



DIGITAL TRANSFORMATION ESSENTIALS FOR ORGANIZATIONS

Abstract

This three-day workshop will explore digital transformation process as an option of moving business forward based on your business priorities. These priorities need to translate into tangible use cases, that can serve as a compelling proof of value. Companies like Skype or WhatsApp for example have completely destroyed the short messaging market value. They are now eating the industry voice revenue and pressuring the incumbent players cost structures. Traditionally, telecommunication companies were worried about other telecommunication companies. Today, they're worried about WhatsApp or Netflix. Both players use the telecommunication infrastructure but they use it in a way that destroys a traditional value pool of the infrastructure operators themselves.

Objectives

This course focuses on enabling you to do the following:

- Identify existing status from a digital prospective
- Select potential processes that can benefit from digital transformation
- Plan for integrating a successful transformation

Prerequisites

Non.



**DELIVERY TYPE
WORKSHOP**

DURATION

THREE DAYS

AUDIENCE

**HEADS OF ALL
DEPARTMENTS**

LANGUAGE

ENGLISH

PRICING

\$1620/SR6,000

For more information,

please visit:

www.TanweerTraining.com

Or call: 00966502796740

Or send an inquiry to:

Inquiry@tanweertraining.com