

JASMYNE REESE | BOARD PRESIDENT | ENGAGED VOTERS

Jasmyne Reese is a true advocate for small communities. She is a native of the Town of Eatonville, the oldest municipality incorporated by African Americans in the U.S. It was here that Jasmyne learned not only the importance of community but the necessity for adequate resources within them. Always committed to gaining more knowledge, she attended the University of Central Florida where she received a Bachelors of Science in Interdisciplinary Studies and a minor in Journalism.

Jasmyne has stayed rooted to her community and has spearheaded many accomplishments for the city. She increased property values and reduced slum and blight within Eatonville by creating and implementing residential and commercial grant programs. She successfully planned the Robert Wood Johnson Foundation Site Visit which led the Town of Eatonville to be the recipient of the 2018 Culture of Health Prize. She has been instrumental in preserving Eatonville's history and significance, especially African American history, through restoration projects such as the "Dust Tracks on a Road" Historic Trail which has been nationally broadcasted. She has centered her advocacy work on the intersections of race and health inequities. Within this work, she creates solutions and policies that increase access to a better quality of life for marginalized communities.

Jasmyne is the author of a research publication, "Lessons on Nurturing Homegrown Leaders," and has been seen on various webinars including, "One Community's Path to Creating Healthy and Equitable Opportunities." She is a member of the Florida Redevelopment Association and the National Association of Black Journalists and was recently elected as the President of the Central Florida Young Professionals Chapter of the National Urban League.

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