



OVERVIEW

Designed for **established leaders**, the DSIL Course is a multi-sequenced, internationally certified **Innovation Leadership Development course**. Here, you will continue to cultivate the **future skills** and **mindsets** needed to lead in an ever-evolving and complex world. Challenge yourself alongside a **diverse cohort** in live classrooms with real problems.



**8 DAY IMMERSION
SOUTHEAST ASIA**



**VIRTUAL
CLASSROOM**



**DSIL
CHALLENGES**



**EXPAND YOUR
NETWORK**



**EXECUTIVE
COACHING**

170+

**HIGH-IMPACT
ALUMNI FROM
VARIOUS SECTORS**

90%

**EXPERIENCED
A PIVOTAL
PERSONAL SHIFT**

86%

**HAVE APPLIED
THEIR LEARNINGS
AT WORK**

WHAT IS THE COURSE DESIGN LIKE? IMPACTFUL.



HEAT
EXPERIENCES



COLLIDING
EXPERIENCES



ELEVATED
SENSEMAKING

The course is designed around practice and intentionally advances a person's thinking capability. The outcome is to think in more complex, systemic, strategic, and interdependent ways.



"I've been to a lot of training in my career, and rarely (if ever) have I found a course so impactful and immediately useful. DSIL has been an excellent investment for me with returns in knowledge, skills and awesome relationships."

**- Dr. Art Sherwood, Owner, CDS Consulting Cooperative,
Director, IDEA Institute**

INNOVATION THEME:

DESIGN THINKING METHOD

Design Thinking is a well-defined, robust, and collaborative method that has helped facilitate the creation of human-focused solutions in organizations like Google, Nike, and UNICEF. At the DSIL Course, you'll actively learn and embody the Design Thinking mindsets through design sprints with community groups, companies, and provocative enterprises in Southeast Asia.

WHO ATTENDS:

HIGH-IMPACT LEADERS

- C-suite executives and managers responsible for tackling strategic challenges in their organizations.
- Leaders who work in complexity and are developing effective innovation with their teams.
- Directors leading learning and development for their company.
- Entrepreneurs and Intrapreneurs!



Course Design

8-day intensive field immersion (August 10-17)

You will not find anything like a traditional academic environment on the DSIL Course. At DSIL, we believe that learning occurs through questioning, reflecting, and experimenting during every experience. We use design thinking methods that can be used both professionally and personally. The immersions are created in collaboration with local communities and focus on solving real challenges that social enterprises face through workshops and design sprints. We work in highly diverse teams alongside partners from academia, grassroots movements, social enterprises, and entrepreneurial ecosystems.

Virtual Classrooms

Our Virtual Classrooms were created with the curious, time-crunched leader in mind. Virtual Classrooms are 60-minute meet-ups led by the world's foremost thought leaders on topics such as organizational change, social innovation, empathy, design thinking for life and work, authentic leadership, and entrepreneurship. Our speakers have represented University of California Berkeley Executive Coaching Institute, the Stanford d.school, MIT D-Lab, and THNK School of Creative Leadership to name a few. [Click to view past classrooms.](#)

"Knowledge emerges only through invention and re-invention, through the restless, impatient, continuing, hopeful inquiry human beings pursue in the world, with the world, and with each other."

- Paolo Friere

DSIL Challenges

Experiencing learnings alongside others creates learning that lasts. Throughout the 5 month course, you will be asked to complete 5 hands-on challenges that will facilitate heightened self-awareness. To solidify your learning, the DSIL Challenges offer practice to lead in your own company or community. The results are increased confidence in applying your newfound skill sets to real-world situations.

Executive Coaching

We learn when we can see where we get stuck using tools, how that relates to our unique development path. The course is customized for each individual with one-on-one University of California Berkeley-certified coaches whom will guide you throughout challenges during the course. Our coaches will also be there to help you get clear on how to specifically integrate these skills and build new habits after the course in your real life, wherever you are.

Course Costs & Funding Opportunities

Course Costs

\$8500 Full course costs including accommodation, most meals & course materials.

\$6500 DSIL South East Asia Immersion only.

\$2000 Access to the DSIL Virtual Classrooms only.

Work Sponsorship

Ask your HR department to support you and bring your learning back to your work and train others! All of what you learn will be transferable to your project teams and organization at home. The DSIL Course is a professional development course with executive certification, so many of our Alumni come with the support of their companies who see the value in increasing these competencies.

Crowd Funding

Crowdfunding is a powerful tool that opens new opportunities for giving and receiving! Build your skills starting now with our open Classroom on crowdfunding here. Our great friend Steph, who helped build Start Some Good, offers tips on successful crowd-funding! See what our alumni did as well for inspiration and have fun with it!

"I learn much more than d.thinking. I learnt how to become a more resilient leader and to re-connect with my personal goals for this crazy and beautiful planet. "

Hanna Ruddies- Global Growth and Acceleration Lead, Impact Hub

Tuition Sharing

Give a little more to support someone else in joining. Each application allows for participants to share any amount to help another participant come who may have higher financial restrictions.

Global Grants (make sure you plan early!)

There are initiatives around the world who strongly believe in empowering people through education and are looking to financially support motivated individuals in the areas of innovation, entrepreneurship, and leadership. Get proactive about finding grants and get curious about your local Rotary Club, Americorps Grants, and other orgs around the world to see where you may build connections!

Bring a fellow learner on the course, apply together and you'll each receive \$500 USD off your course costs (field immersion course only).

Other ideas? We are all ears! Shoot us an email at team@dsilglobal.com

Frequently Asked Questions

What is a 'field immersion'?

The DSIL Course believes in the power of experiential learning. Field immersion means stepping out of the classroom and into local communities with field partners to apply theories and uncover heat experiences. During the course, you'll be immersed in local culture and cuisine as we take great care in sourcing meals from social enterprises.

Why is the course duration 5 months?

The DSIL Course consists of Virtual Classroom (VC) sessions which take place roughly every week over 5 months. The 10-day field immersion in Southeast Asia falls in between the 5 month timeline. This timeline was created to facilitate the busy schedules of the leaders who register in our course. The VCs are spaced out far enough to allow for personal reflection and learning while also allowing for life to happen in between. In addition, a 5-month timeline allows you to develop and apply new theories to your own life which helps create lasting behavior change. Lastly, within the 5-month period you'll stay connected to your cohort, providing a way to stay in touch and bring forward your challenges related to the VC topic.

What is a Virtual Classroom?

A VC is a mechanism to facilitate remote learning. VCs are typically 1-hour every week and focus on a topic related to the course (e.g. social innovation, conscious leadership, empathy). These sessions are lead by some of the world's foremost thought leaders with past speakers representing Stanford University D.School, IDEO, SY Partners and more. In line with DSIL's educational philosophy, each VC is engaging, impactful, relevant, and applicable to daily life. Although live participation is greatly beneficial to your learning process, each VC is recorded for viewing later.

How much does the course cost?

The full course including South East Asia immersion costs \$8,500 USD including accommodation, most meals, and course materials during Immersion. Immersion only costs \$6500. Virtual Classrooms only cost \$2000. Executive coaching available on a sliding scale of costs.

Who will my classmates be?

The DSIL Course is designed for diversity. Each cohort is different but we attract entrepreneurs, executives and professionals from the for-profit, non-profit, and educational sectors. Typically, participants fall in the age range of 26-60 years old. To date, the DSIL Course has over 130 alumni from 55+ countries. Each participant brings their own unique life experience, thoughts, and perceptions to the group. This makes for rich discussions and reflections.

Why is the program in a Bangkok and Phnom Penh?

Southeast Asia is a mosaic of unique cultures, histories, and socioeconomic backgrounds. As the capitals of Thailand and Cambodia, Bangkok and Phnom Penh allow you to experience what social innovation looks like on the ground level. We've partnered with fantastic organizations in both cities to provide DSIL Course participants an authentic learning experience by running design sprints for social enterprises. As one of the world's fastest-growing economic regions, Southeast Asia allows participants to see what implementing innovation and being a leader looks like in such a volatile, uncertain environment.

Do I have to know Thai or Khmer to participate?

English is the only required language to know during the course. Where necessary, DSIL will provide a translator although we honor the loss in meaning and feeling that happens in this process.

How much free time is there?

The programming team has worked to ensure that you will have time to reflect, decompress, or venture around the cities; but most course time is programmed. However, we support every individual and their needs. As you know yourself best, it is advised to take time off when you need it.

What transportation is included in the course costs?

Each participant must finance their own flights to Bangkok before the course and out from Phnom Penh afterwards. The flight from Bangkok to Phnom Penh will be purchased and scheduled by DSIL. Additionally, most transportation between workshops, field trips, and dinners are covered by DSIL. All additional travel during the participant's leisure is the responsibility of the participant.

How do I travel to Bangkok, Thailand?

Thailand is home to two major international airports, Suvarnabhumi Airport (BKK) and Don Mueang (DMK). From both airports, participants can take a metered taxi, bus, or train to downtown Bangkok.

Do I need a visa in Thailand or Cambodia?

Bangkok allows for a 30-day tourist for most countries which can be obtain upon arrival, usually free of charge. In Cambodia, all entrants will need to obtain a temporary tourist visa at a charge payable by the participant.

Other ideas? We are all ears! Shoot us an email at team@dsilglobal.com