

Class book 2018 (English/Spanish/Japanese)



Personal branding comes at the first place before anything in this digital era. It is 1-8 hours and covers the principal of “Why you need this” from real practices. Recommend to anyone.



It is time to boost the digital marketing method with the combination of inbound and outbound marketing. It is 4 hours and covers the concepts of each and some practices.



Presentation skill is the must when you decide to get into the business even internally. This 4 hours course covers 2 case studies, teamwork and a presentation. Recommend to combine with Allbound marketing course.



The Japanese market is one of the tops in the world and at the same time, it is well-known as a difficult market because of the culture gap and business behaviour difference. This session we will find out what the reality is. 3 hours session.



Digital transformation is the must for any industries and this session covers the concept of B2B Social selling and practices of LinkedIn. 4-8 hours. An excellent session for commercials.



B2B digital selling is a combination of personal branding and allbound marketing. It takes 4-8 hours and covers concept and practices. A great session for who wants to learn a new concept of sells.



Going exhibition isn't the way we should nowadays. You can boost your exhibition and engage your leads and clients which you have never done before. It is 1-2 hours.



Once you are on the adventure of social selling, SSI (Social Selling Index) is important to understand how much your activities contribute to your social selling goal. This session covers how to increase your social activities on LinkedIn. This is for the advanced user only. It takes 2-4 hours.



This advanced course is for one who has more than 55 SSI. We review details of each space and the participants will have a clear idea of the next step. This is 4-8 hours

Recommendations



