

# OSG Youth Alliance

Virtual Internship Program

Special Edition

Overseas - China



youth alliance  
国际青年联盟

# About OSG Youth Alliance (Website: [osg.sg](http://osg.sg))

## Our Vision

Empowering Today's Youth for Tomorrow's World.

## Our Mission

To build a generation of **Global-minded and Enterprising Youth Leaders** with **EYES** set on China and the world, a **HEART** to bridge borders and cultures, and a **SPIRIT** to create a positive impact in our communities.



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# About OSG Youth Alliance Virtual Internship Program - December 2021

In collaboration with ASUS China, OSG Youth Alliance is targeting to recruiting 30 students to participate in a specially curated virtual internship program for Singaporean youth.

This is a one month virtual internship with ASUS Brand and Marketing team to provide students with

1. Actual working experience running projects with ASUS professional team from Brand and Marketing
2. 4 sessions of training on brand management conducted by professional managers
3. Working with Chinese supervisor and experience working under the new normal
4. Opportunity to participate in organizing ASUS Youth Forum
5. Certificate of Completion

# Why OSG Youth Alliance VIP Program

Prior to your virtual internship attachment with host companies, OSG Youth Alliance will provide you with the following support:

- a. Cross Cultural Awareness Training to provide you knowledge and information about China and the working culture under the new norm.
- b. Self-awareness Assessment to provide you with an insight of your personal behavioural style and to understand how it impact you on your relationship with your supervisor etc.
- c. Mentors to be appointed to support you on your internship journey and provide you guidance on how to strive and excellence under a Chinese supervisor and in a local host company.

# What is there for the Interns?

## Global Marketing Skills & Real Work Experience

- Participants will learn through a series of workshops held by experienced ASUS executives and seniors about effective product and brand marketing strategies.
- Participants will be assigned mentors and internship supervisors where they will receive mentorship and guidance on business and cultural practices.

## Topics covered through Workshops by ASUS Professionals

- Understanding Branding
- Brand Positioning
- Product Operations
- Marketing

# Application Criteria

- Meet NYC-AEP application criteria and attending NYC programs
- Youth from IHL including Polytechnic, ITE etc. or working young professional
  
- Period 1<sup>st</sup> December – 31<sup>st</sup> December 2021
- Full time with flexible working hours
- Virtual

# Project Scope

- ❑ Participants would get to experience real work environment in China and how to work effectively under remote supervision. This includes working closely with colleagues from China on the projects and be involved in frequent discussions with cross-border teams.
- ❑ Effectively communication with supervisors, self-discipline and self-management are critical skills learned. These are achieved through regular consultation with the mentor/supervisors.

# Certificate of Internship



## Certificate of Internship

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OSG YOUTH ALLIANCE RECOGNIZES

**JOHN TAN**

for successfully completed the OSG Virtual Internship  
Program at

**XXX Company**

on Jan 2021

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Dr Eng Han Tan  
DIRECTOR  
OSG YOUTH ALLIANCE

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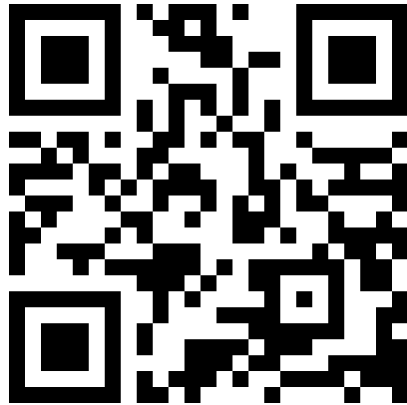




## VIRTUAL INTERNSHIP TIMELINE (1<sup>st</sup> – 31<sup>st</sup> December 2021)

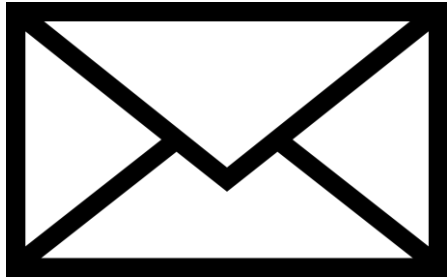
Period	Activity
Prior to Internship	<ul style="list-style-type: none"><li>- <a href="#">AEP pre-prog survey</a> – before their project commences</li><li>- Attend NYC AEP Webinar before start of project</li><li>- <a href="#">AEP pax details form</a> – at the last week of their project</li></ul>
	<ul style="list-style-type: none"><li>- Assignment of Mentors</li><li>- Cultural Immersion orientation.</li></ul>
During Internship	<ul style="list-style-type: none"><li>- Assignment of projects</li><li>- 4 workshops training from ASUS</li></ul>
After Internship	<ul style="list-style-type: none"><li>- Debrief and evaluation (post-program survey) by supervisor, mentor and intern.</li><li>- <a href="#">AEP post-prog survey</a> – at the last week of their project</li></ul>

# To sign-up for the VIP:



[bit.do/vipintern](https://bit.do/vipintern)

# For enquiries, please contact:



[internship@osg.sg](mailto:internship@osg.sg)

or



Scan using WeChat

# Thank You!



<https://www.osg.sg/>



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