



*Women*  
**STARTUP COMPETITION**  
SEA



*"Idea,  
passion,  
education,  
competition,  
female success"*

## PRIMARY SOCIAL IMPACT

There is an unmet need to involve more women in the business sphere prevails even today. The project has direct impact on economy, as gender diverse startups are more successful and fempreneurs will grow to be the next generation of women angel investors, who will empower younger women with their good example.



Helping women to achieve their goals, as well as providing better balance in gender diversity is a direct social impact. WSC provides a better potential for fempreneurs and for investors as well. As study revealed, in the past 10 years, women-owned startups reached their own goals 62% better, than those owned only by men.





The founder of Twipes Elle McIntosh got 20K investment from Sadiq Khan, Mayor of London

**WE ARE PROUD  
OF OUR TEAMS  
PROSPERITY, MARKET  
POSITION, AWARDS  
AND INVESTMENTS  
THEY HAD AFTER  
COMPLETING WSC EU**

Teddy the Guardian(Winner 2014) Samebug(2nd place 2014)  
Gubbio (winner 2015) Pikkpack shoes(finalist, 2015)  
BOOKR Kids (winner 2016) Alina (finalist, 2016)  
Heatventors (special award, 2017) Twipes (3rd place, 2017)  
MealSaver (finalist, 2017) Yosh.AI (finalist 2018)  
MyDaytrip (finalist 2018) Genetika+ (winner 2019)  
planA.earth (2nd place 2019)Little Bridge (winner 2021)  
Babypurp (finalist 2021)

The founder Teddy the Guardian, Josipa Majić was speaking in Kenya at the Global Entrepreneurship Summit with Barack Obama, ex-president of the USA and Kenyan President Uhuru Kenyatta.





## ABOUT US

Women Startup Competition was born in 2012, in Budapest, Hungary. Since then the movement has constantly been blooming and growing, attracting the creative female entrepreneurs, who we accelerate to speed up on the superhighway of business.

The community and the network keep growing from its very beginning, and we constantly expand geographically. WSC is present in 12 European countries offering training series and competitions as well. Each country has a local representative to provide better reach in the local startup community.

The aim of Women Startup Competition is to grow the presence of women in business, and in order to do this we provide training and opportunities for more-and-more gender diverse startups to realize their dreams and encourage them to do what they love to do.

Our series of competitions increases the number of innovative enterprises where the majority of the founders are women.

We would like to improve the knowledge of female entrepreneurs, encourage and help them, and would also like to connect them with leading corporate innovation centers, venture capitalists, angel investors and other possible traction generation partners.

We wish to grow Women Startup Competition worldwide and resupply the startup ecosystem with fresh projects and creative talent.





*New fempreneur heroes*

*Next generation of  
women angel investors*

- 8 years
- 6 main events
- 24 semifinal events
- 12 satellite events
- 1000+ applications in total
- 300+ applications in 2021
- 500+ mentored women entrepreneurs
- 70+ full-fledgedly prepared finalists
- 15+ startups funded
- 21% success rate in raising capital
- 60% better reach of goals





# THE PROCESS

1. Online application
2. Online selection of valid ideas to the semifinals
3. Intensive mini-bootcamp + pitching in the semifinals
4. 5-day-long bootcamp for semifinal winners
5. Pitching on WSC Demo Day - winner election
6. Long term, guided follow up, focusing on traction generation and international expansion



For more information reach out to:  
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