



Making Stories

Call for Test Knitters



"Sweet life continues in the breeze, in the golden fields." - Jack Kerouac

BREEZE

Coming April 2018

Publisher

Making Stories

Berlin, Germany

www.making-stories.com

Co-Owners

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About Making Stories

Making Stories is an independent knitwear design publisher founded by Verena Cohrs and Hanna Lisa Haferkamp and based in Berlin. Our mission is to promote knitwear designers from around the world and environmentally friendly yarn sources. We are, and love to collaborate with, small female run and feminist businesses who are transparent in their operations. Honesty and kindness are the cornerstones of both our public voice and internal spirit.

You can find more about Making Stories on our website making-stories.com where we also host our blog and on our Instagram profile [@_makingstories!](https://www.instagram.com/_makingstories/)

BREEZE



About the book

Coming in April 2018

BREEZE is the second book in our in-house series of modern, minimalist knitwear books focusing on natural, non-superwash, sustainably and European made fibers.

BREEZE comes with 11 modern, minimal spring / summer women knitwear designs with interesting texture or construction that show off natural yarns beautifully. BREEZE is going to include

light wool yarns, linen, and silk blends and will feature lightweight pullovers and cardigans to throw over on colder nights, wraps and shawls to wrap yourself up in, tops and t-shirts. Imagine garments you'd wear to a casual garden party with friends or to a day at the lake that turns into a bonfire night!

The book will also feature articles, interviews and tutorials to showcase the makers involved in creating BREEZE.

Become a Making Stories test knitter!



We're looking for you...

... if you are an reliable, intermediate to experienced knitter who has worked from English knitting patterns before.

You love modern, minimalist women knitwear designs.

You'd like to get involved in the processes behind the scenes of a knitwear publishing company. You'd love to become a part of and interact with the Making

Stories community.

You're interested in working with natural, non-superwash European yarns and care about sustainable, environmentally-friendly and ethical production of yarns.

You're comfortable with working on a deadline and manage your time well.

If this is you, we'd love to hear more about you! Flip through to the last page for all the application details.

The Making Stories test knitting

We offer...

... an exclusive partnership with one of the European yarn companies we team up with that offer a 20% discount on the beautiful sustainably made, natural, non-superwash yarn that's being used for the design you're test knitting.

... early access to the tech edited patterns that are not going to be available to the public until April 2018.

... a well-organized test knitting process with a shared pattern document on Google Docs, making it super easy to follow the latest updates and questions

... a private group on Facebook where you can get to know the other test knitters, chat about your progress and exchange photos.

... a 15% discount code to order your very own copy of BREEZE upon successful and timely completion of the test knit (finishing your test knit by the deadline without making any modifications).

You contribute...

... your time to knit up your own version of one of the designs (or more if you like to!).

... your thoughts on issues you might have with the pattern or struggles you come across while working on your project.

... feedback on your knitting experience and your finished object after finishing your project.

Please note that in order to be able to give valuable feedback, test knitters need to follow the pattern instructions without making any modifications, including carefully making sure to work at the correct gauge.

All Making Stories test knits are secret test knits, meaning that test knitters can't share any photos or details on Social Media or any platforms like Ravelry.

Please also note that as the yarn greatly affects any knitting project, we only work with test knitters using the original yarn.





Timeline for test knitters

- August 1 – September 30: Test knitting registrations are open. Please sign up through this link to receive a notification once we're able to share more details with you.
- October 13 – October 27: All registered test knitters will be sent details (including photos, construction details, sizing & yarn details) on the patterns BREEZE is going to feature on October 13. You'll then be able to sign up online for the pattern(s) you're interested in, let us know what size(s) you'd want to make and tell us how many projects you'd like to be assigned to until October 27.
- By October 31: We'll let you know if you've been selected, which design(s) you've been paired up with and send you details on how to order your yarns with your test knitting discount.
- December 1 - January 15: Test knitting - this is when all the fun happens!
- Until January 15 at the latest: Completion of your test knitting project, including filling out the feedback survey.
- Apr 14 (2018): Release of BREEZE! Now you can finally share about your project and post all your gorgeous photos on Social Media and set up project pages on Ravelry or other platforms.

I want to be a test knitter!

How to make it happen:

(We can't wait to hear from you!)



1. Please register your interest through this link by September 30.
2. Once we sent out the detailed test knitting information on October 13, sign up online for the pattern(s) you're interested in. Please note that sign-ups are accessible exclusively for test knitters who registered until September 30.
3. Be ready to order your yarns by the end of October and to start knitting away in December!

It's super important that you'll be able to stick to the timeline as outlined - if you apply as a test knitter, we assume that you'll be able to work with our timeline. If you can see that this won't be possible, but you'd like to apply for future Making Stories projects, please wait until we open the next Call for Test Knitters.

