

The main goal of the **DEPARTMENT OF MANAGEMENT THEORIES**, Faculty of Management Science and Informatics, The University of Žilina is the creation of an academic perspective and the application of management approaches with the support of information and communication technologies in the sports environment.

We have devoted **more than 11 YEARS** to studying these issues in our department.

WE ARE DEVELOPING THE RELATIONSHIP AMONG EDUCATION, SCIENCE, AND SPORTS ON THREE LEVELS:

PREPARATION OF SPORTS MANAGERS



RESEARCH IN SPORTS



EDUCATION OF ATHLETES



As a part of **TEACHING**, we are enhancing the education of future sports managers so that they become professionals with insight from the sports environment connected with the knowledge acquired at the university. This is provided by our **SPORTS MANAGEMENT** course and project teaching.

50 students



project teaching

80 students

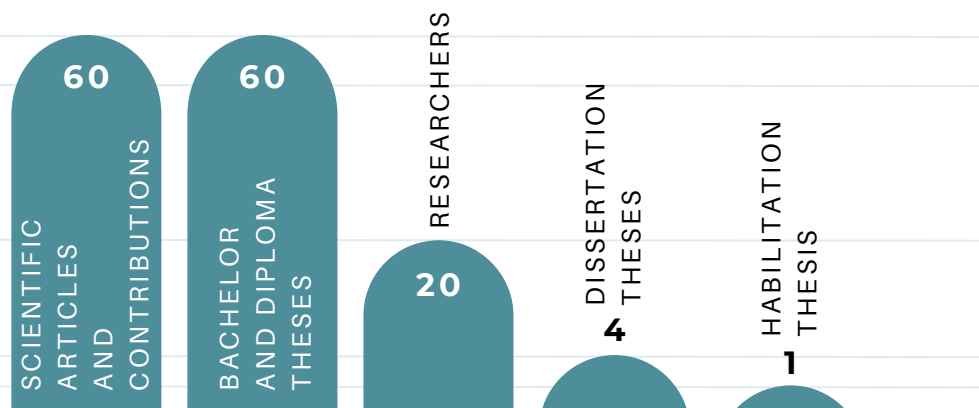


sports management course



UNIVERSITY OF ŽILINA
Faculty of Management Science
and Informatics

The **RESEARCH ACTIVITY** aims to improve the operation of sports organizations based on data analysis and **digitalization**. We cooperate with various organizations, including elite clubs, sports associations, security forces, and municipalities. Multiple proposals have already been applied and improved these organizations' sustainability.



Within the education of active athletes, we emphasize that a professional sports career is not endless. We focus not only on key knowledge and skills but also on the ways of effectively transferring them to athletes. We are gradually building our e-learning portal:

www.sportman.fri.uniza.sk.



ATHLETES' EDUCATION

CAREER AFTER
SPORTS CAREER

professional
athletes

youths

former
athletes

companies

clubs

associations

The **SMICEE conference** is the result of the processes leading to the overall development of sports in Slovakia. Representatives of European universities engaged in sports management can connect with representatives of Slovak and international sports organizations at this event. It is a unique platform in Slovakia.



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OUR TEAM



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