

SAFARI SUCCESS PLAYBOOK

Turn Every Booking into a
Business Opportunity with Viago



VIAGO



Safari Success Playbook

Turn Every Booking into a Business Opportunity with Viago

Introduction

As a tour operator or safari company in Africa, you already offer unforgettable experiences. From game drives across the Serengeti to gorilla trekking in Rwanda or exploring the Okavango Delta, your itineraries thrill travelers. But what if those magical journeys could also open doors to residual income and deeper guest loyalty?

That's where Viago comes in.

Viago's Referral Program transforms each booking, trip inquiry, or guest interaction into a revenue stream—for both your business and your team.

Chapter 1: The Safari Advantage

Safari guides and tour operators have a unique bond with their guests. You're not just selling a trip; you're creating life-changing memories. Viago enhances that relationship by allowing you to offer guests something extra:

- ♦ **Exclusive Travel Deals** for their next adventure
- ♦ **Wholesale Access to Hotels, Cruises & Resorts**
- ♦ **Yearly Complimentary Resort Weeks**

With Viago, your guests see you not just as their travel provider—but as their lifelong travel ally.

Chapter 2: How It Works for Tour Operators

It's simple and works anywhere you interact with travelers:

- ✓ Share a unique Viago referral link or QR code with your clients.
- ✓ They sign up to enjoy exclusive member benefits.

- ✓ You earn residual commissions—month after month.
- ✓ Guests get unbeatable deals on future travel.

It's effortless, scalable, and totally digital.

Chapter 3: Business Benefits

Viago helps safari companies and tour operators:

- ♦ Add a recurring income stream
- ♦ Strengthen customer relationships
- ♦ Provide value beyond the current trip
- ♦ Earn while guests plan their next journey—through you

Think of it as passive income that travels with your clients.

Chapter 4: Empower Your Team

Your guides, drivers, and booking agents can also share Viago links and earn.

- Boost morale and retention
- Reward excellence with commissions
- Offer a professional growth path
- Encourage great service and proactive upselling

Everyone wins—guests, staff, and the business.

Chapter 5: Get Started Fast

Here's how to launch your Viago partnership:

1. **Sign up** and receive your custom referral links and QR codes.
2. **Introduce** the program to your team and integrate it into guest conversations.

3. **Track** earnings in your Viago dashboard.
4. **Earn** automatically, without changing your operations.

No tech. No admin. Just smart income.

Conclusion: Travel. Earn. Repeat.

Whether you're guiding travelers through the Maasai Mara or hosting birdwatchers in Namibia, **Viago turns your guest relationships into lifelong partnerships.**

- ✓ Delight travelers
- ✓ Empower your team
- ✓ Boost your bottom line

👉 **Join Viago Today** and start earning from every guest journey.

🔗 [Let every safari tell a story—and earn one too.](#)



VIAGO

TRAVEL SMARTER WITH VIAGO

Wholesale Rates • Free Vacations • Member Rewards

TIRED OF PAYING FULL PRICE FOR HOTELS, FLIGHTS & CRUISES?

With **Viago**, you unlock **insider-level deals** and earn **loyalty rewards** toward **free vacation stays**, just for being a travel club member.

- Real wholesale savings
- No hidden fees
- Incredible global deals

Join the movement today.
ShareTechProfits.com/viago

