



EYE ON ARBONNE

REGIONAL VICE PRESIDENT

# A Little Daily Adds Up

Paula Anstett of Waterloo, Ontario, became an entrepreneur to build a life rich in opportunities and to have the flexibility of time she needed for her daughter Annika. She soon became a victim of her own success — working long hours each day with no end in sight. When she stopped and reflected upon what was really important to her, Arbonne came to mind.

We hear about the importance of sharing the Arbonne Opportunity and allowing people to decide whether or not it is right for them. We also hear a “No” today doesn’t mean “No” forever. I am living proof of these teachings.

I was introduced to Arbonne in May 2009 by EVNP Maggie Easton. I had a corporate catering business and my days started at 4:00am, seven days a week, and ended only when I could no longer stay awake. I literally ran through my day, because if I walked I wouldn’t get there on time — whether that meant catering sites or to school to pick up my daughter. A new business was the last thing on my mind.

Juggling the catering business with single parenting left me exhausted. I realized I was fooling myself to think I was available for my daughter. Wasn’t that why I wanted my own business? When I looked down the road, things didn’t look any better. All I saw were busier days, more time away, and becoming even more depleted.

Paula’s *Why*: daughter Annika.



Paula Anstett

Arbonne Independent Consultant, Regional Vice President

I started looking at positions in the corporate world — which only left me more discouraged. I couldn’t imagine getting home at 6:00pm every evening or having no choice around how much time I took off. My daughter finished school at 3:00pm, and to me the hours between 3:00 and

*“The day I started Arbonne, it became easier to get up in the morning. I had new hope.”*

6:00 are the golden hours. This led to an even stronger belief that self-employment was the only way I could be in control of my day. I just had to find the right business. I realized in addition to flexibility of time I wanted no ceiling on my income, a positive environment, and products or services I believed in. Yes, I’m someone who wants it all and believes it’s possible to have it.

When I looked at what was important to me, the bell went off. I didn’t mention food or nutrition. What worked for me at one point in my life was no longer working.

Members of the Anstett Region.



“Choose to learn, grow and become a better person from your experiences.”

Thankfully, Maggie planted the seed months earlier, because when I looked at my list of “wants,” Arbonne came to mind. What confirmed my decision was the culture I saw — people caring about each other, people filled with joy, not fear. I saw empowerment!

We hear you have nooks and crannies in your day. I had to look hard to find them but when you want something badly enough, you make it happen. Your excuses dissolve and energy comes. The day I started Arbonne it became easier to get up in the morning. I had new hope.

To ENVP Maggie Easton, thank you for planting a seed and then letting go, and for taking me to events knowing the importance of experiencing a culture for which words could never do justice. Thank you for offering me your strength and confidence while I developed my own.

To AM Vicki Sydor, thank you for a phone call that has led to so much more than an Arbonne partnership. I admire your courage to go beyond your comfort zone. Handing you the keys to your beautiful white Mercedes will be a very special day. It serves as a constant reminder of who we have become through the process of earning it. Shine like the diamond you are!

To AM Bethany Kovarik, you are years beyond your age. You see how Arbonne allows people to be who they truly are and is a vehicle for people to live out their life purpose.

To AM Sarah Davidson, I am forever grateful for our paths crossing. Your passion, commitment and no-quit attitude are a winning combination.

To my direct DMs, Mary-Lou Lang, Sandra Koller and Bev Drexler, I admire your consistent activity, belief and your willingness to embrace the learning process. It is simply a matter of time, Ladies! Mary-Lou, it is so great to have my sister also be my Arbonne sister!

To Dianne Szymanski, you held my first party, constantly believe in me and now have joined my team. You are a trailblazer. Lead the way!

To all of my Consultants and Successline, I recognize as a Region we are greater than the sum of our parts. I value your uniqueness and all that you bring to our team and your individual teams.

Thank you to my sideline sisters and brothers who have become cherished friends. You exemplify what Arbonne is all about.

Thank you to family and friends who support me in uncountable ways and continue to fill my cup — especially my sister Jules. To my Mom, thank you for giving me strength to keep going when I was tired and unsure. I love you and miss you.

Lastly, I need to thank my *Why* and greatest teacher, my daughter Annika. With every decision I make, you are at its forefront. I believed Arbonne would help me be more present for you and create the life I wanted for you. It has done that and more. Our team loves you, and we’re blessed to have these inspiring women as your role models.

People constantly hear me say, “This is the craziest business ever.” It’s so much more than it appears. It is an opportunity to invest in yourself and reach heights you never thought possible. Decide you are worthy of a great life. Become the best you can be. Only then can you be of true service to others.



Top to Bottom

AM Vicki Sydor, Dr. Peter Matravers and Paula at GTC 2012. • Paula with her Sponsor, ENVP Maggie Easton, and AM Sarah Davidson. • Consultant Eva Vejvoda, Paulas’s sister Mary-Lou Lang, and Paula’s niece AM Bethany Kovarik. • The Anstett Region.

The Arbonne Independent Consultant featured in this EOA has achieved the rank of Regional Vice President. The average number of active Arbonne Independent Consultants who achieved this rank and average compensation is described further in the Independent Consultant Compensation Summary (ICCS) available at [arbonne.com](http://arbonne.com) > The Company > Corporate Information > 2011 Independent Consultant Compensation Summary.

The testimonial in this EOA is for illustrative purposes only and does not represent income projections. The results discussed in this EOA by the featured Arbonne Independent Consultant are not typical and should not be relied upon by prospective or current Arbonne Independent Consultants as an indication of what they should expect to earn. Actual results for each Arbonne Independent Consultant will vary depending upon individual effort, time, skills and resources. Arbonne makes no guarantees regarding income.

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