

**Stay HOME, Stay SAFE, Stay connected to your BUSINESS.****TOP STORIES**

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**Winner for 2020 Microsoft SAP on Azure Partner of the Year**

MIT team is currently thrilled to have won Microsoft SAP on Azure Partner of the Year award at Microsoft Inspire SEA new market 2020. The award establishes once again our commitment to our customers and impact of our solutions to improve their business with the

exemplary use of Microsoft technologies in Myanmar.

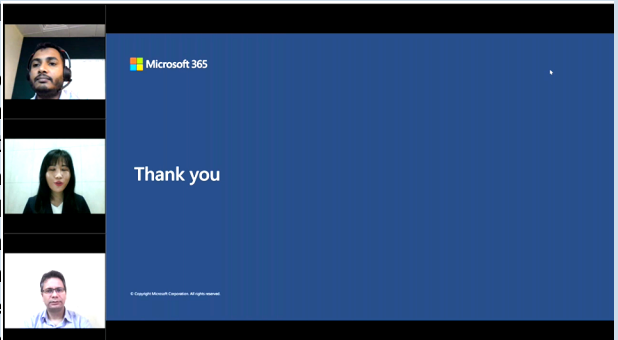
**MIT Activities : Webinar- Technical Sharing to Myanmar Awba Group**

"Technical sharing webinar for Myanmar Awba Group"	
Agenda	
1:30-1:45	Signing in
1:45-2:00	Microsoft Enterprise Security by Ky Yu Thun Thun, Kamala
2:00-2:15	Microsoft 365 Security Identity & Access Management or Information Protection Presentation - Chaw Kyi Kyi Kyi, Thun Thun, Kyi Kyi Kyi, Kyi Kyi Kyi
2:15-2:30	Microsoft Azure Incent with Purpose by Kyi Thun Kyi Kyi, Kyi Kyi Kyi, Kyi Kyi Kyi
2:30-2:45	Data Center Migration on Azure (Access, Migration, Optimization & Security) by Kyi Kyi Kyi, Thun Thun, Kyi Kyi Kyi
2:45-3:00	Questions and Answers

As part of our one to one focus on top SMB clients, MIT organized Live webinar using Microsoft Teams for Myanmar Awba Group, the leading company in agro-chemicals, fertilizers, agriculture technology and Microfinance in Myanmar with an objective to explore and capitalize on upsell opportunity. We ran half day session for three consecutive days ending on Sept 23. The first day session kicked off with a close view on integrated security solutions across Microsoft delivered by the Executive Director of MIT. Other highlights of the day were topics related to Team collaboration tool, Power apps and Share point by MIT team. Discussion on M365 Security continued on second day including Azure cloud solutions. The last day offered insights on Power BI and Dynamics 365 CRM capabilities by MIT team. Each session ended with Q & A that witnessed active participation from attendees representing all group divisions.

**MIT Activities : Webinar- Utilizing all that's included in M365 to boost Productivity and Collaboration**

MIT organized a second webinar in a row on Sept 22 entitled 'Utilizing all that's included in M365 to boost productivity and collaboration.' The webinar is aimed at medium scale businesses to help us explore upsell opportunity with existing O365 clients and create new customers from leads pool in Dynamics 365 CRM. The recorded webinar covering following agenda was delivered by Microsoft Solution Specialist and is scheduled to be live broadcasted on Sept 30 to the participants who have confirmed to the email invitation.



- Adopting cloud strategy in the wake of Covid-19
- Modern workplace with best-in-class M365 office apps
- Productivity and collaboration in current times
- Empower a secure remote workforce

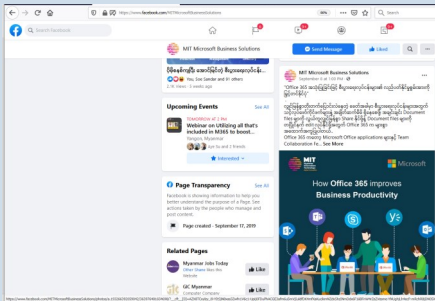
Subsequently, Facebook event was created and boosted to spread the word and expand reach to the people outside of business network.

**MIT Activities : Enterprise Agreement Renewal**

Q1 highlight was the 3 years Enterprise Agreement (EA) contract renewal with Ooredoo, one of the major telecom players in Myanmar. MIT enabled the telecom company to adapt to changing landscape in Microsoft cloud technology via EA agreement in 2017.

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**Stay HOME, Stay SAFE, Stay connected to your BUSINESS.****MIT Activities : Social Media Marketing**

MIT continues to invest in digital marketing channels and has a dedicated resource to manage Microsoft dedicated Facebook page which is targeted mainly for potential clients in MWP and Cloud and Enterprise category. July content focused on Dynamics 365 CRM whereas content in August highlighted CRM plus M365 productivity. The content theme in Sept revolved around productivity and collaboration. Multiple video-based content that usually generates higher engagement were shared to create awareness on how employees could keep up with growing challenges of modern workplace and be productive and collaborative at the same time during the uncertainty of Covid 19 Pandemic using Microsoft Teams. On the business side, it highlighted how they could enhance employee experience with such tools in today's mobile first and cloud first world. We also leveraged sponsored posts to spread word and generate qualified leads, the primary focus of this particular social media page.

**MIT Activities : End User Training**

Office 365. STLC partnered with MIT in Aug to elevate communication and collaboration to the next level further improving digital experience for its employees with Microsoft Technology.

**MIT Activities : New CSP Customer**

MIT secured a new CSP contract in Q1 with Mandala Innovative Cooperation, One of the biggest logistics services in Myanmar. The end users received training from MIT team of certified trainers on Microsoft cloud services.

**MIT Activities : Microsoft Inspire 2020**

MIT team attended Microsoft Inspire 2020 digital event, the largest event of the year from July 21-22. It was the first digital only event in the 17 years of history of Microsoft Inspire as an effect of ongoing Pandemic. The event gave partners like MIT an opportunity to learn and engage with the entire global network of business leaders and partners on how to help our customers achieve more amid changing work environments. The digital event offered access to key note sessions by Microsoft senior leadership and other speakers on topics related to taking advantage of fastest growing cloud platform to unlock growth and drive customer success, reinvent productivity to help customers meet the evolving demands, respond to changing conditions with speed and agility and reduce risk and build resilience with security compliance and identity solutions and many others. New product announcements came regarding Azure, Microsoft 365, Teams, D 365 that explores possibility to drive new opportunity and positive outcome for customers.

**Microsoft Certifications**

We take pride in our team taking every opportunity to get trained and build competency through role-based Microsoft certification in their areas of expertise. We are delighted to announce the Microsoft technical team achieved 6 new certifications in Q1. Competencies acquired are as follows:



- Azure Security Engineer Associate
- Azure Solutions Architecture Expert

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