

CORPORATE
EXCELLENCE



CENTRE FOR REPUTATION LEADERSHIP

Leading by
reputation

Professionalization • Rigour • Innovation • Networking



CORPORATE EXCELLENCE

CENTRE FOR REPUTATION LEADERSHIP

We are a non-profit ideas laboratory created to drive the professionalization and management of key intangibles

Corporate Excellence - Centre for Reputation Leadership is a non-profit business foundation that has spent more than a decade improving society through professionalization and excellent intangible management. As well as promoting the development of committed,

responsible and authentic organizations. We generate shared knowledge from open collaboration and innovation among different social actors: large companies, universities and consultancies.

TRUSTEES



ASSOCIATED COMPANIES



OUR PURPOSE

That all organizations should contribute to improving society through excellent management of their intangibles.

OUR VISION

To become a technical and ethical leader in the world to strengthen integrated and comprehensive intangible management

OUR AREAS OF ACTIVITY



Reputation and reputational risk



Purpose, alignment and corporate brand



Communication



Responsible business and good governance



Contextual intelligence and public affairs



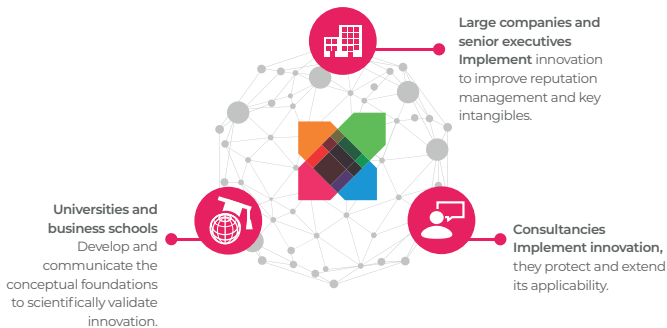
Advanced metrics



Reputation Leadership Academy

COLLABORATIVE KNOWLEDGE ECOSYSTEM

We have an advanced knowledge ecosystem reinforced by collaboration and co-creation alliances that has allowed us to progress in the field of intangibles, consolidate concepts, management models and indicators.



WHAT WE OFFER



Thought Leadership

- Knowledge Centres
- Good practice cases
- R&D Projects
- Corporate Excellence Library
- Observatories
- Research centres and chairs



Actividades & Networking

- Meetings and conferences
- Collaborative co-creation work groups
- Club alumni



REPUTATION LEADERSHIP
ACADEMY
Formación especializada en intangibles

Reputation Leadership Academy

- The Global Chief Communications Officer: Strategic reputation, brand and communication management
- Basic course in corporate reputation management
- Executive Programme for Reputational Risk Management
- In-company training

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Leading by reputation

www.corporateexcellence.org

HOW TO COLLABORATE WITH US?

Corporate Excellence - Centre for Reputation Leadership is an initiative open to all organizations and society as a whole. If you are interested in joining or collaborating, contact us:

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