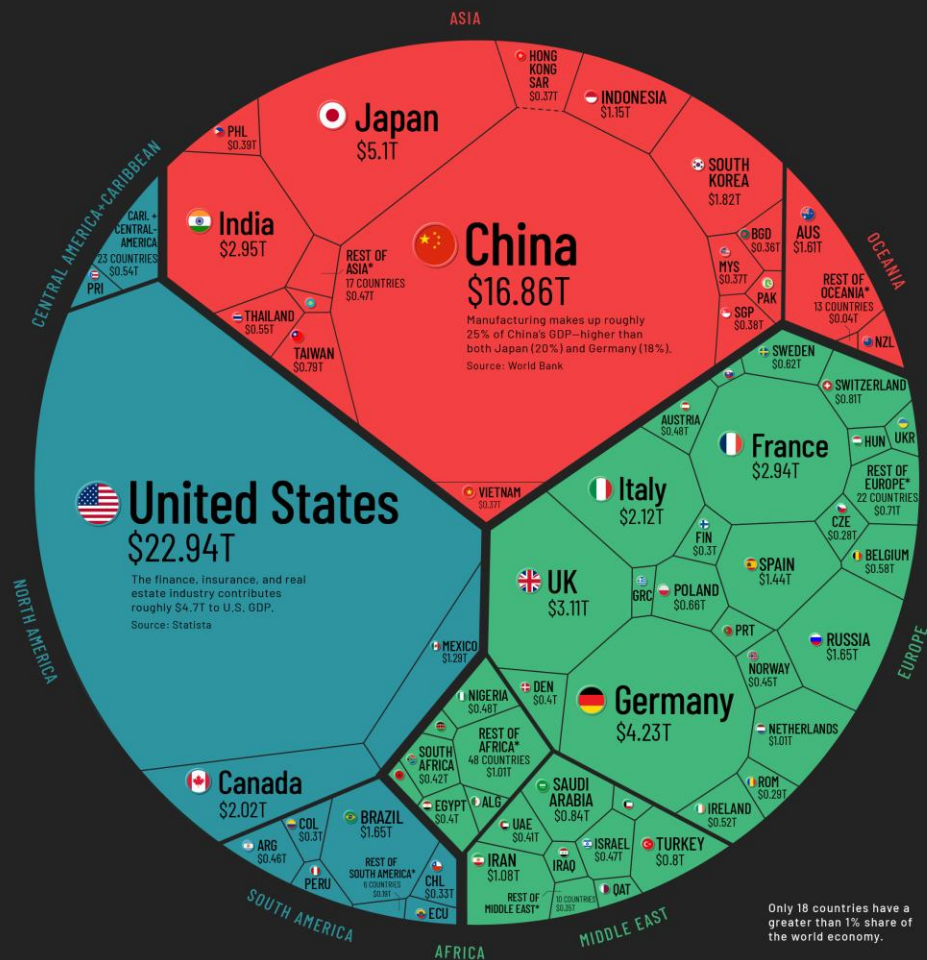
世界和平
World Peace

GLOBAL GDP 2021



Gross domestic product (GDP) serves as a barometer for a country's economic health. It measures the total market value of final goods and services produced in a country during a given year.

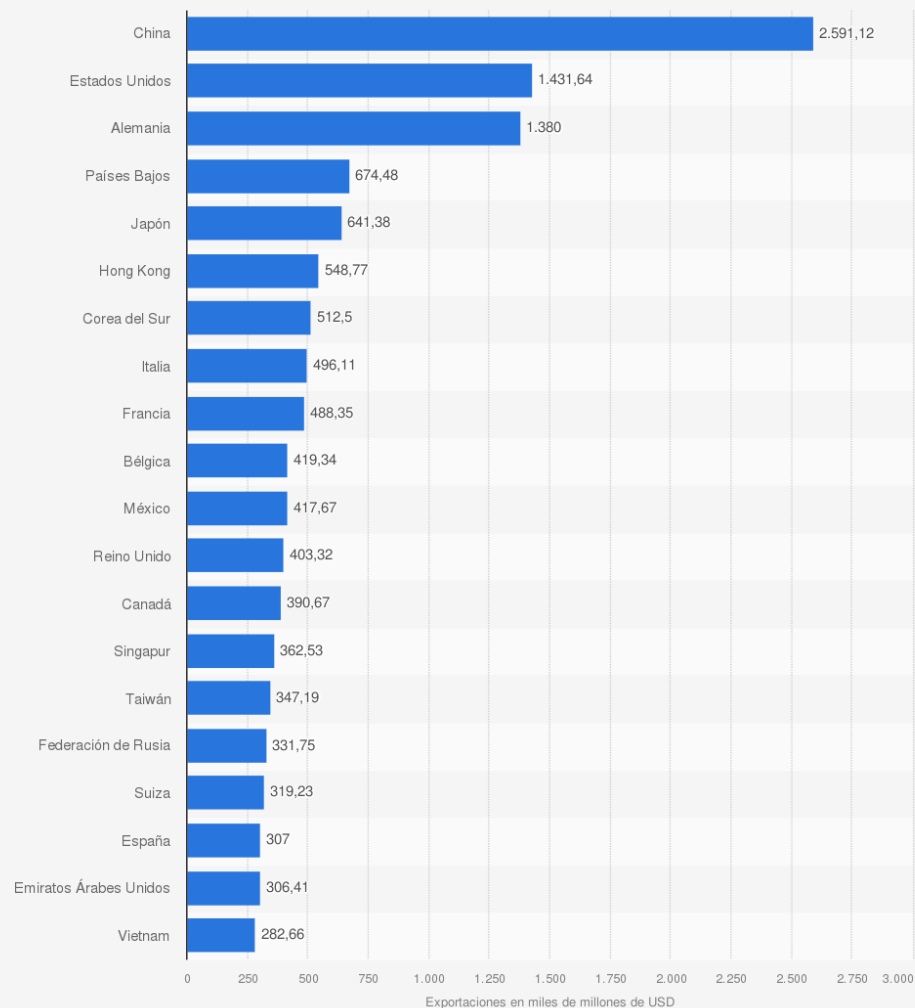
Together, the U.S. and China account for 42% of global GDP. Here is GDP by country according to IMF estimates.



SOURCE: IMF (2021) *SEE FULL-SIZED GRAPHIC FOR DETAILED COUNTRY LIST

VISUALCAPITALIST.COM

Los 20 principales países exportadores a nivel mundial en 2020, según valor de las exportaciones (en miles de millones de dólares)



Fuente:
WTO
© Statista 2021

Información adicional:
Mundial; 2020

Cristina Calderón, Chile's last known Yaghan speaker, dies at 93

February 18, 2022 · 6:00 AM ET



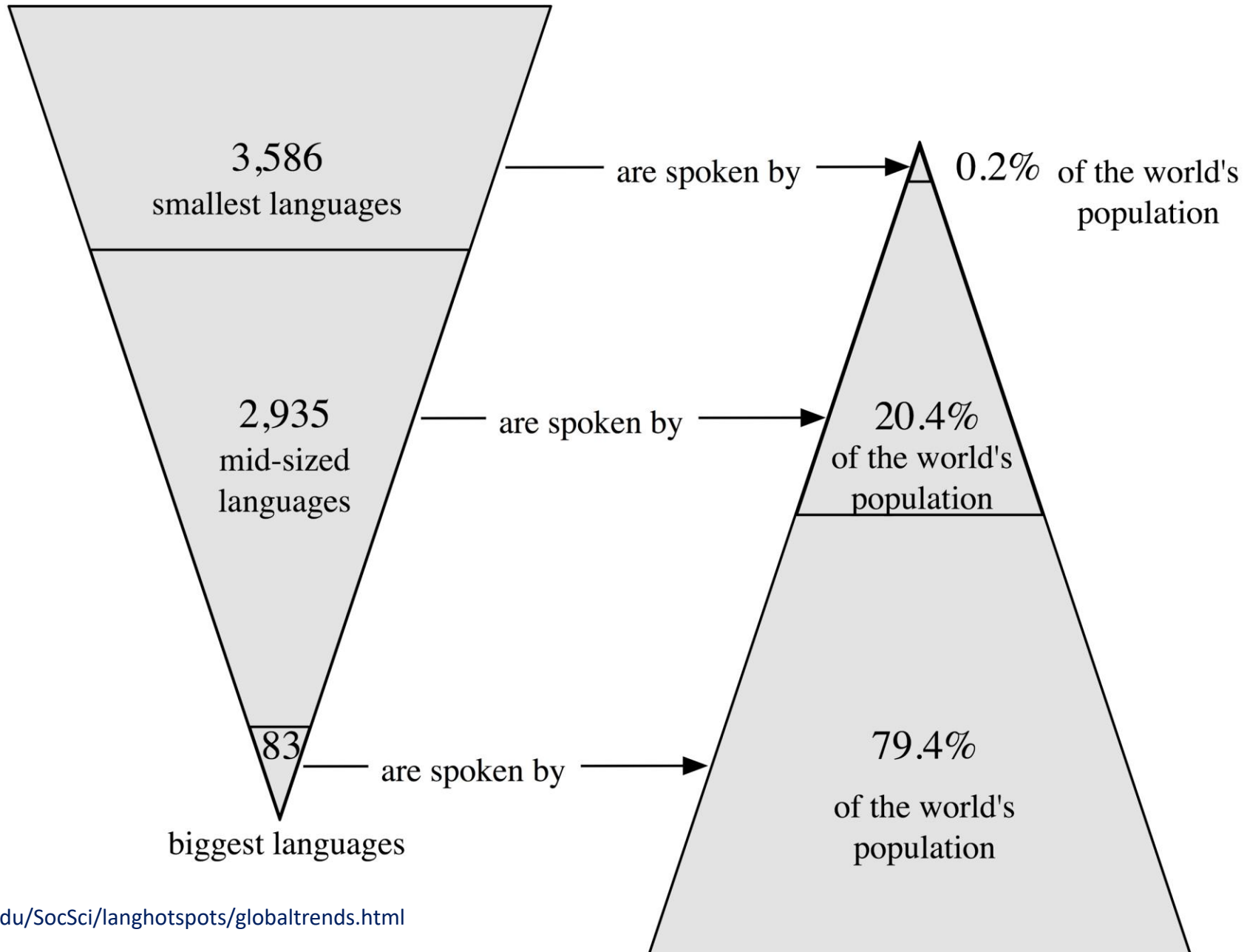


Mamihlapinatapai (Yaghan)

“A look that without words is shared by two people who want to initiate something, but that neither will start” or “looking at each other hoping that the other will offer to do something which both parties desire but are unwilling to do”.

Languages

Speakers



A world of languages

There are at least 7,102 known languages alive in the world today. Twenty-three of these languages are a mother tongue for more than 50 million people. The 23 languages make up the native tongue of 4.1 billion people. We represent each language within black borders and then provide the numbers of native speakers (in millions) by country. The colour of these countries shows how languages have taken root in many different regions

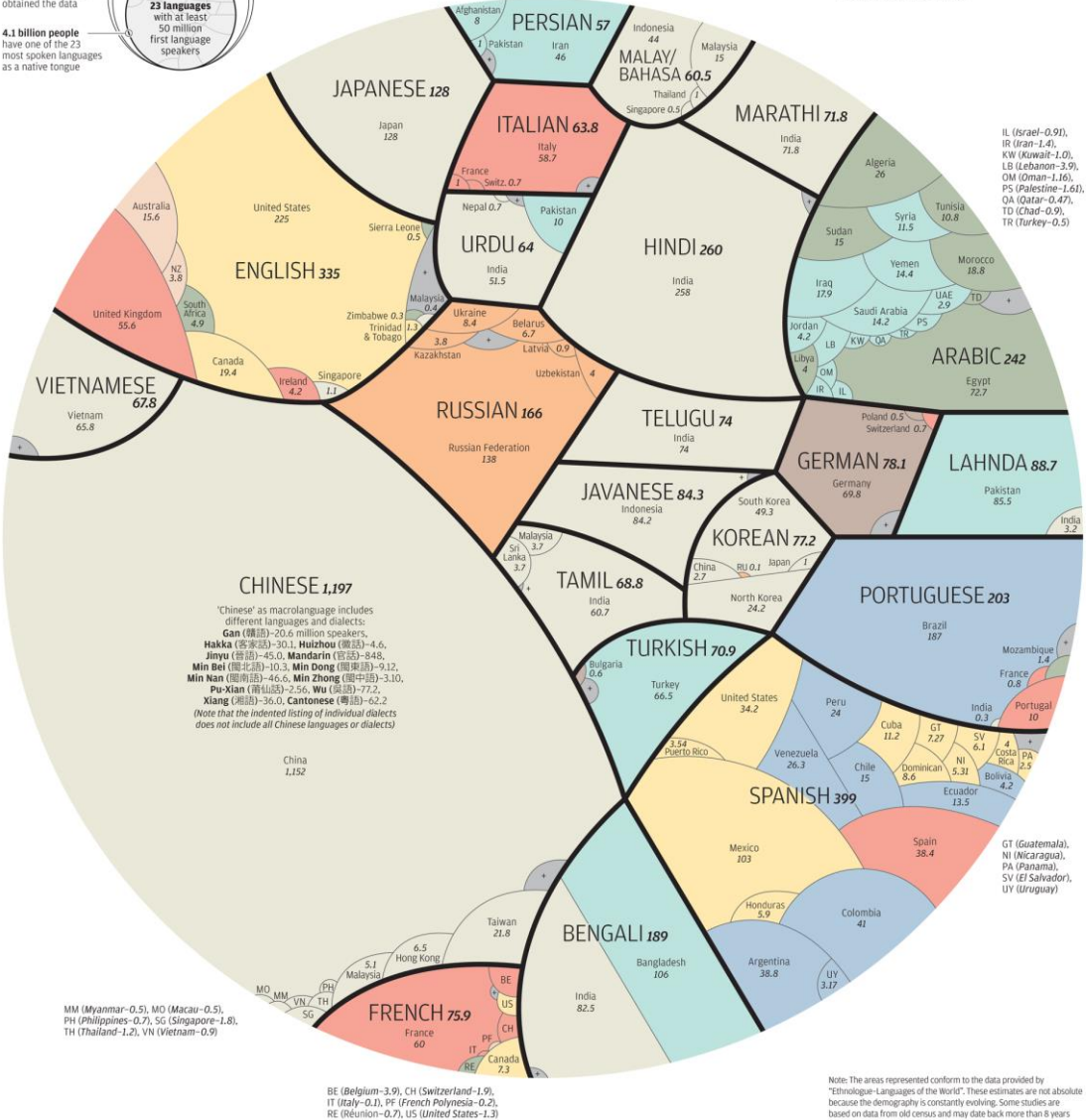
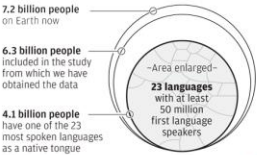
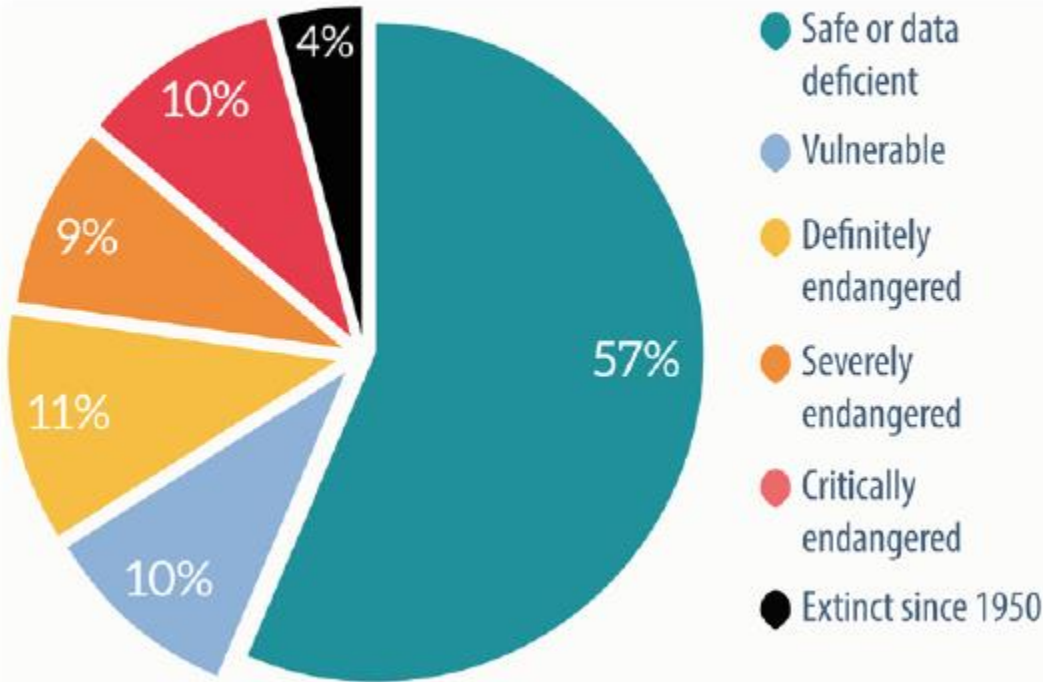
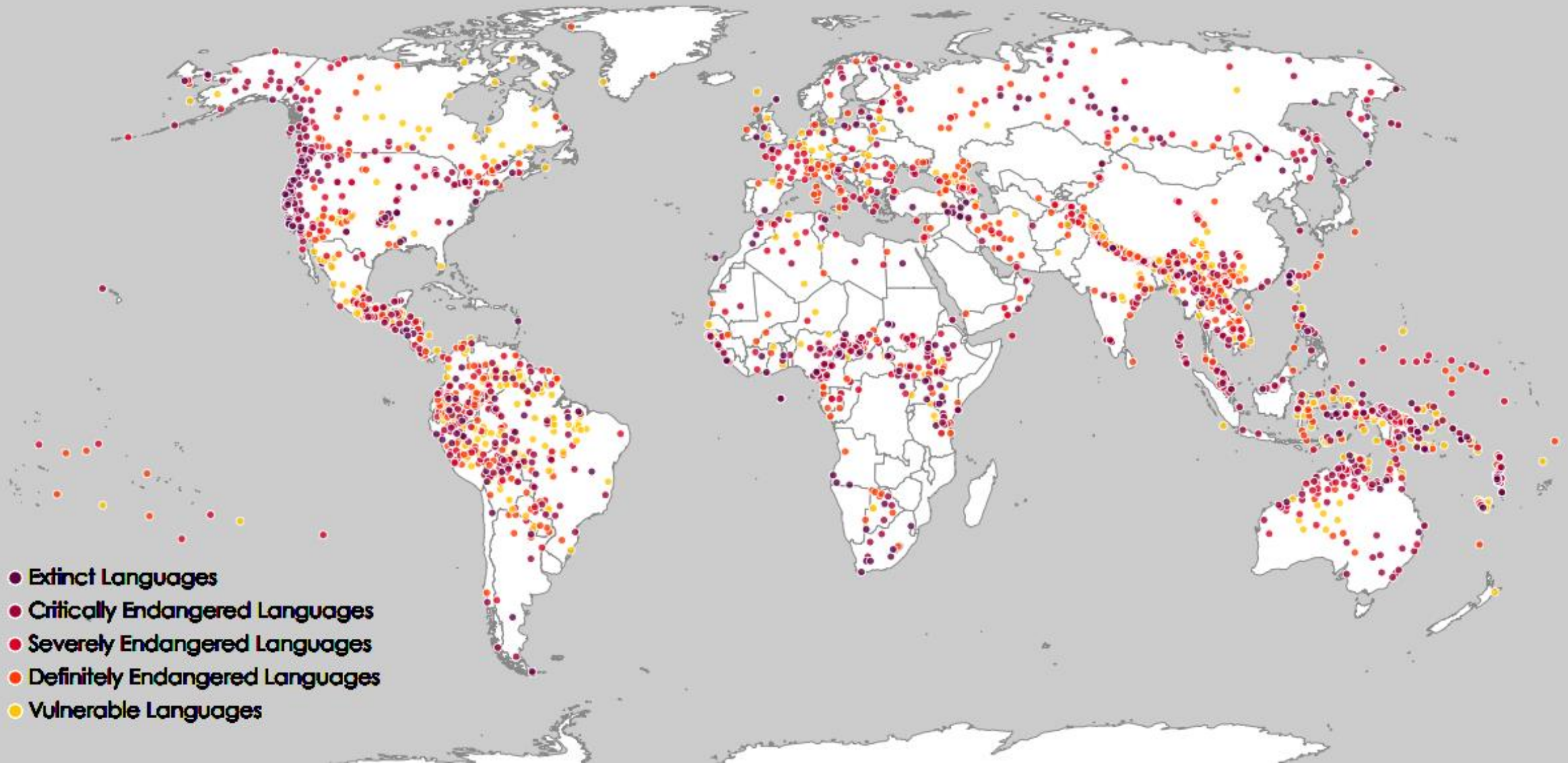


Figure 2 – Global language endangerment



Extinct & Endangered Languages Around the World

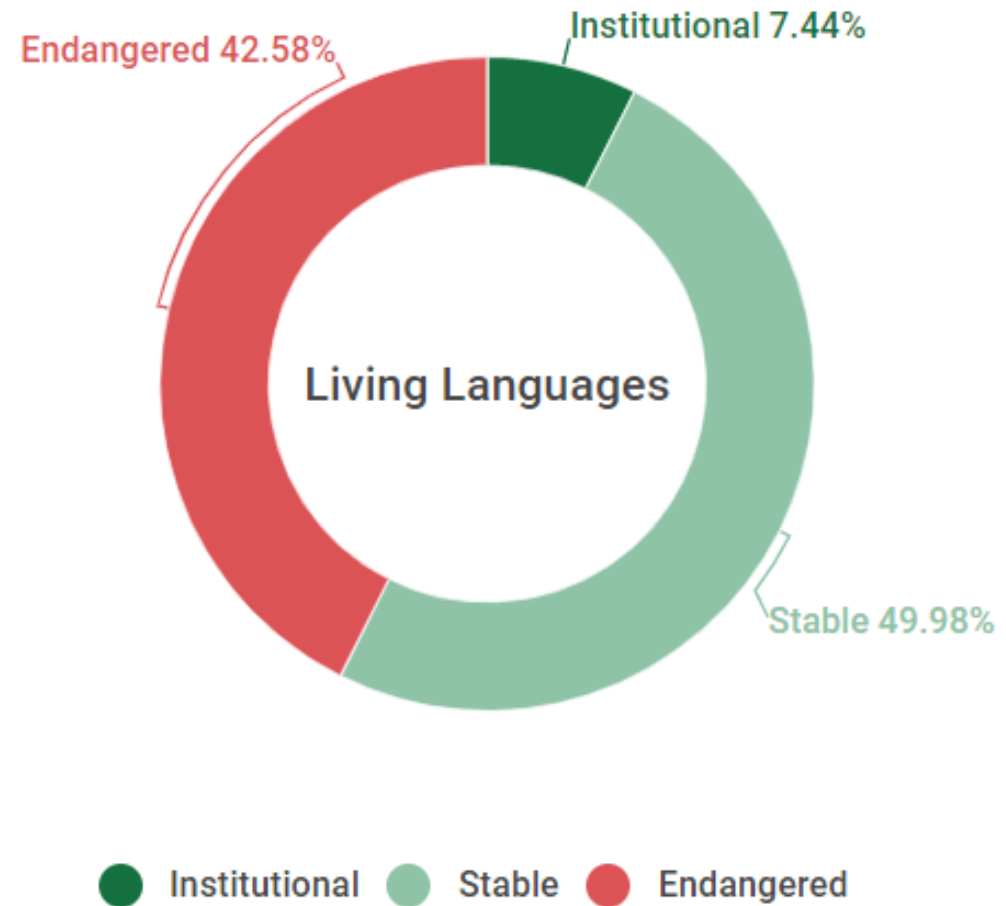
Group members: Ming Cheng, Yue Xu, Chawisara Uswachoke




How many languages are endangered?

While about 42% of languages are endangered based on our EGIDS measurement tool, many more are considered stable. Languages are stable when all the children in the community are still learning and using the language. If that situation changes, stable languages still have the possibility of declining until they are endangered.

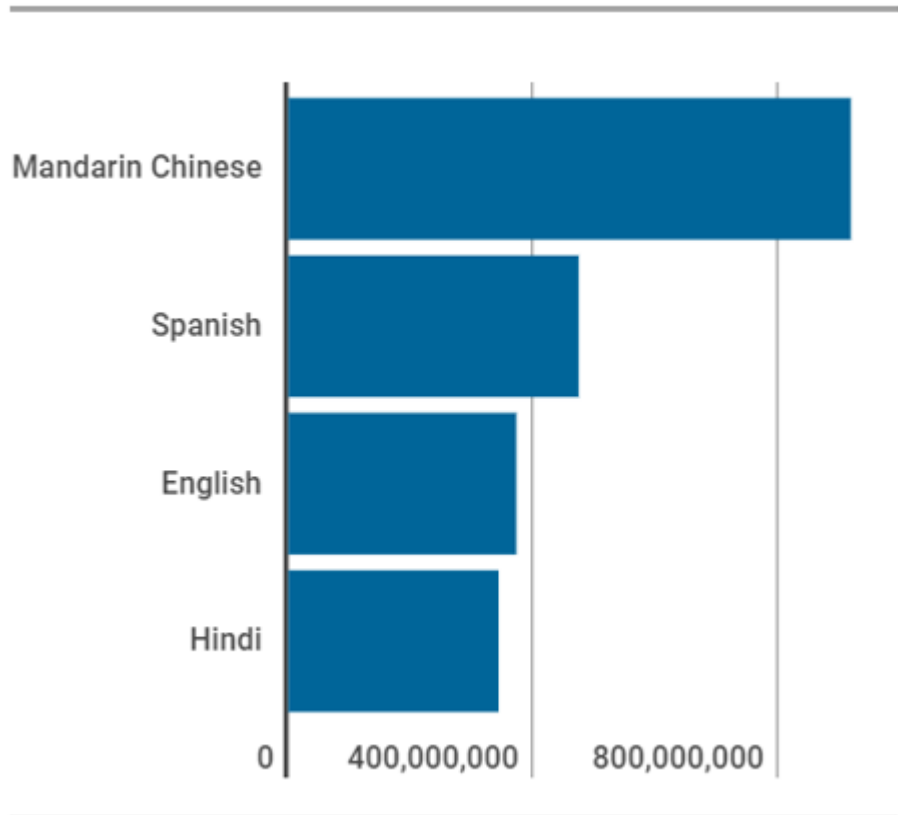
Institutional languages are least likely to become endangered – they have been adopted by governments, schools, mass media, and more. Many are being used as second languages.



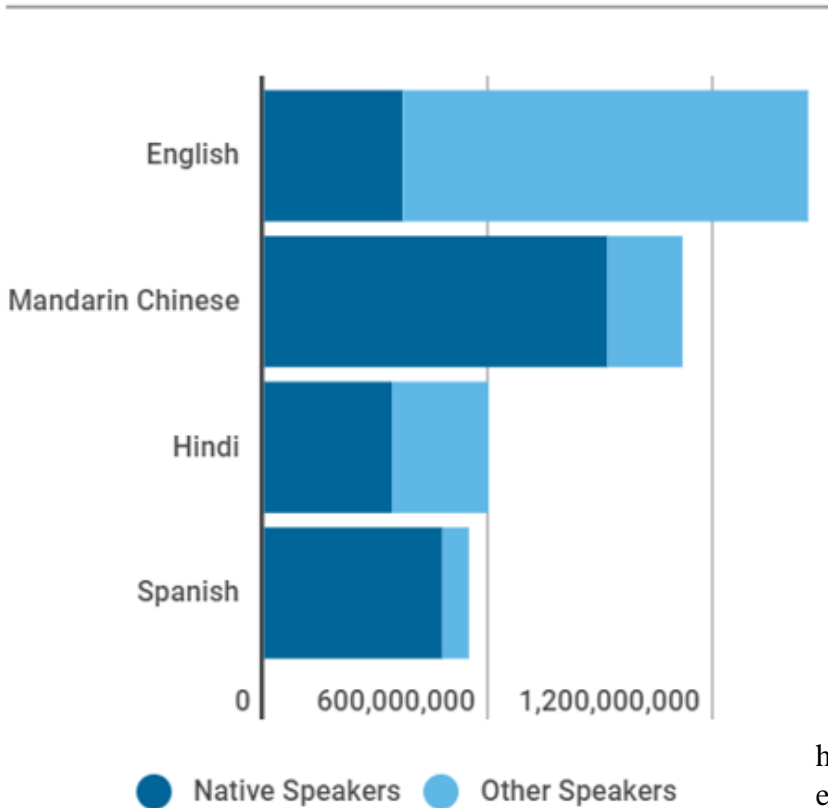
What is the most spoken language?

English is the largest language in the world, if you count both native and non-native speakers. If you count only native speakers, Mandarin Chinese is the largest. 

Languages with the most native speakers, 2022



Languages with the most speakers, 2022

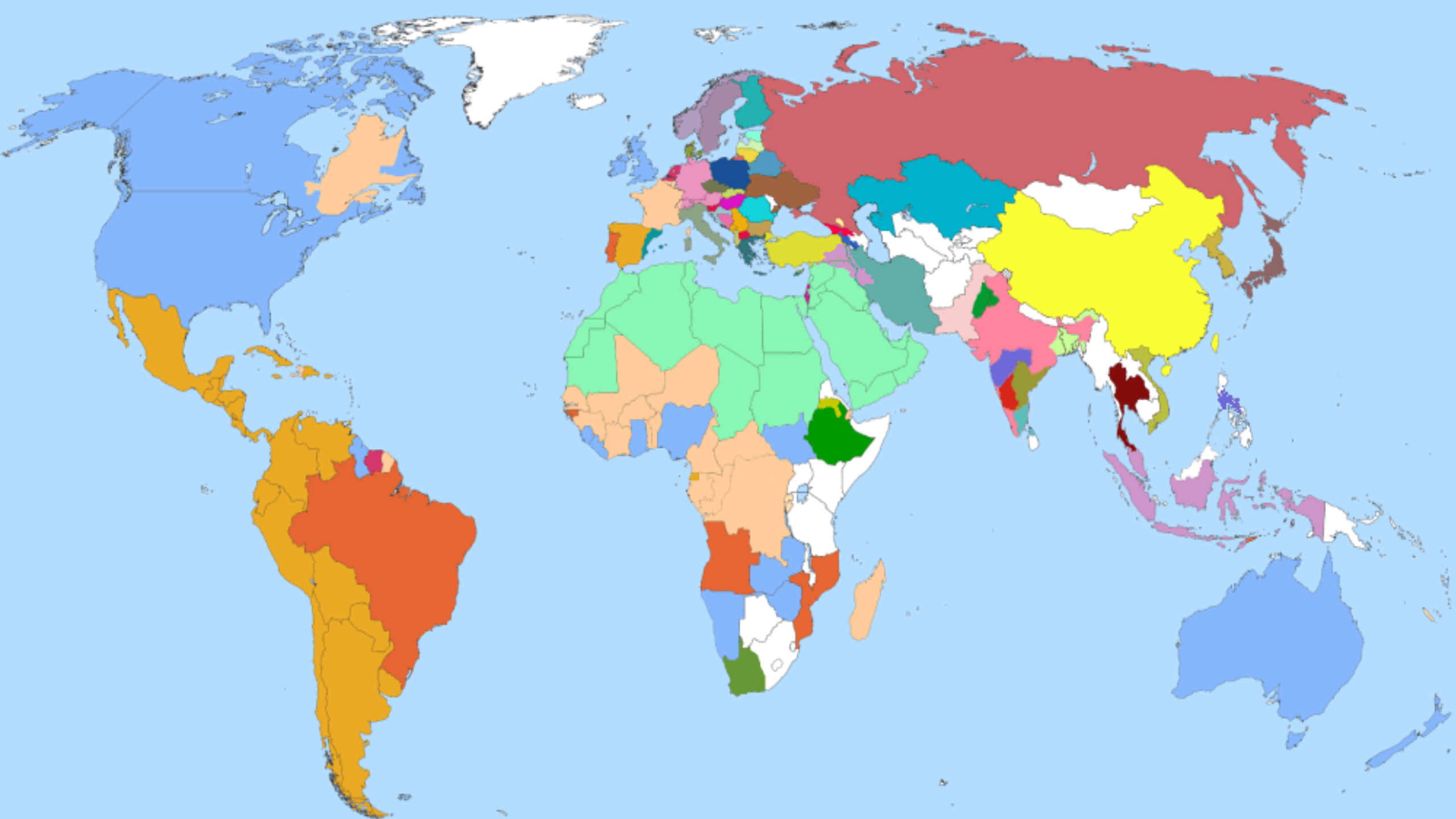


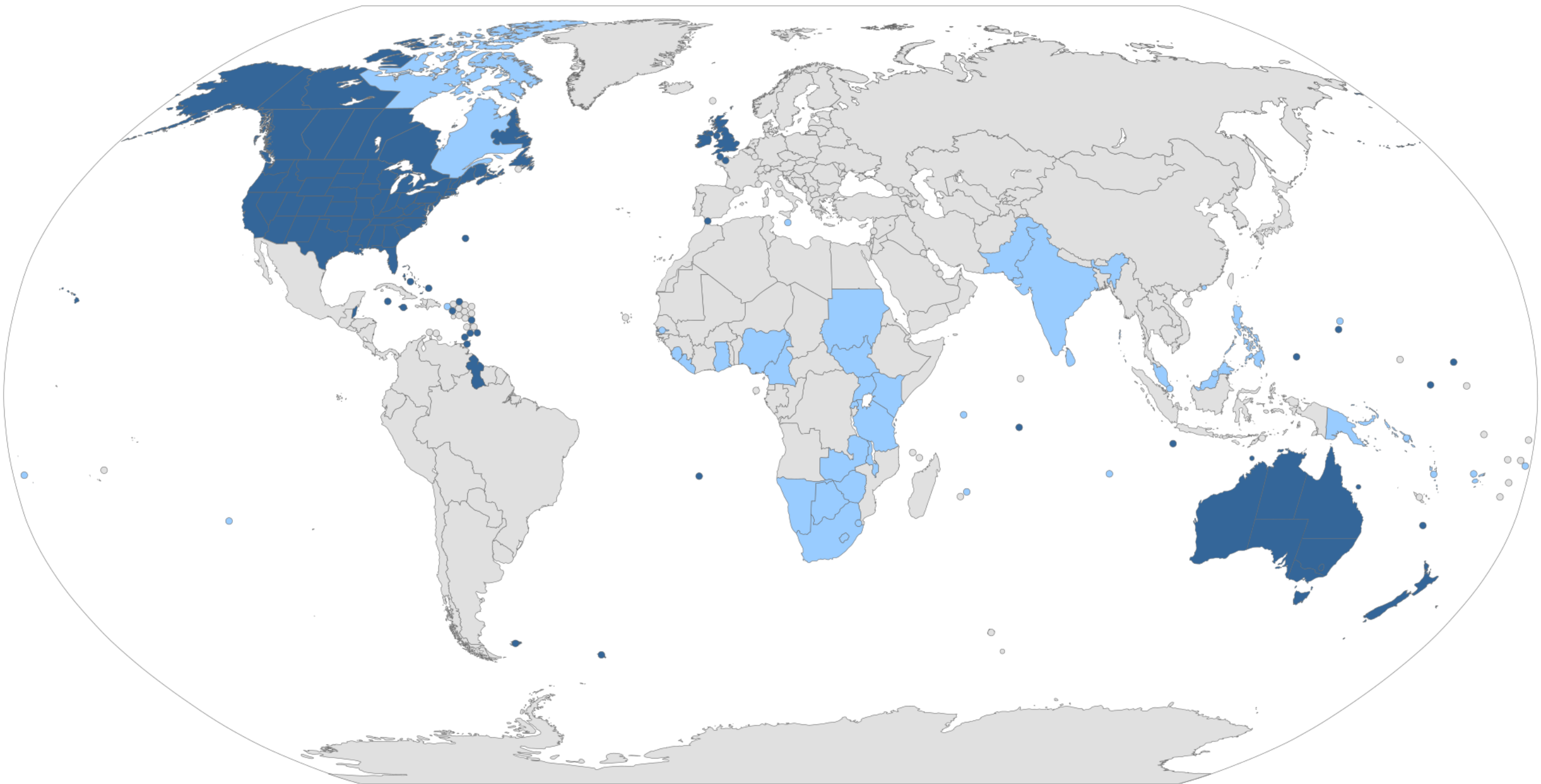
	LENGUA	L1	L2	TOTAL
1	ENGLISH	373	1,080	1,442
2	MANDARIN	929	199	1,128
3	HINDI	344	258	602
4	SPANISH	475	74	549
5	FRENCH	80	194	274
6	STANDARD ARABIC	0	274	274
7	BENGALI	234	39	273
8	RUSSIAN	154	104	258
9	PORTUGUESE	232	25	257
10	URDU	70	161	231

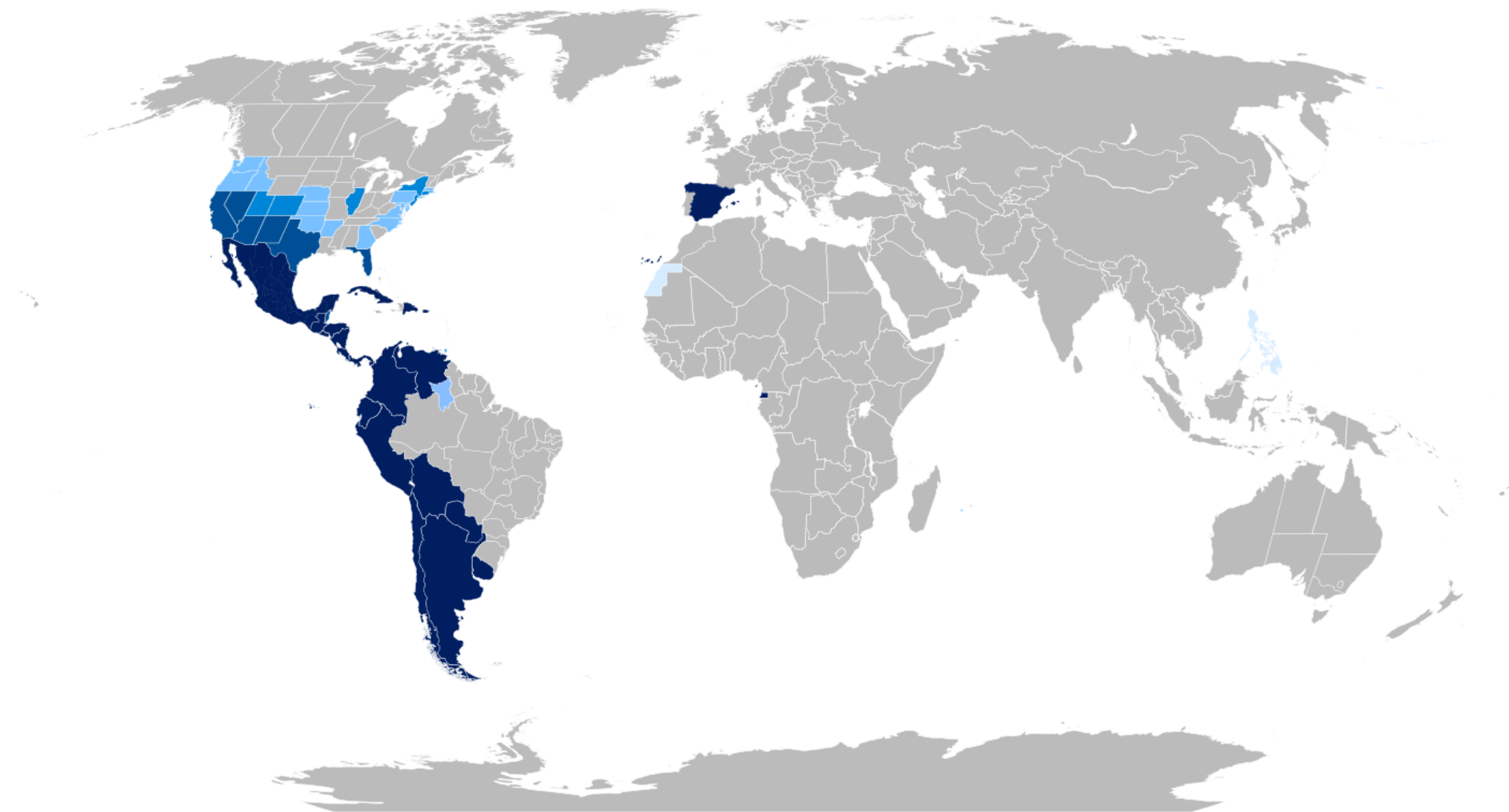
Source: Wikipedia, Ethnologue 2022

	LENGUA	L1	L2	TOTAL
11	INDONESIAN	44	155	199
12	GERMAN	76	59	135
13	JAPANESE	125	0	125
14	NIGERIAN PIDGIN	5	116	121
15	MARATHI	83	16	99
16	TELUGU	83	13	96
17	TURKISH	83	6	89
18	TAMIL	78	8	86
19	YUE	85,2	0,4	85,6
20	VIETNAMESE	84,6	0,7	85,3

Source: Wikipedia, Ethnologue 2022







■ Idioma mayoritario ■ Porcentaje de hablantes nativos mayor o igual que el 20% ■ Porcentaje de hablantes nativos mayor o igual que el 10% y menor que el 20% ■ Porcentaje de hablantes nativos mayor o igual que el 5% y menor que el 10% ■ Lengua cooficial u oficial opcional con menos del 5% de hablantes nativos

https://upload.wikimedia.org/wikipedia/commons/d/d4/El_idioma_espa%C3%B1ol_en_el_mundo.png

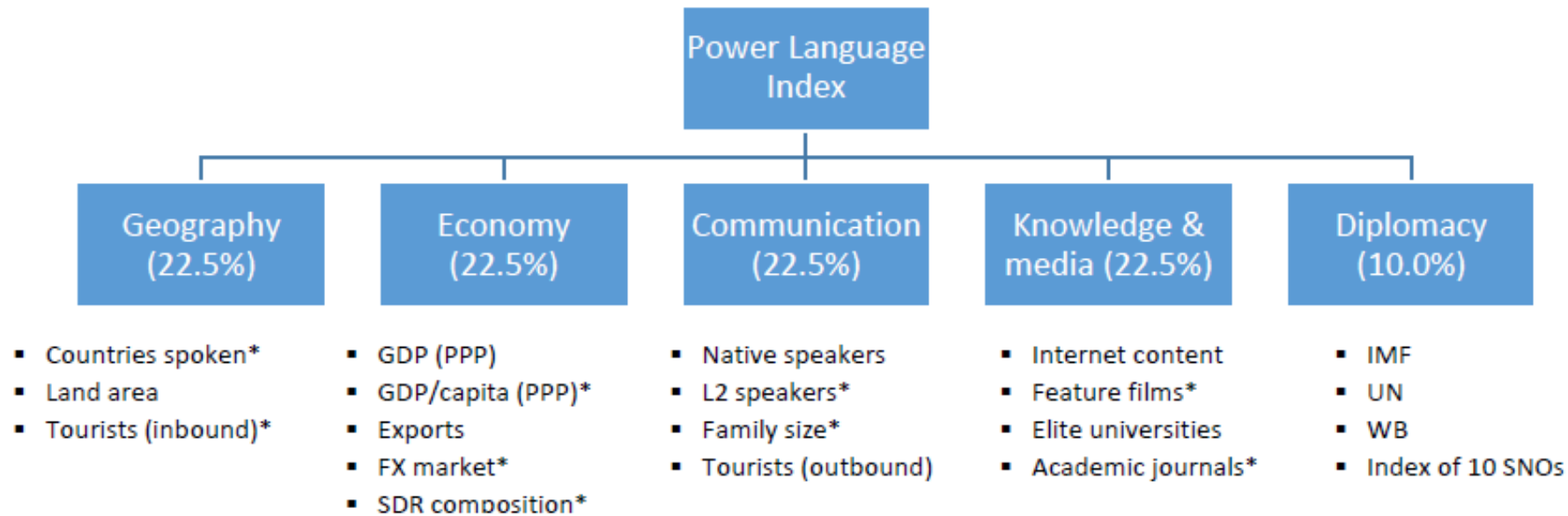


These are the world's **10 most powerful languages**

Source: Power Language Index

WORLD
ECONOMIC
FORUM

FIGURE 1: POWER LANGUAGE INDEX STRUCTURE



Kai L. Chan, PhD

POWER LANGUAGE INDEX

Which are the world's most influential languages?

There are over 6,000 languages spoken in the world today, but some 2,000 of them count fewer than a thousand speakers. Moreover, just 15 of them account for half of the languages spoken in the world.

- Which are the world's most influential languages?
- What are the proper metrics to measure the reach and power of languages?

Table 2: Power Language Index ranking (top 10)

RANK	SCORE	LANGUAGE	NATIVE (MM)	GEOGRAPHY	ECONOMY	COMMUNI- CATION	KNOWLEDGE & MEDIA	DIPLOMACY
1	0.889	English	446.0	1	1	1	1	1
2	0.411	Mandarin*	960.0	6	2	2	3	6
3	0.337	French	80.0	2	6	5	5	1
4	0.329	Spanish	470.0	3	5	3	7	3
5	0.273	Arabic	295.0	4	9	6	18	4
6	0.244	Russian	150.0	5	12	10	9	5
7	0.191	German	92.5	8	3	7	4	8
8	0.133	Japanese	125.0	27	4	22	6	7
9	0.119	Portuguese	215.0	7	19	13	12	9
10	0.117	Hindi*	310.0	13	16	8	2	10

Table 3: Power Language Index ranking (2050)

RANK	SCORE	LANGUAGE	NATIVE (MM)	GEOGRAPHY	ECONOMY	COMMUNI- CATION	KNOWLEDGE & MEDIA	DIPLOMACY
1	0.877	English	541.6	1	1	2	1	1
2	0.515	Mandarin	940.5	6	2	1	2	6
3	0.345	Spanish	589.0	3	5	3	6	3
4	0.325	French	88.4	2	8	6	5	1
5	0.295	Arabic	494.1	4	7	4	18	4
6	0.242	Russian	134.1	5	10	10	8	5
7	0.155	German	88.6	10	3	9	4	7
8	0.149	Portuguese	273.4	7	9	8	12	9
9	0.138	Hindi	489.1	11	4	7	3	10
10	0.110	Japanese	106.1	30	6	17	7	8

ENGLISH

PLI rank: 1

PLI score: 0.889

Language family: West Germanic

Geographic coverage: Global



IND #	INDICATOR	VALUE
1	GEOGRAPHY	
1.1	Countries spoken	42.5
1.2	Land area (mn km ²)	37.1
1.3	Tourists-in (mn)	202.9
2	ECONOMY	
2.1	PPP GDP (Int\$BN)	31,161
2.2	PPP GDP/cap (Int\$)	17,853
2.3	Exports (\$BN)	4,418
2.4	FX mkt share (%)	117.1
2.5	SDR composition (%)	50.4
3	COMMUNICATION	
3.1	Native speakers (mn)	446
3.2	L2 speakers (mn)	510
3.3	Family size (mn)	115
3.4	Tourists-out (mn)	250.3
a		

IND #	INDICATOR	VALUE
4	KNOWLEDGE & MEDIA	
4.1	Internet content (%)	55.5
4.2	Feature films	819
4.3	Top-500 universities	237
4.4	Academic journals	5,452
5	DIPLOMACY	
5.1	IMF (indicator)	1
5.2	UN (indicator)	1
5.3	WB (indicator)	1
5.4	Index of 10 SNOs	1.0
OPP #	OPPORTUNITY	RANK
1	Geography	1
2	Economy	1
3	Communication	1
4	Knowledge & media	1
5	Diplomacy	1

SPANISH

PLI rank: 4

PLI score: 0.330

Language family: Romance


Geographic coverage: Europe, Latin America




IND #	INDICATOR	VALUE
1	GEOGRAPHY	
1.1	Countries spoken	21.0
1.2	Land area (mn km ²)	12.1
1.3	Tourists-in (mn)	123.5
2	ECONOMY	
2.1	PPP GDP (Int\$BN)	7,813
2.2	PPP GDP/cap (Int\$)	17,438
2.3	Exports (\$BN)	1,265
2.4	FX mkt share (%)	6.0
2.5	SDR composition (%)	3.2
3	COMMUNICATION	
3.1	Native speakers (mn)	470
3.2	L2 speakers (mn)	90
3.3	Family size (mn)	383
3.4	Tourists-out (mn)	59.4

IND #	INDICATOR	VALUE
4	KNOWLEDGE & MEDIA	
4.1	Internet content (%)	4.6
4.2	Feature films	219
4.3	Top-500 universities	17
4.4	Academic journals	28
5	DIPLOMACY	
5.1	IMF (indicator)	1
5.2	UN (indicator)	1
5.3	WB (indicator)	1
5.4	Index of 10 SNOs	0.8
OPP #	OPPORTUNITY	RANK
1	Geography	3
2	Economy	5
3	Communication	3
4	Knowledge & media	7
5	Diplomacy	3

What Foreign Languages Mean for U.S. Employers

9 out of 10 
rely on employees with
language skills other than English

56% 
say their foreign language demand
will increase in the next five years

Most In-Demand Foreign Languages Reported by U.S. Employers



The Foreign Language Skills Gap*



1 in 3

foreign language-dependent U.S.
employers reports a **language skills gap**



1 in 4

U.S. employers lost business due to
a **lack of foreign language skills**

**A foreign language skills gap occurs
when an employer has foreign language
needs that are not currently met by its
employees.*

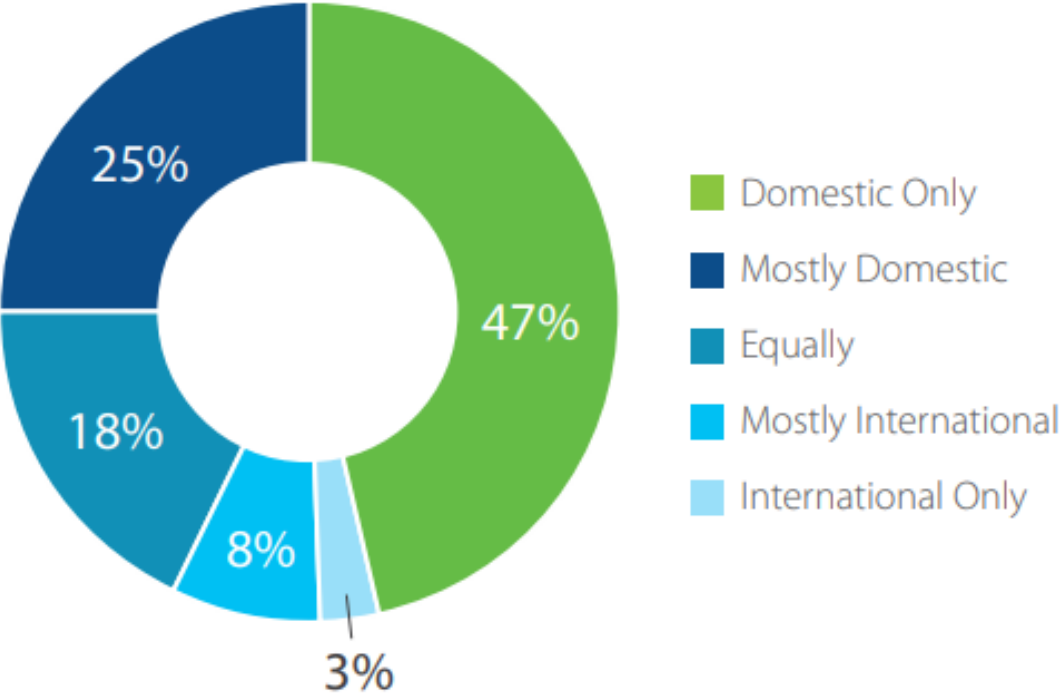


https://www.leadwithlanguages.org/wp-content/uploads/MakingLanguagesOurBusiness_FullReport.pdf

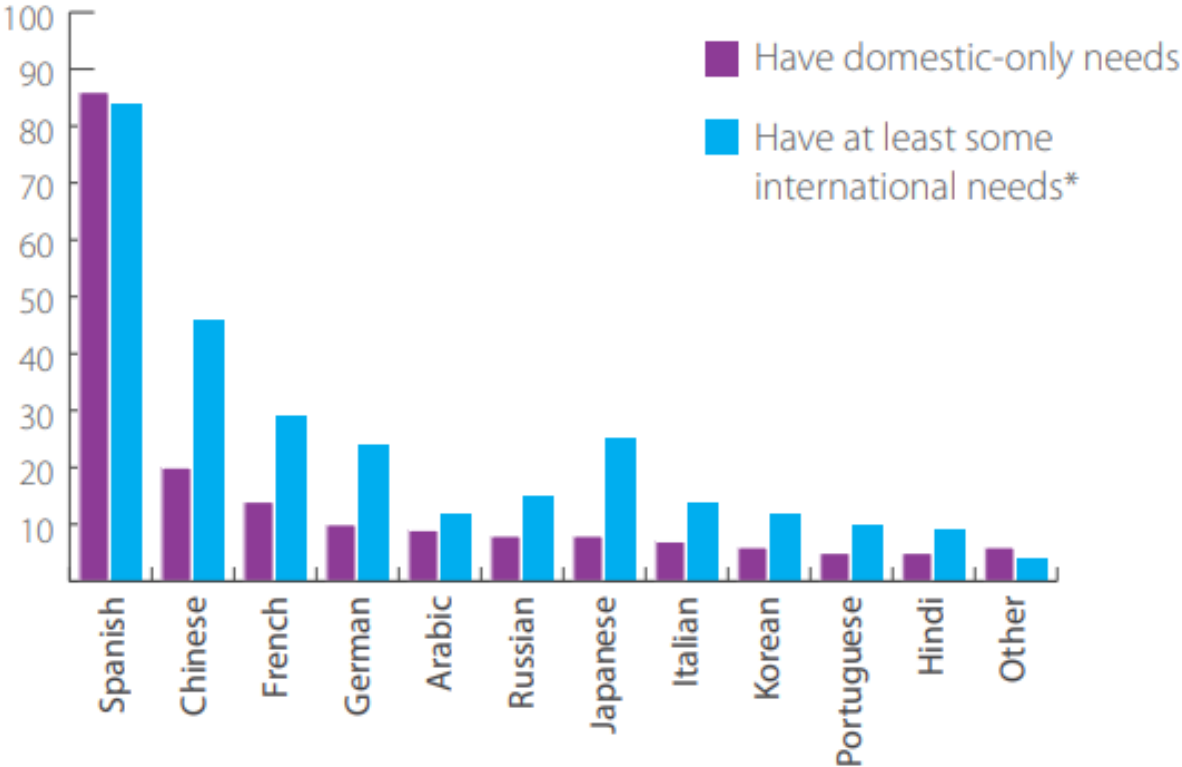
Top 5
Departments
with greatest foreign language skills need

-  **1. Customer service**
-  **2. Sales**
-  **3. Marketing**
-  **4. Management**
-  **5. IT**

U.S. Employers' Domestic and International Foreign Language Needs



Demand for Specific Foreign Languages, by U.S. Employers with Domestic-Only vs. International Foreign Language Needs



Not Lost in Translation

The Growing Importance of Foreign Language Skills in the U.S. Job Market

Key Findings

► The demand for bilingual workers is **rising**.

While U.S. employers posted roughly 240,000 job advertisements aimed at bilingual workers in 2010, that figure had more than doubled by 2015, growing to approximately 630,000. The share of postings seeking bilingual employees also increased, with the portion of online listings targeting bilingual individuals rising by 15.7 percent in the same time period.

► Employers are increasingly looking for workers who can speak **Chinese, Spanish, and Arabic**.

Employers posted more than three times more jobs for Chinese speakers in 2015 than they had just five years earlier. During the same time period, the number of U.S. job ads listing Spanish and Arabic as a desired skill increased by roughly 150 percent .

➤ Some employers have particularly strong demand for **bilingual workers**.

More than a third of the positions advertised by Bank of America in 2015 were for bilingual workers. At the health insurer Humana, meanwhile, almost one in four online posts asked for such skills—including almost 40 percent of the company’s listings for registered nurses.

➤ There is a growing need for bilingual workers at both the **low and higher-ends** of the skill spectrum.

Fifteen of the 25 occupations (60 percent) with the highest demand for bilingual workers in 2015 were open to individuals with less than a bachelor’s degree. These included jobs as tax preparers, customer service representatives, and medical assistants. Meanwhile, looking at the “prestige” of individual positions—an academic stand-in for income level—the fastest growth in bilingual listings from 2010 to 2015 was for so-called “high prestige” jobs, a category including financial managers, editors, and industrial engineers.

➤ Some states have **particularly high demand** for bilingual workers.

Despite being home to 12.4 percent of the overall U.S. working-age population, California accounted for 19.4 percent of all job ads seeking bilingual workers. Arizona displayed similar trends—accounting for just 2 percent of working-age adults, but 4 percent of bilingual job listings. Our analysis found that seven states—including Colorado, Oregon, and Texas—had considerably higher demand for bilingual speakers than would be expected based on their share of the working-age population overall.

ABROAD AT HOME



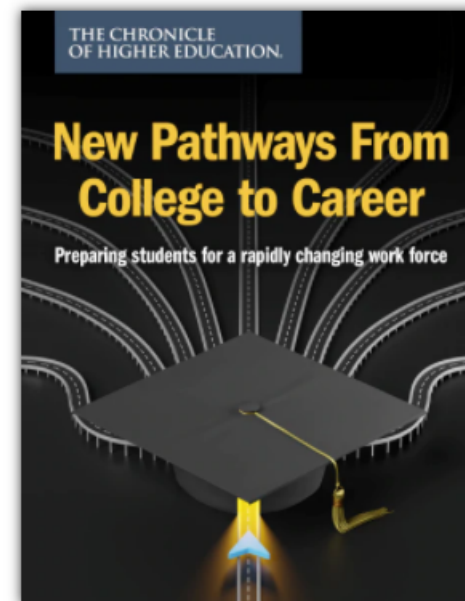
Colleges Lose a ‘Stunning’ 651 Foreign-Language Programs in 3 Years

By [Steven Johnson](#) | JANUARY 22, 2019

Colleges closed more than 650 foreign-language programs in a recent three-year period, according to a forthcoming report from the Modern Language Association.

The new data, which the MLA shared with *The Chronicle*, suggest that it took several years for the full effect of the recession of 2008 to hit foreign-language programs. Higher education, in aggregate, lost just one such program from 2009 to 2013. From 2013 to 2016, it lost 651, said Dennis Looney, director of programs at the MLA.

FROM THE CHRONICLE STORE



How the heart of the campus
is transforming.

Visit the Store

Gutting US foreign language education will cost us for generations

By Ruth Ben-Ghiat

Published 7:52 AM EST, Tue January 29, 2019

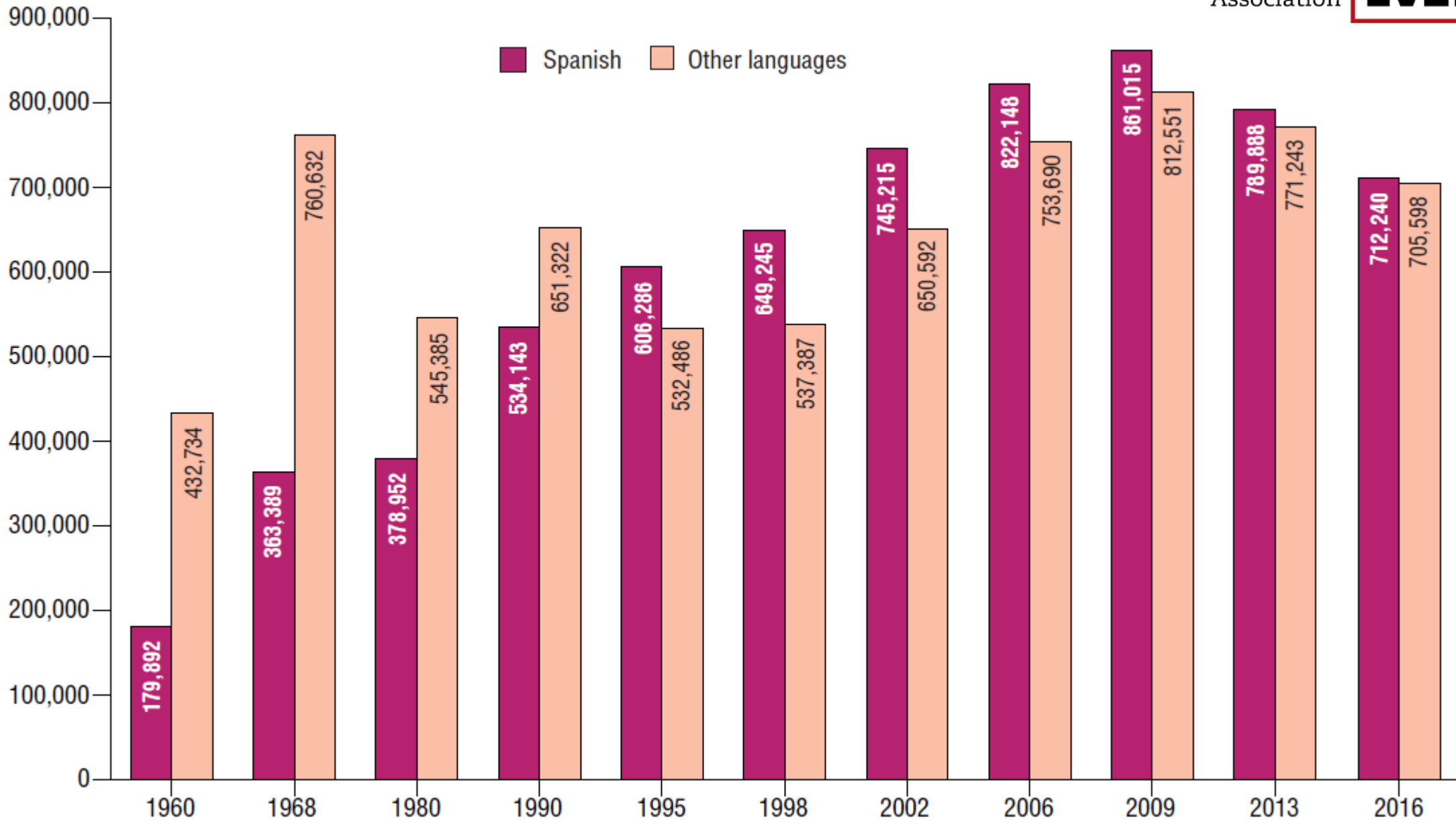
(CNN) — Monolingualism (the ability to speak only one language) may sound to some like a disease, and it's certainly a condition that's spreading throughout American higher education. According to the Chronicle of Higher Education, a forthcoming report by the Modern Language Association – based on information from over 2,000 institutions – found that 651 foreign language offerings had been terminated between 2013 and 2016. That's a 5.2% drop in just three years. While we won't have all the details until the report is released in about a month, the trend is unfortunately clear. It's imperative that we reverse it – for the good of America's long-term economic and national security interests and the health of democratic civil society.

Fig. 2

Enrollments in Spanish Compared with Those of All Other Languages in Selected Years

Modern
Language
Association

MLA

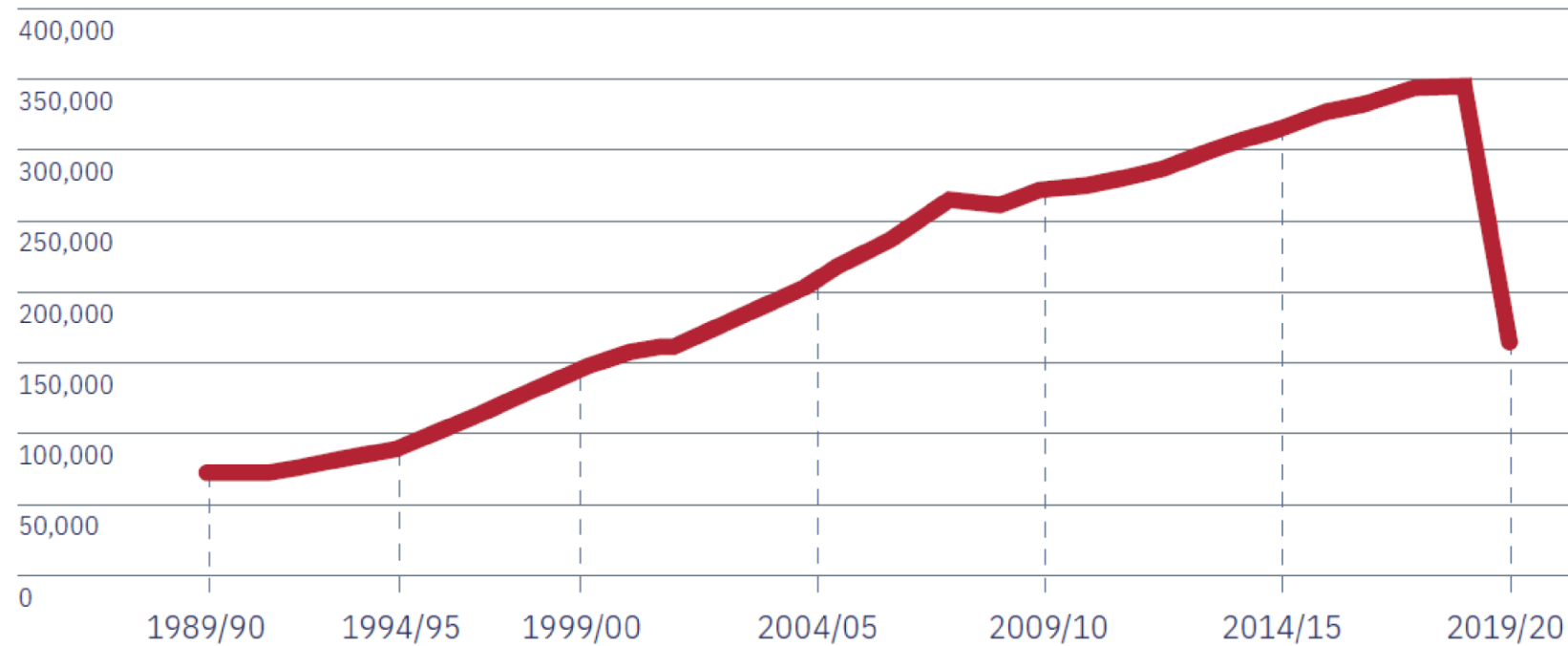


**162,633 U.S. students
studied abroad for academic credit in the
2019/20 academic year.**

Source: The *Open Doors Report on International Educational Exchange* is a comprehensive information resource on international students in the United States and U.S. students studying abroad. It is sponsored by the U.S. Department of State with funding provided by the U.S. Government and is published by IIE. For more information, visit www.opendoorsdata.org.

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U.S. STUDENTS STUDYING ABROAD, 1989/90–2019/20

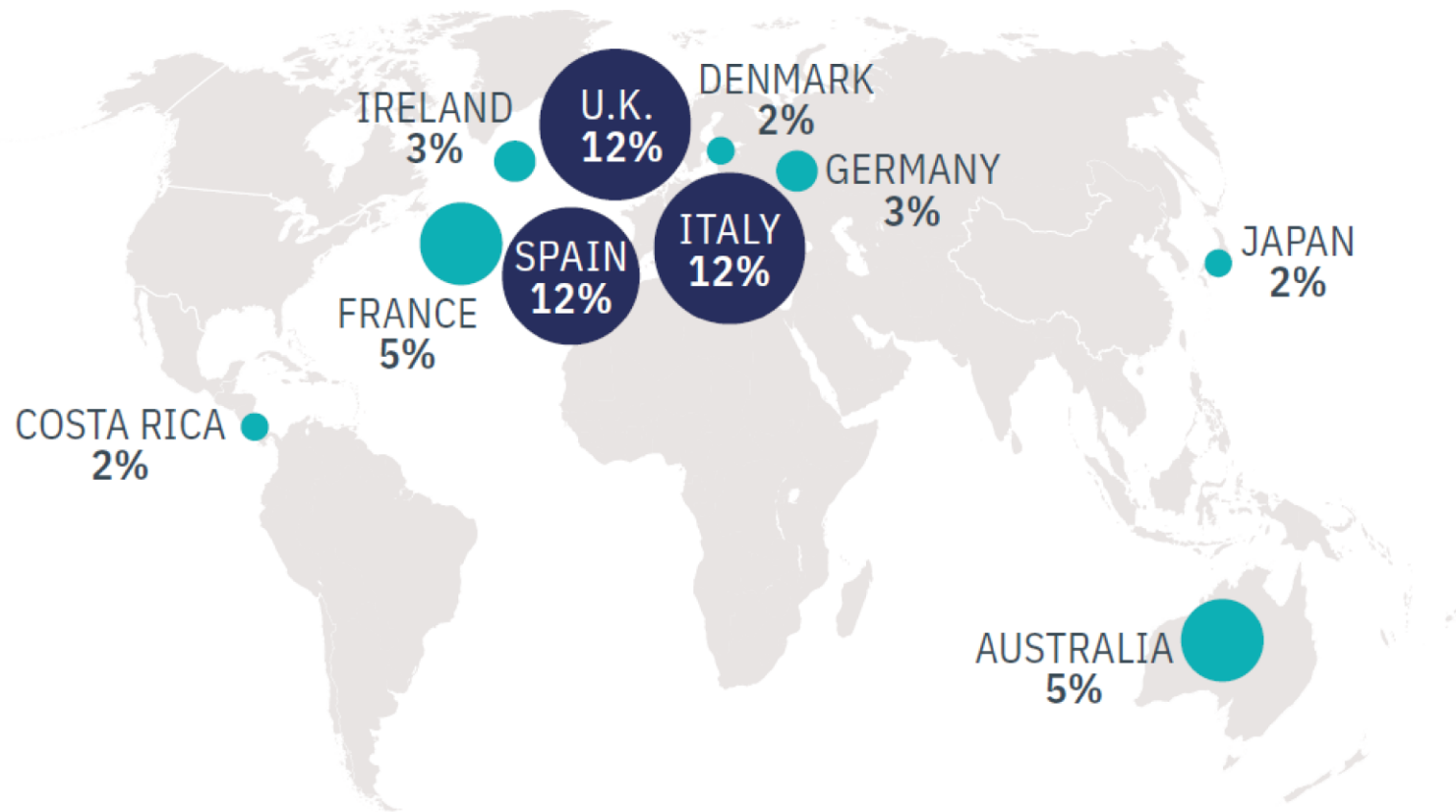


In 2019/20, the total number of U.S. students who studied abroad **declined by 53%** from the prior academic year. This decrease was primarily due to the effects of the COVID-19 pandemic.

Source: The *Open Doors Report on International Educational Exchange* is a comprehensive information resource on international students in the United States and U.S. students studying abroad. It is sponsored by the U.S. Department of State with funding provided by the U.S. Government and is published by IIE. For more information, visit www.opendoorsdata.org.

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LEADING DESTINATIONS OF U.S. STUDY ABROAD STUDENTS, 2019/20



Europe hosted **more than half** of all U.S. students who studied abroad.

Source: The *Open Doors Report on International Educational Exchange* is a comprehensive information resource on international students in the United States and U.S. students studying abroad. It is sponsored by the U.S. Department of State with funding provided by the U.S. Government and is published by IIE. For more information, visit www.opendoorsdata.org.

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U.S. Study Abroad by Destination

Spain

19,792

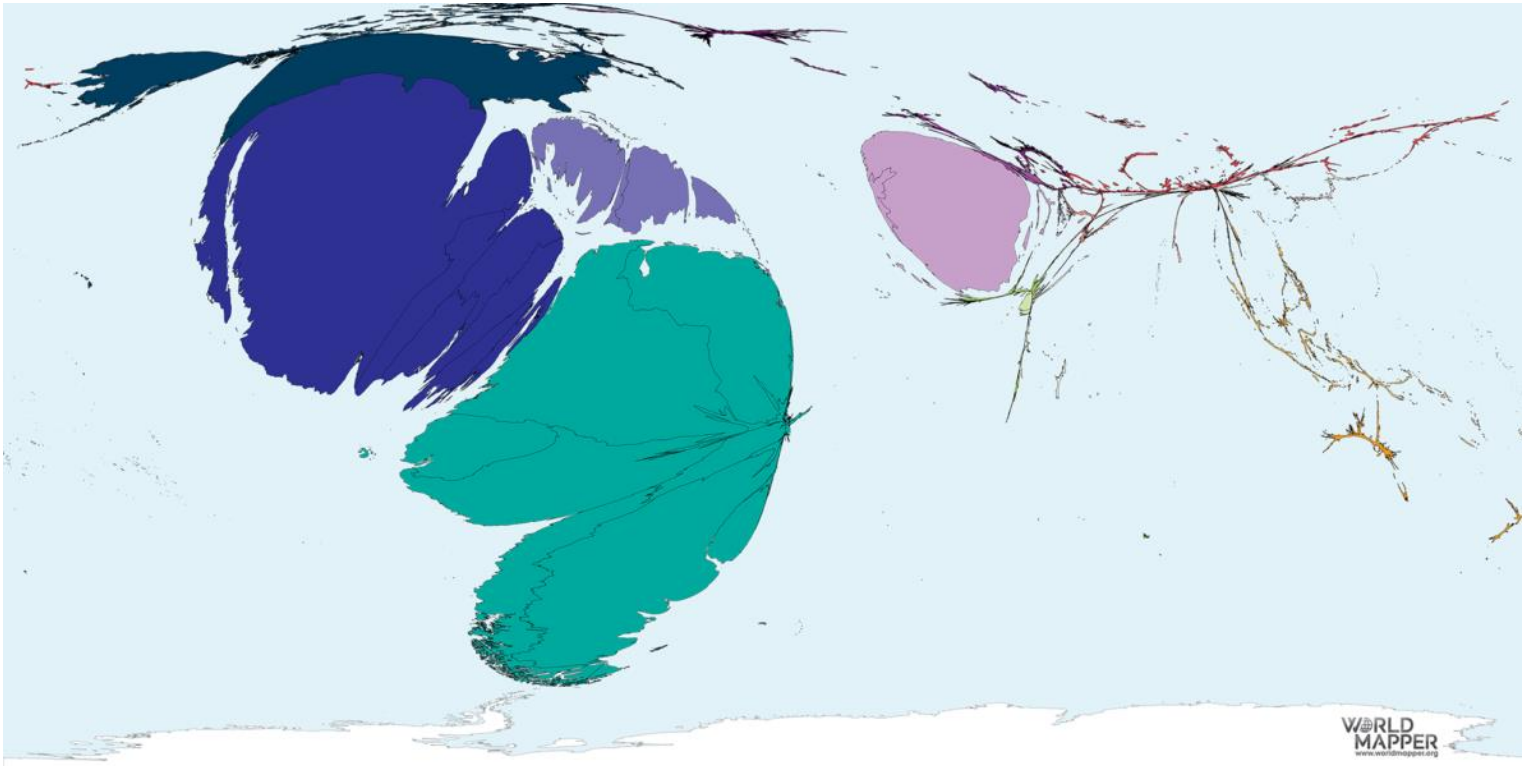
Italy

19,731

United Kingdom

19,147

■ ≥ 19,000



- 591 million speakers (7,5% of the world population)
- 493 million as L1

EL ESPAÑOL:
UNA LENGUA
VIVA

INFORME 2021



Instituto Cervantes



- 62,1 million Hispanics in the United States (18.7% of the U. S. population) [U. S. Census 2020]



<https://www.oprahdaily.com/life/g28968602/famous-hispanic-people/?slide=14>

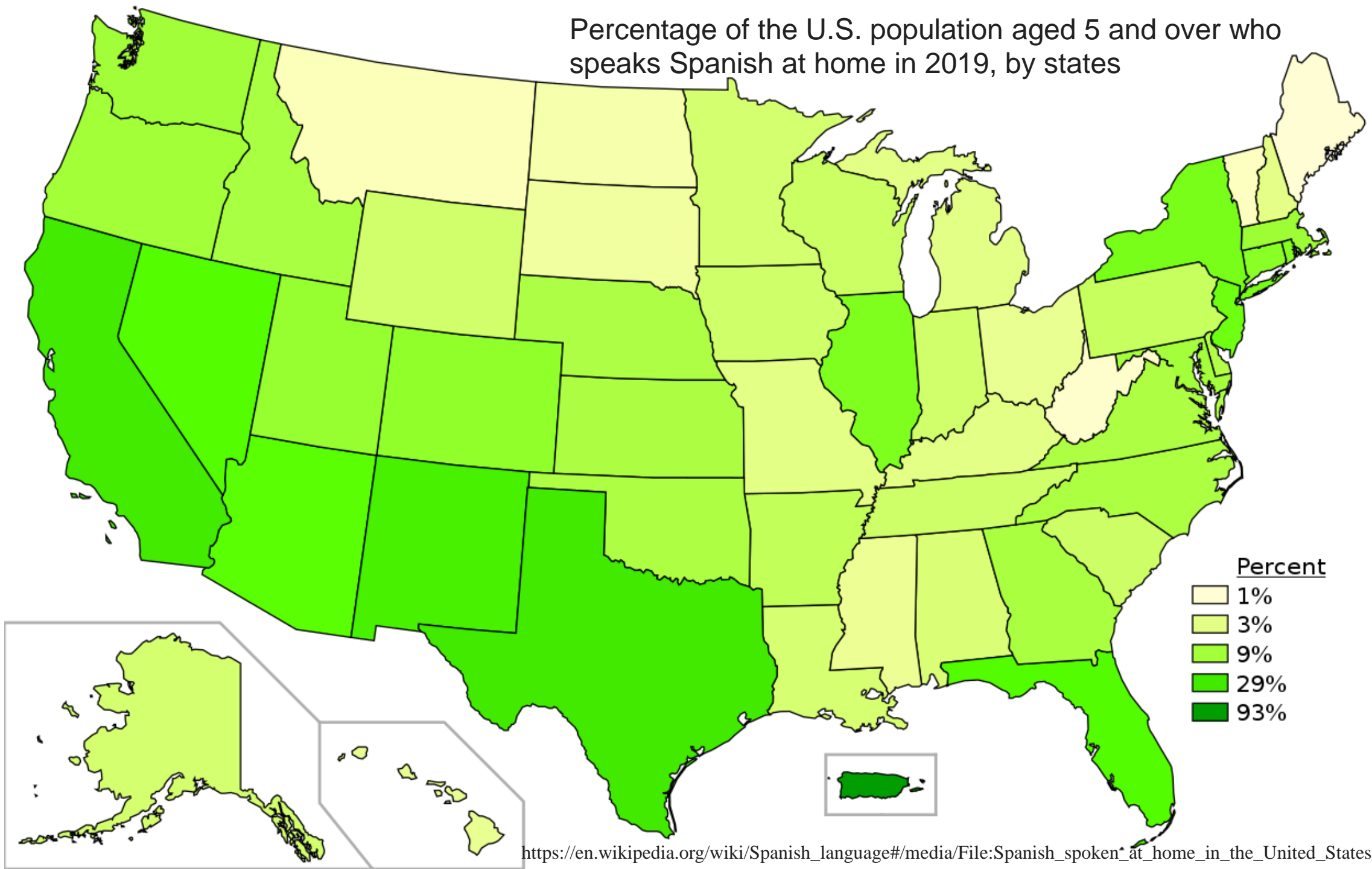
- 47,7 million native Spanish speakers in the U.S.
[Instituto Cervantes. El español, una lengua viva 2021]
- 15 million speakers with varying degrees of proficiency in Spanish [Instituto Cervantes. El español, una lengua viva 2021]



- 8 million students of Spanish as a foreign language

[Instituto Cervantes. El español, una lengua viva 2021]

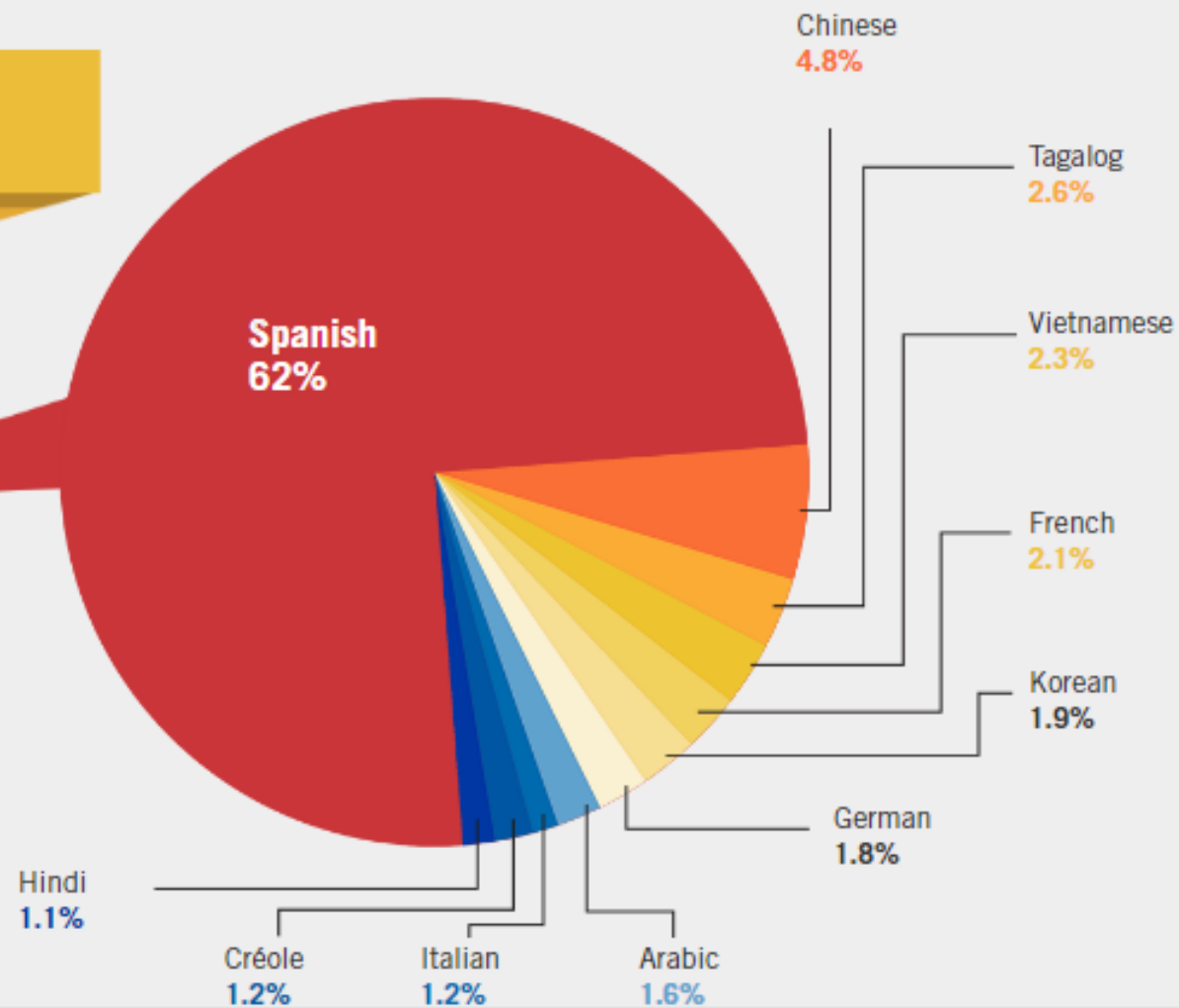
Percentage of the U.S. population aged 5 and over who speaks Spanish at home in 2019, by states



Language

SPEAKING AT HOME

Spanish is the most-spoken language at home in the U.S. outside of English.*



*Source: U.S. Census Bureau



CONSEJERÍA EE. UU. / CANADÁ

Oficinas en EE. UU.

DEMARCACIÓN OESTE

- Agregaduría en Los Ángeles
- Oficinas:
 - Seattle
 - San Francisco
 - Salt Lake City
 - Albuquerque



DEMARCACIÓN NORTE

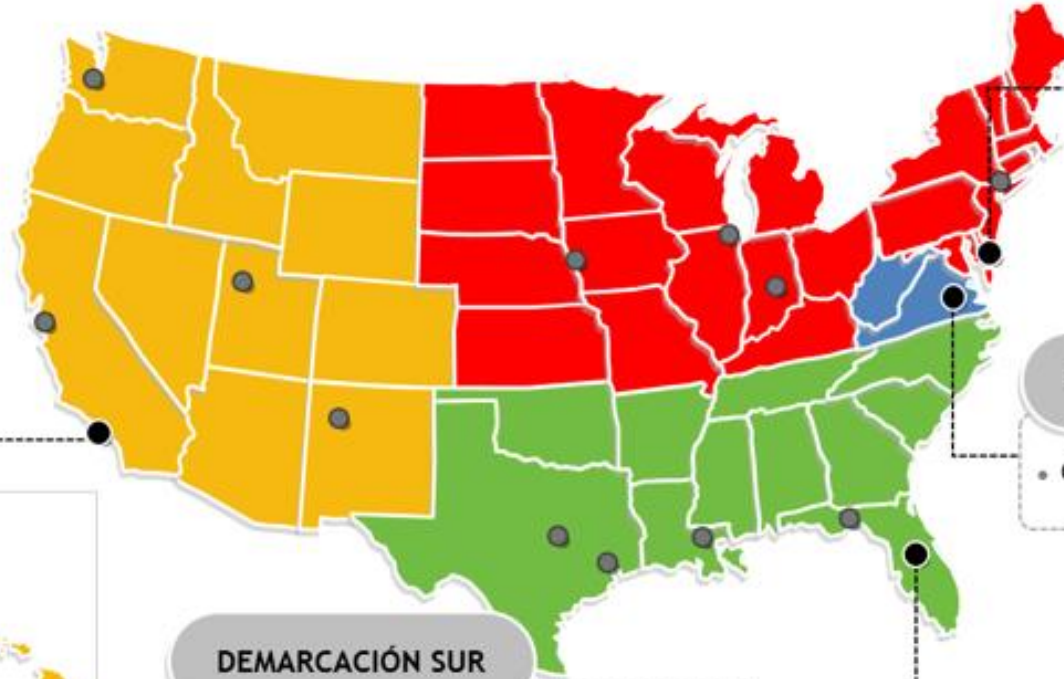
- Agregaduría en Nueva York
- Oficinas:
 - Chicago
 - Boston
 - Indianápolis
 - Omaha

DEMARCACIÓN NORESTE

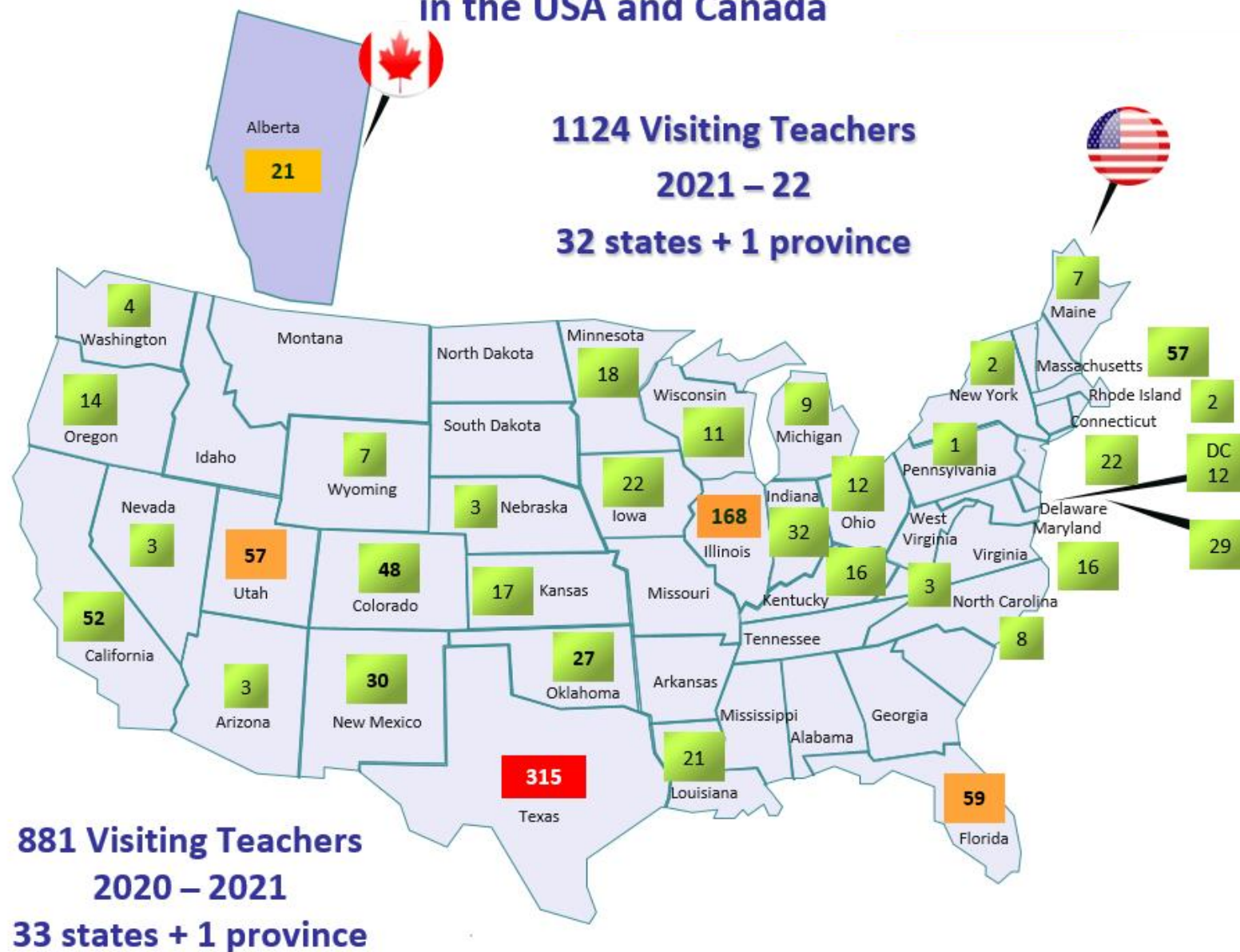
- Consejería en Washington

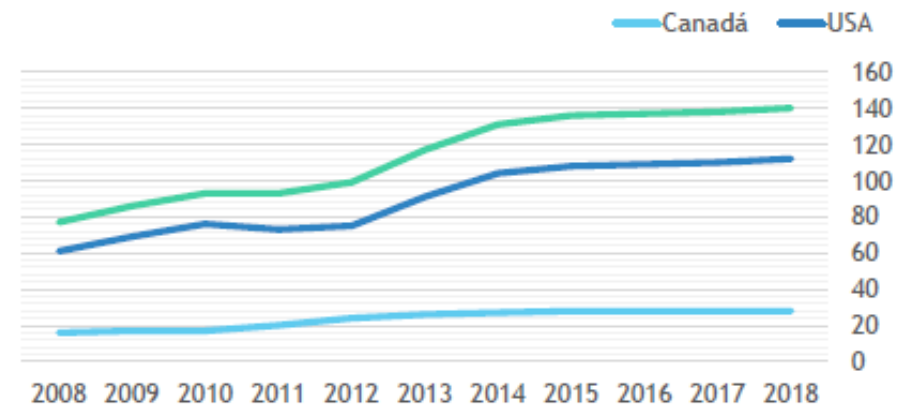
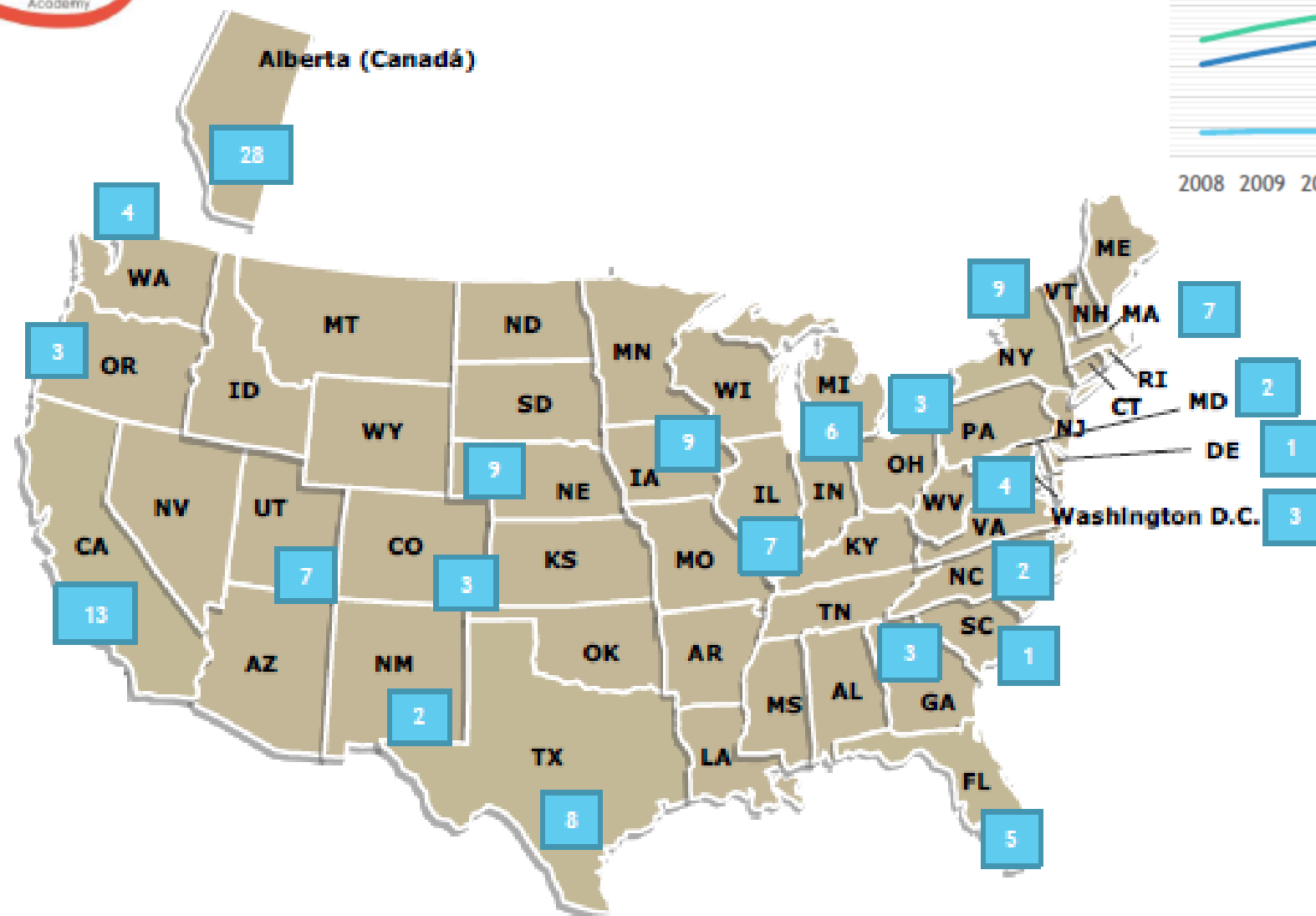
DEMARCACIÓN SUR

- Agregaduría en Miami
- Oficinas:
 - Tallahassee
 - Austin
 - Baton Rouge
 - Houston



Visiting Teachers from Spain in the USA and Canada





North American Language
and Culture Assistants



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in Spain

www.nalcapspain.com

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the

LANGUAGE AND CULTURE ASSISTANTS IN SPAIN

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially

UNITED STATES



<https://youtu.be/8DRUAW3FqS8>

The NALCAP program

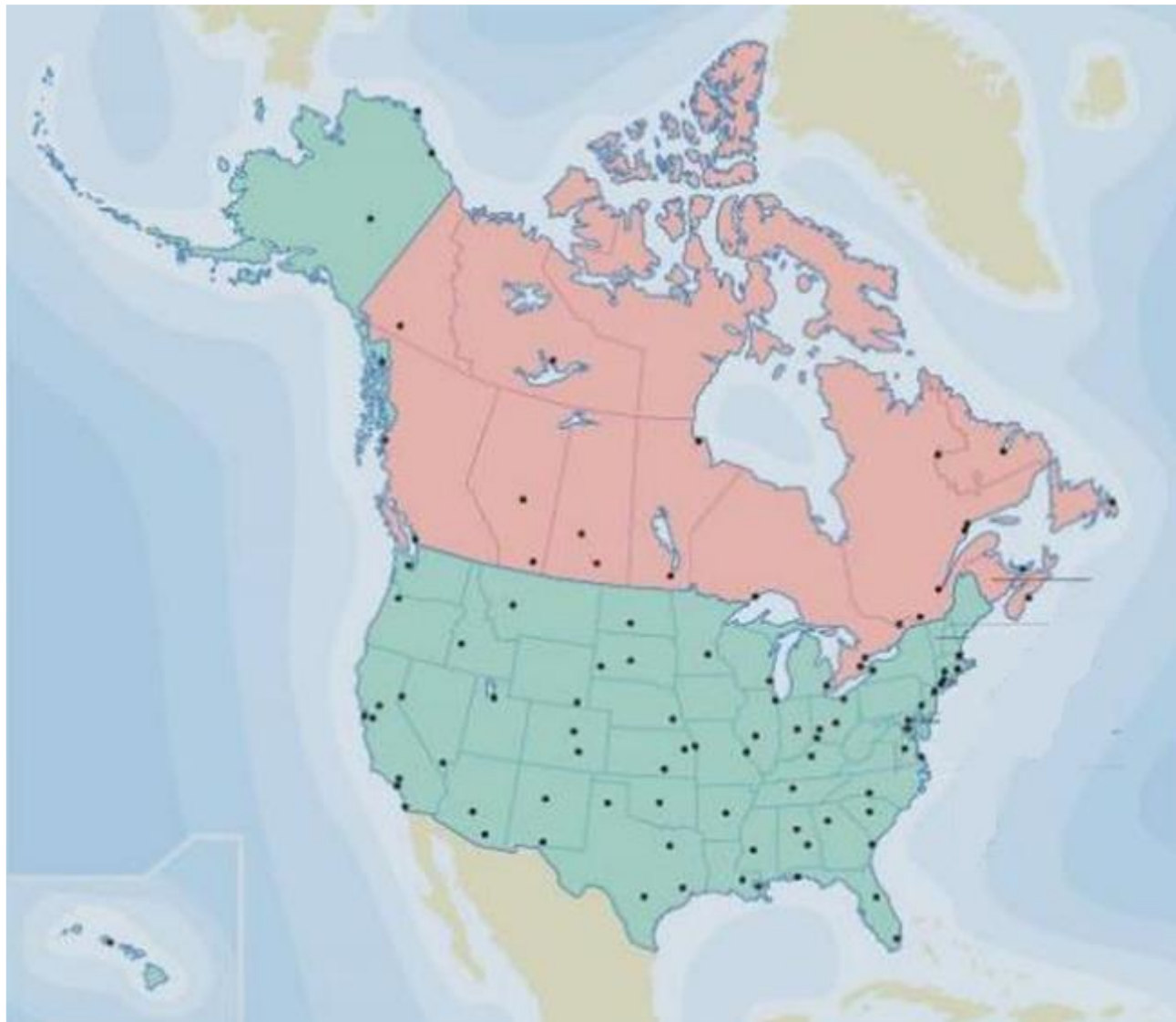


An initiative of the Ministry of Education of Spain to provide native speakers of English and French to assist teachers in Spain.

Share your language and culture in the K-12 system and Language Schools.

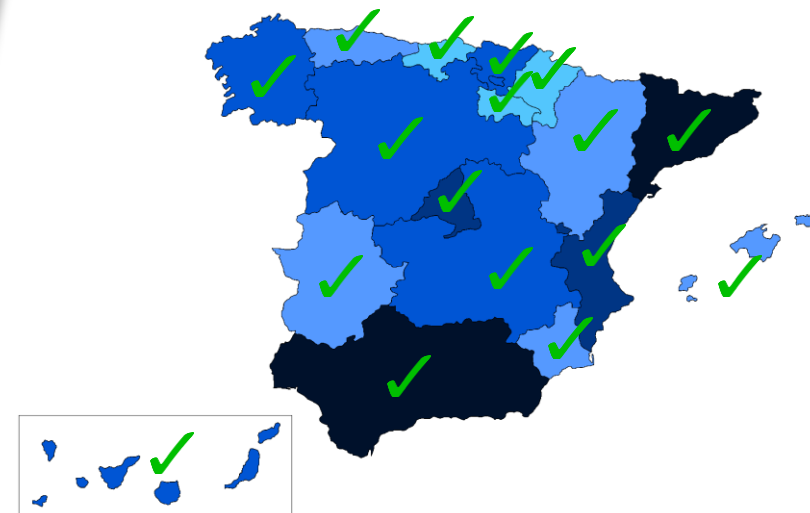
Assist **under the supervision and guidance** of a classroom teacher

NALCAP in figures



School placements

- Elementary Schools (including early childhood programs)
- Secondary Schools
- Language Schools



... in Spain

Program requirements

- Be a **U.S. or Canadian citizen** and have a **valid passport**
- Be a **native-like speaker of English or French**
- Be a:
 - ✓ college **sophomore, junior or senior** or
 - ✓ college **graduate** or
 - ✓ Have an **associate degree** or
 - ✓ Be a **community college** student in their last semester
- Be in **good physical and mental health**
- Have a clean **background check**
- Aged **18-60**
- **Having** a basic level of Spanish is recommended for your personal daily life in Spain



Duties

- Working under the supervision and guidance of a classroom teacher
- TASKS:
 - ✓ Conducting conversation lessons
 - ✓ Doing cultural presentations
 - ✓ Attend department meetings
- EXTRA-CURRICULAR activities:



Cultural activities

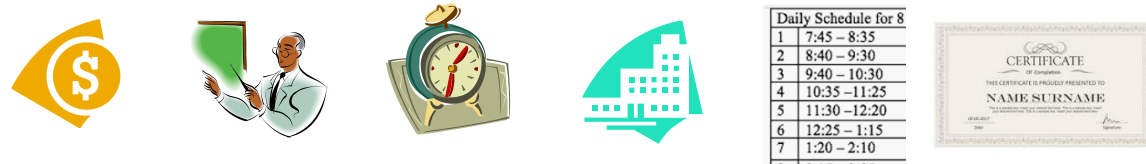
Field trips

School plays

Music performances

Sports events

Program conditions



- There are **NO application FEES**. It's **FREE**
- **Applications**: January to April
- **Schedule**: between **12 and 16 class periods** a week
- **Monthly stipend**: a living wage of **700 € -1,000 €** (\$770 - \$1,100 approx.)
- **Paid school vacations**: Christmas and Easter
- **Medical insurance**
- **Duration**: 8 months (October 1 – May 31)
- An **orientation course** at the beginning of the school year
- An **official certificate** upon completion
- Option to **renew for a second year** with a positive evaluation from the school

The NALCAP website



- Oficinas y centros
- Estudiar
- Reconocimiento de títulos
- ▣ Convocatorias y Programas
 - ▣ Convocatorias del Ministerio
 - ▣ Programas y Convocatorias en Estados Unidos
 - ▣ Becas y ayudas
- Publicaciones y materiales didácticos
- Enlaces de interés
- Agregadurías de Educación

APPLYING TO NALCAP

APPLICATION ISSUES

APPLICATION SUBMITTED

APPLYING FOR A VISA

UPDATES IN THE PROCESS

WHAT TO EXPECT IN SPAIN

North American Language and Culture Assistants Program NALCAP

[Volver](#)

The 2022 Application Period will be opened from February 1 @ 12 AM - April 7 @ 2 PM, local Madrid, Spain time.



< > ▶ 6 / 26

Program Overview

The Education Office of the Embassy of Spain promotes diverse educational outreach programs in the United States and Canada. Located in Washington D.C. within the Embassy of Spain, the primary goal of the Education Office of Spain is to foster collaborative educational programs between these countries and Spain, building long lasting ties among their citizens.

One of our most outstanding programs, both in number and scope is the North American Language and Culture Assistants Program (NALCAP). American college students and graduates, who are native-like speakers of English, partner with elementary and secondary schools in Spain to bolster language programs, as teaching assistants (TAs) under the supervision and guidance of teachers in Spain.

Placements are offered all across Spain, in practically every city and town in the country, running from October 1st to May 31st for most assignments. Short term contracts and/or alternative starting dates are unfortunately not available. NALCAP recipients receive a monthly stipend of 700 to 1000 euros depending on the assigned region and medical insurance from either the national government or the regional governments of Spain. Hours of assistant teaching range from 12 to 16 hours per week also depending on assignment awarded.

At the same time, the program offers recipients the opportunity to study the language and culture of Spain by becoming a local and growing on a personal level, while sharing the language and culture of the United States with students in Spain. This is why we use the

A year in the life of a Language Assistant





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DE ESPAÑA

CONSEJERÍA DE EDUCACIÓN
EN ESTADOS UNIDOS
Y CANADÁ



consejeria.usa@educacion.gob.es