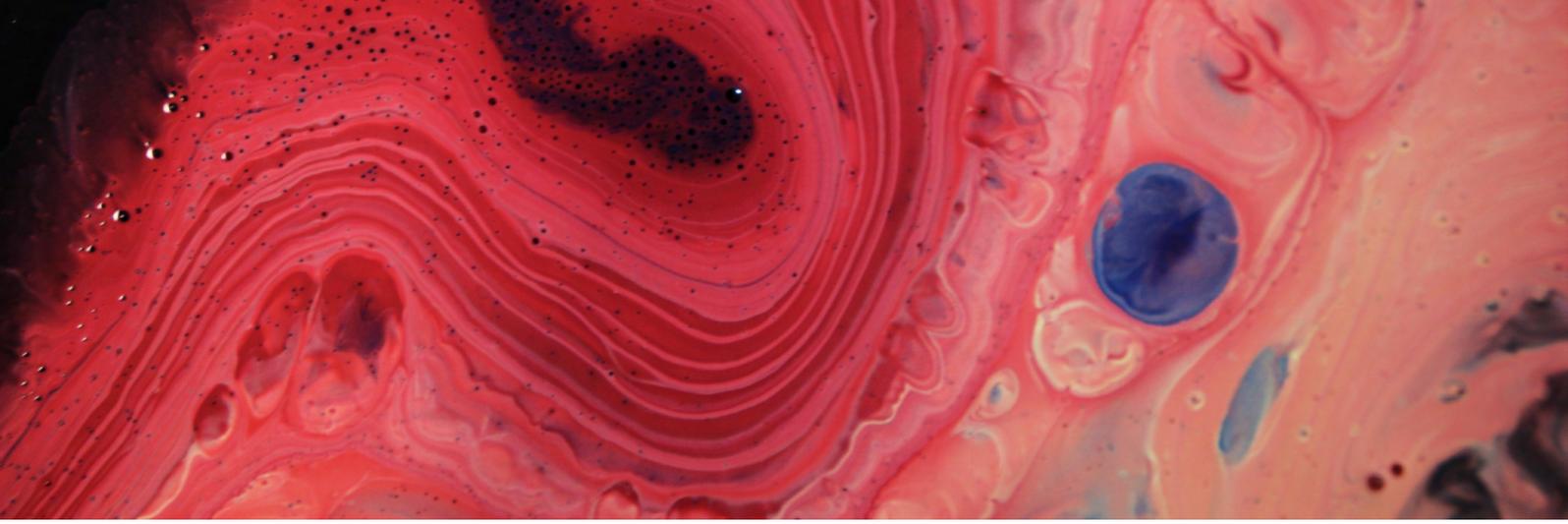




Making Stories

Call for Design Submissions



*"I found I could say things with color and shapes that I couldn't say any other way –
things I had no words for."
Georgia O'Keeffe*

JEWELS

Coming November 2018

Publisher

Making Stories GmbH

Berlin, Germany

www.making-stories.com

Co-Owners

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About Making Stories

Making Stories is an independent knitwear design publisher founded by Verena Cohrs and Hanna Lisa Haferkamp and based in Berlin. Our mission is to promote knitwear designers from around the world as well as ethically produced and environmentally friendly yarn sources. We are, and love to collaborate with, small female run and feminist businesses who are transparent in their operations. Honesty and kindness are the cornerstones of both our public voice and internal spirit.

You can find more about Making Stories on our website making-stories.com where we also host our blog and on our Instagram profile [@_makingstories!](https://www.instagram.com/_makingstories/)

JEWELS



About the collection

Coming November 2018

JEWELS is the third publication in our in-house series of modern, minimalist knitwear books focusing on natural, non-superwash, sustainably and European made fibres.

For JEWELS, we're looking for modern autumn / winter knitwear designs that show off natural yarns beautifully. Like all our publications, JEWELS is going to include natural (i.e. no nylon), non-super-

wash yarns, and we would love to see them used for season appropriate garment and accessory designs that flatter their specific characteristics.

Think geometric details, rich jewel tones, luxurious fabrics, dark backgrounds, dramatic shapes - we'd love to see what our vision evokes in you!

The book will also feature articles, tutorials and interviews to showcase the makers involved in creating this publication.

Please find our mood board *here*.

Become a Making Stories designer!



We're looking for you if...

... you're an independent knitwear designer who loves natural yarns and modern, minimalist designs.

... you're interested in working with value oriented yarn companies and care about sustainable, environmentally-friendly and ethical production of yarns.

... you're passionate about being part of the movement towards a more open,

transparent production and about supporting the female and small business community.

... you base your actions on transparency and open communication and value honesty and kindness.

... you'd love to become a part of and interact with the Making Stories community.

If this is you, we'd love to hear more about you and your design idea(s)! Flip through to the last page for all the submission details.

The Making Stories designer program

We offer...

... an exclusive partnership with a yarn company that will provide you with a beautiful sustainably made, natural, non-superwash yarn for your design.

... a pattern template and guidelines including standard sizing.

... professional tech editing and a test knitting program organised by the Making Stories team.

... an interview with you to tell our audience about your design work and your making story in JEWELS.

... a "spotlight" for your design work - we'll showcase it in our publication and introduce the Making Stories community (from yarn companies and test knitters to customers and retailers) to it.

... exposure to new customers and retailers both online via mentions on our Instagram, in our Ravelry group and potentially through interviews on our website as well as offline through our presence on knitting festivals and trunk shows.

... a compensation of 150-600€; the pattern rights will remain exclusively with Making Stories for the first 6 months after publication, and the sample remains with Making Stories indefinitely (individual agreements can be made).

You contribute...

... an original design idea, tailored to natural, non-superwash yarns and the vision behind JEWELS.

... a written pattern and a knitted sample of your final tech-edited design.



Please only submit original design ideas that have not been shared publicly.

While it is not necessary to use the yarn your design will be paired with for your submission swatch, we highly recommend to use a yarn that comes as close as possible to the kind of yarn JEWELS will feature in terms of properties.

Please also note that in order to curate a coherent collection, the creative control is shared between Making Stories and the designers. We might pair your design with a yarn that's slightly different from your submission with regards to yardage, colour and fibre content and ask you to change elements of your design.



Timeline for designers

- February 28, midnight CET: Deadline for design submissions
- March 1: Matching of yarns and designs by Making Stories team & email to inform you if your design idea has been selected including our designer contract
- By March 2: The yarn company you have been paired up with will send out the yarn
- April 14: Deadline for finished written pattern
- April 13 - May 4: Tech editing. Please note that designers need to be available during the entire tech editing period. Final tech editing check-up: July 1-10.
- From May 5: Sample knitting. Please note that samples have to be knit from the tech edited pattern.
- June 14: Photo of one finished sample has to be sent to Making Stories.
- June 30: Deadline for finished sample. Please note that we are based in Berlin, Germany (which might mean that it takes longer for packages to arrive depending on where you are) and that your finished sample has to have arrived with Making Stories by June 30.
- July 12 - August 16: Test knitting. While we take care of organising the test knitting process, designers need to be available for pattern related questions during the entire test knitting period.
- November: Release of JEWELS!

I want to contribute a design!

How to make it happen:

(We can't wait to hear from you!)



1. Send us an email to hello@making-stories.com to submit your design idea(s) as a one-page PDF document and include the following information:
 - A brief description of the design including basic construction details
 - A sketch that shows the final fit and key elements of your design (hand drawn or digital)
 - Photographs of your swatch including yarn and gauge details
 - Suggested yarn weight(s), fibre(s) and colour(s)
 - A little bit about yourself: why you'd like to work with Making Stories, how your design would fit into the collection and links to your Ravelry page, Instagram account and website
 - Please also send us a copy of one of your previously published patterns.
 - If you want to submit more than one design, please send all submissions in one email.
2. Be ready to start working on your design by March!

It's super important that you'll be able to stick to the timeline as outlined - if you submit your design, we assume that you'll be able to work with our timeline. If you can see that this won't be possible, but you'd like to be considered for future Making Stories projects, please get in touch with us.

