RESPONSIBLE TOURISM EXPERT

PROF HAROLD GOODWIN'S VISIT TO JAPAN

Februrary 20th-27th 2017

PROFESSOR HAROLD GOODWIN'S VISIT TO JAPAN

Februrary 20th-27th 2017

PROFILE

Harold Goodwin is Professor of Responsible Tourism at Manchester Metropolitan University where he teaches, supervises research, and researches himself in the Centre for Responsible Tourism He is also a Director of the International Centre for Responsible Tourism which he founded in 2002, Advisor to World Travel Market on Responsible Tourism London, Cape Town, Dubai and Sao Paulo, Chair of the Judges for the annual World Responsible Tourism Awards., visiting professor and 'Research Associate' at the Treborth Botanic Garden at Bangor University, etc.

http://haroldgoodwin.info

BACKGROUND

This is the first time Prof Goodwin visits Japan. We would like to take this opportunity to show him Tohoku, the North-East part of Japan, an area outside the "golden route"and very little known to the majority of tourists. Nevertheless, Tohoku is a region reach in history, culture, gastronomy and natural beauty. Affected by the tsunami of 2011, this area is now a model of resilience and sustainable re-development, promoted by young entrepreneurs and local communities.

OBJECTIVES

On the one hand we would like to show what local communities and social entrepreneurs in Tohoku are doing to develop local tourism in a sustainable and responsible way. On the other, we would like to take this opportunity to get Prof Goodwin's advice on the future of responsible tourism in Tohoku and regional Japan, on the basis of his long experience and deep knowledge of responsible tourism worldwide.

SCHEDULE

MON 20.02.2017: UK-TOKYO
EARLY AFTERNOON
ARRIVAL@HANEDA, TRANSFER TO ACCOMMODATION,
COLLECTIVE HOUSE KANKANMORI
住所： 東京都荒川区 東日暮里3丁目９－２１日暮里コミュニティ2

16.30H
WELCOME BY THE COLLECTIVE HOUSE REPRESENTATIVE, ARCH. CHRISTIAN DIMMER, PROFESSOR OF COMMUNITY BUILDING & PUBLIC SPACE, WASEDA UNIVERSITY

18.30H
WELCOME DINNER AT HAGISO. GREETINGS BY ARCH. MIYAZAKI, FOUNDER AND MANAGER OF ABERGO DIFFUSO HANARE
3-10-25 Yanaka, Taito-ku, Tokyo

TUE 21.02.2017: TOKYO-TONO
09.08-13.05H
TOKYO-TONO (by shinkansen)
LUNCH @MINSHUKU OTOGIYA
VISIT OF TONO'S CITY CENTER AND MUSEUMS

16.00H
TRANSFER TO ACCOMMODATION KURANOYA

18.30H
DINNER@TOONOYA-YOU

WED 22.02.2017: TONO
09.00-09.30H
VISIT OF KAZENOOKA (furusatokousha)

09.30-10.30H
MEETING WITH MR ISEZAKI
(SATOYAMA ECONOMY&GUEST HOUSE PROJECT)

11.00-12.00H
VISIT OF FURUSATO MURA (REMAKE OF TRADITIONAL VILLAGE)

12.30-14.30H
LUNCH@GREEN TOURISM SOZUKURITEI AND HEARING OF MS KIKUKO KIKUCHI WORK

15.00-16.00H
SEMINAR PREPARATIONS

16.00-18.00H
CLOSE DOOR SEMINAR: "LOCAL IDENTITY, SENSE OF PLACE AND RESPONSIBLE TOURISM" @ COMMONS CAFE TONO

18.30-20.30H
NETWORKING DINNER@ DEN*

THU 23.02.2017 - TONO-OGATSU-ISHINOMAKI
08.00H
DEPARTURE BY CAR to OGATSU
11.00H
ARRIVAL, VISIT AND LUNCH @MORIUMIUS SUSTAINABLE LEARNING CENTER. MEETING WITH THE DIRECTOR, MR YUI

14.00H
TRANSFER TO ISHINOMAKI,
16.00H
VISIT OF COMMUNITY BUILDING PROJECT "ISHINOMAKI2.0"
18.00H
DINNER @YAMAMURA

CHECK-IN AND OVERNIGHT STAY AT FUTABA INN

FRI 24.02.2017 - ISHINOMAKI-SENDAI-OBUSE
09.00H
VISIT OF FISHERMAN JAPAN (TOUR/WORK EXPERIENCE RUN BY FISHERMEN)
11.30H
ISHINOMAKI-SENDAI BY CAR
12.30 LUNCH

13.30-14.30H
SPEECH@TOHOKU REVITALISATION CENTER

15.30-18.30H
SENDAI-OBUSE by shinkansen
DINNER WITH DOOR TO ASIA'S ORGANISERS@SUZUHANA

OVERNIGHT STAY AT GUEST HOUSE

SAT 25.02.2017 - OBUSE
MORNING
VISIT OF THE CITY (MODEL OF LOCAL REVITALISATION AND RESIDENCE OF RENOWNED 17TH CENTURY PAINTER HOKUSAI)

AFTERNOON
DOOR TO ASIA/DESIGNERS IN RESIDENCE CONFERENCE

EVENING
NETWORKING DINNER

SUN 26.02.2017 - OBUSE-TOKYO

11.53-14.12H OBUSE-TOKYO
FREE TIME
ACCOMMODATION AT KANKANMORI

MON 27.02.2017 - TOKYO-UK
DEPARTURE BACK TO THE UK, SAME DAY ARRIVAL

LOCAL IDENTITY,
SENSE OF PLACE　AND　RESPONSIBLE TOURISM

date: 2017年02月22日（水）16:00時〜18:00時

venue: COMMONS CAFE TONO
CONFERENCE FLOW

TIME	TOPIC	担当者
16.00-16.10	WELCOME　SPEECH/ FLOW EXPLANATION	山里暮らしネットワーク ネクストコモンズ
16.10-17.00	KEY NOTE SPEECH: LOCAL IDENTITY、 SENSE OF PLACE　AND　RESPONSIBLE TOURISM	PROF HAROLD GOODWIN
17:00-17.50	Q&A AND DISCUSSION WITH PARTICIPANTS	MODERATOR: TAKAMASA TAMURA (山里ネット)
17.50-18.00	CONCLUSIONS	
18.30-20.30	NETWORKING DINNER (@DEN?)	

視察ツアーの参加者のプロフィール　PARTICIPANTS' PROFILES

Christian Dimmer　（クリスチャン・ディマー）

早稲田大学国際教養学部 助教

東京大学にて現代日本における公共空間の歴史的評価について研究・博士号取得

Christian is assistant professor for urban studies at Waseda University. He earned his PhD from the University of Tokyo on the intellectual history of public space in modern Japan. Christian served as JSPS post-doctoral fellow at the Interfaculty Initiative in Information Studies of the University of Tokyo, where he examined the politics of public space in metropolitan Japan. He is partner of the architectural practice Frontoffice Tokyo and co-founder of the civil society initiatives Open Architecture Collaborative, Tokyo Chapter (former Architecture for Humanity), Tohoku Planning Forum, and Tokyo Transitions. In his research Christian looks into citizen-initiated urbanism projects and new commons, and their impact on community resilience. In many of these projects art, culture, and design play a major role to activate and empower citizens and to co-create resilient, sustainable future communities.

Dennis Chia　（デニス・チア）

Born and bred in Singapore, Dennis came to Japan at the age of 20. After graduating from Waseda University and Graduate School of the University of Tokyo, Dennis founded BOUNDLESS in 2016 with the aim of revitalizing Japanese rural regions through sustainable tourism, by rediscovering and reinterpreting the allures of Japan's countrysides. Having travelled to all 47 prefectures of Japan and having worked with people in Japan from all walks of life- school teachers, children, artisans, politicians, celebrities and NGOs, Dennis plans to utilize his extensive networks to inject fresh perspectives and ideas to contribute to Japan's revitalization.

シンガポールで生まれ育ち、20歳に来日。早稲田大学と東京大学大学院卒業後、株式会社BOUNDLESSを設立。来日して最初の4年間で47都道府県を制覇したデニスは教育関係者、職人、政治家、芸能界、NGOなど幅広い人脈を持つ。新鮮な目線から地域の自然・文化・伝統などの魅力を再発掘し、持続可能なインバウンド観光という手段を活かして地方創生を実現するビジョンを掲げている。

視察ツアーの参加者のプロフィール　PARTICIPANTS' PROFILES

安部　雅人　（アベ　マサト）

公益財団法人東北活性化研究センター

地域・産業振興部　課長　　博士（東北大学：国際資源政策学分野）

詳しくは　http://researchmap.jp/dr.masato

＜Profile＞

(Dr.)Masato Abe,Ph.D. (Dr.International Politics）（Tohoku University）

Master of Agricultural Science for Reconstruction（Tohoku University）

Master of Agricultural Science for Information Technology（Tohoku University）

Manager at Public Interest Incorporated Foundation Tohoku Regional Advancement Center, Regional Industry Promotion Section, Sendai.

近藤　弘和（コンドウ　ヒロカズ）

出身　　岡山県岡山市

年齢　　41歳

大学の専攻　文学部西洋史学専攻

趣味　　登山 ランニング 一次産業に関係すること

日本郵政 （2003～2005）

大地を守る会 （2005～2017）

ネクストコモンズラボ　ホップファーマー （2017～）

Hirokazu Kondo

From: Okayama/ Japan

CV: Japan post holdings（2003～2005); Organic food seller（2005～2017); Next Commons Lab Hop Farmer（2017～）

Hobbies: hiking / running / producing

視察ツアーの参加者のプロフィール　PARTICIPANTS' PROFILES

井上　洋菜（イノウエ　ヒロナ）Hirona Inoue (Yona)

From: Miyazaki / Japan
Job: Student of Fukuoka Women's University
Major : International Liberal Arts

Taking a year off from University at Fukuoka to internship at Next Commons. Interested in community and communication which make people happy. Before joining NC, learned these topics in Fukuoka and have started operating a small forest and a cabin in my hometown.

福岡の大学を休学してNext Commonsにインターン中。地元宮崎では、地元の人たちで作った森の運営に携わる傍ら、福岡では、九州のコミュニティデザイナー、地域プロデューサー、ゲストハウスオーナー、村づくり発起人、地域おこし協力隊など、コミュニティに関わる人、団体、大学、会社を訪問してまわっていた。
地元宮崎の森小屋を作って運営してきた世代とこれからの世代ともに、周辺地域全体のコミュニティを改革していきたいと考えている。

FOR INFORMATION:

Renata Piazza
Hasekura Program//Next Commons
renata@hasekuraprogram.com //
renata@nextcommons.co.jp
+81(0)80.3435.0106