



CROWDFOODING

CROWDFOODING

The world's first collaborative platform for
the Food & Drink industry



STARTUPS

We help startups with their online sales through our online platform and help them finding alternative sales channels



OUR MISSION

Foster food innovation through meaningful collaborations



CORPORATES

We help them connect with some of the most innovative startups to enable collaboration



CROWDFOODING **Discovery Missions**

Overview of London F&B and Food Tech Innovations

We developed Crowdfunding Discovery Missions to create meaningful connections between entrepreneurs, corporates and industry experts in London's Food and Food Tech scene. The goal is to connect you with the key innovators and players and inspire your people with their stories

Features



Flexible Lengths

Sessions are available for a half day, full day, or multi-day



Guest Speakers

Speakers relevant to your theme: including disruptive startups, VC/Accelerators and industry experts



Creative spaces

Locations include creative hubs and incubators, vertical farming facilities, pop-up retail spaces



Interactive Digital Map

Unique information pack on the places and speakers from your sessions



Lunch and Dining Experiences

Talking about food is great, trying it is even better !



Bespoke to you

Each session is created bespoke to your group's interest



Example Session



How it works



1. Choose your Theme

Choose a theme that suits your interests. We will find appropriate locations and speakers



2. Choose your Package

Choose a package that suits your budget, length of stay, and level of service



3. Choose your add-ons

Custom add-ons provide additional features, experiences, and workshops to extend and enhance your visit



Macro themes



Sustainability & Circular Economy

'Food for Good' - learn from businesses whose entire model is based on sustainability



Packaging Innovation

Learn from top innovators in the sustainable packaging space



Alternative Ingredients

Discover startups shaping up new trends and learn more about their products and technologies



Marketing Innovators

Learn from startups that are leveraging innovative methodologies to engage with their target audience



Technologies for food

Themes include: machinery and techniques for food processing, apps to optimize supply chain, 3D printing for food and more



New business models

Discover startups that have developed unique business models and leverage alternative routes to market



Themes examples



Consumer-Focused

CPG trends (Snacking + Beverages)
Connected Kitchen & Consumer Apps
Food E-Commerce (In-home cooking & groceries)
Marketing Innovations
New Business Models



FoodTech + Science Focus

Dairy Alternatives
Food Safety + Traceability
Alternative Protein
Meal Supplements (Nootropics)
Waste Technology
Food Science
Ag Tech





Group activity & visits add-ons



Lunch & Learn

From vertical farming facilities, to street food markets or independent retail stores, we take you on a discovery journey



Workshop

Understand the Lean Startup, SCRUM development methodologies and how to learn from your customers, business modelling and community building



Visits

We take you for a tour to the hottest locations where innovation happens: sustainable incubators, research centres, makers & coworking spaces



Dining Experiences

Finish the day with an edible cocktail making class, a food-design experience, a sustainable gastronomic dinner, or a zero waste restaurant



Service add-ons



Translator

We have translators available in over 25 different languages.



Travel

Get picked up, dropped off and chauffeured around with Uber, Hailo and GetTaxi



Bespoke

Can't see something you like? Give us your ideas and we'll work on a bespoke add-on for you.



Accommodation

Stay overnight in a luxury AirBnB, hearing from local hosts on why they joined the sharing economy



Partners & Supporters



FAQ



Can I select multi-day or full week schedule ?

Yes, we can work on providing you with a longer experience to give you a full overview of the ecosystem, and can also include accommodation, food and travel

What's the difference between a normal speaker session and a workshop add-on ?

The workshop is more in depth, hands on and focused on key learning objectives for your business

Can I get a private tour for my company ?

Yes, we can either provide tours that are mixed with other companies, or specific tours for your business

What is the minimum and maximum number of people that can attend ?

We can accommodate groups from 5 to 20 people maximum

Is there a lot of walking on the tour ?

Depending on the agenda, there is a small amount of relaxed walking on the tour so it is best to wear comfortable shoes. We also advise that participants stay with the group at all time. Please do inform us in advance if someone from your group is disabled so we can provide extra care accordingly



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