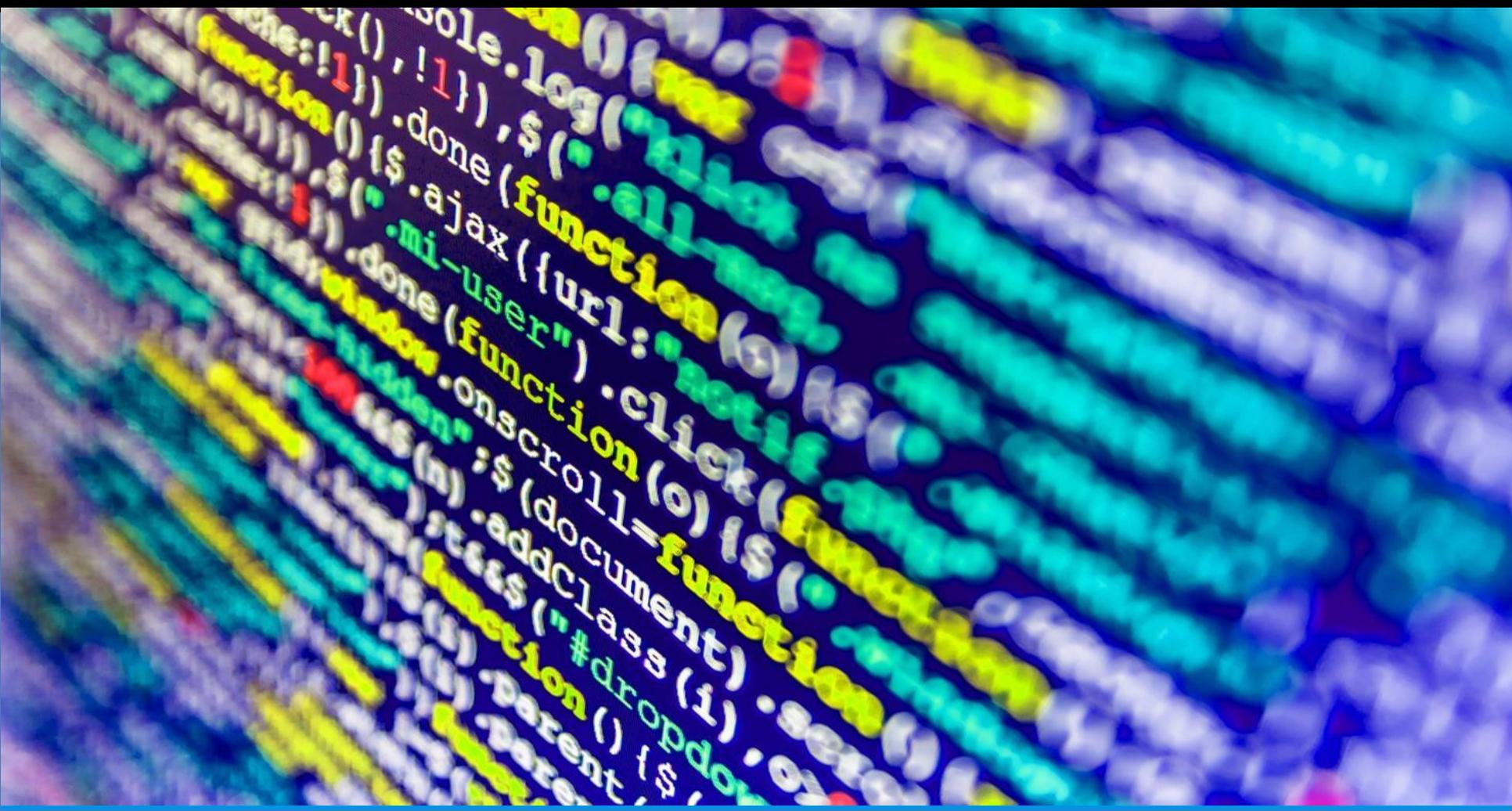




**START  
&CODE**



# TRAINING PROGRAM TO CODING FOR YOUTH AND MIGRANTS

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Start & Code is an unprecedented program created by Comptoir de l'Innovation and financed by JP Morgan foundation, occurring in Belgium, the Netherlands and Luxembourg, that tackles the issue of youth and foreign-born unemployment.

It empowers these populations and increases their employability through a set of intensive coding programs.

To foster job creation in the tech sector, a incubation program for IT start-ups is run in parallel to the training programs

**3**

countries

**270**

Beneficiaries : young people  
unemployed and migrants

**24**

start-ups



Kyril COURBOIN

*Head of JP Morgan Europe*

« At a time when the global economy has become more complex than ever, some of the most urgent challenges facing communities are the needs for increased economic opportunity, mobility and more widely shared prosperity. We're delighted that, through our foundation, we are able to work with organisations like Le Comptoir to bring together strong partners, innovative ideas and new technologies to create a positive social impact in the communities where our employees live and work. Through Start&Code we can use our international reach to bring together new tech businesses and young people with the strong desire to work.»

To celebrate the end of the 1st year of the Start&Code program., we gathered all the partners who contribute to the development and the success of this cross-border initiative.

On a broader level this gathering was about exchanging on the impact of the digital sector on the job market.

»» **3 countries**

»» **3 days**

»» **3 events**

28, 29, 30 November 2016





AMSTERDAM  
@Rockstart



Martijn van Vliet, Chief Economist at the City of Amsterdam

*« The city of Amsterdam is committed to support employment in the tech sector and promote coding in schools »*



Oscar Kneppers, CEO of Rockstart

*«Food, health and energy are powerful markets where tech startups can have a strong impact »*



Wouter de Vos, CEO of Codaisseur

*«Our goal is to teach people in 2 months what took most seniors 10 years to reached - and more.»*



Frederik Verhorst, JPMorgan Head of Corporate Banking Netherlands

*« Our Foundation is helping small business to grow and create employment in the communities where we operate »*



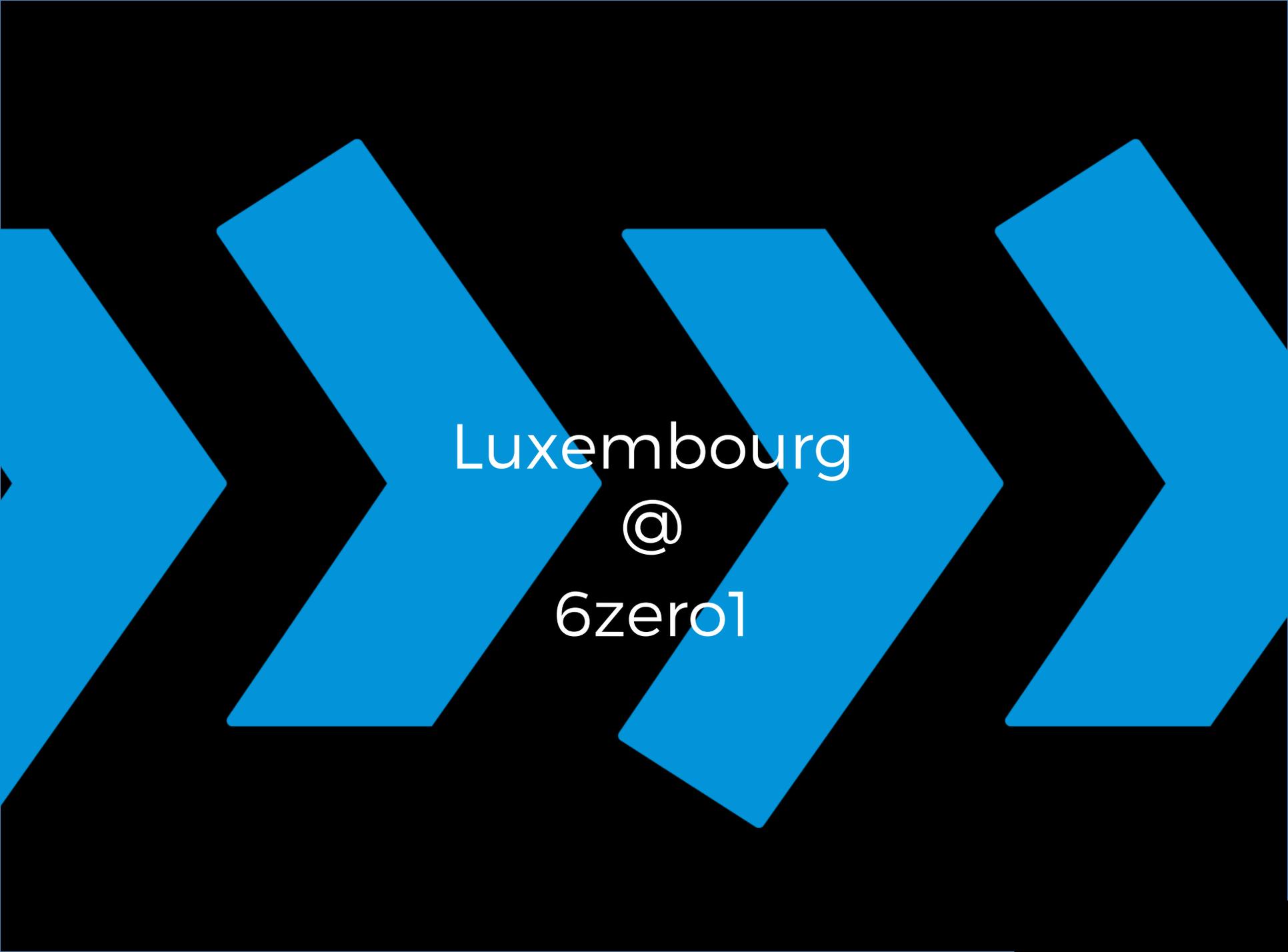
# Stories of trainees

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Sylvia  
Namuganga

*"I am Namuganga Sylvia and 27 years old. I have been admitted to Codaisseur's Traineeship . I want to do this traineeship because I want to become a frontend developer. On the Codaisseur's site I came across this Scholarships opportunity offered by Comptoir de l'Innovation and I applied for it. Since I came in the Netherlands in 2014, I have been doing online free courses in IT."*



Luxembourg  
@  
6zero1



Nicolas Schmit, Minister of Employment in Luxembourg

*« "The goal here is to offer training for young people who do not have traditional computer skills. And this training of a few weeks is only the first phase, because the final objective of this program is integration into employment" »*



Isabelle Schlessler, President of ADEM

*«Promoting dynamic sectors that are recruiting is exactly what we want to do»*



Frédéric Mouchel, Managing Director J.P. Morgan Bank Luxembourg S.A.

*«J.P. Morgan is proud to foster Luxembourg digital eco system through Start&Code »*





Fabrice Dewasmes, CEO Neopixl

*« We must promote the digitalization and accompany all citizens in this journey.»*



Nadine Muller, President of 6zero1

*“6zero1 offers a professional work environment to social entrepreneurs and a tailor made support program giving acces, in a unique place, to trainings, consulting, finance, networking and participating to conferences and debates. Hosting Start&Code was natural.”*



Patrick de la Hamette, Founder of Digital Inclusion

*« The demand for access to digital equipment among the refugees was so strong, that in February 2016 we founded Digital Inclusion asbl. Yet, we believe that Digital Inclusion should not be limited to refugees only, but include all vulnerable people living in Luxembourg.»*



# Start&Code Luxembourg first promotion

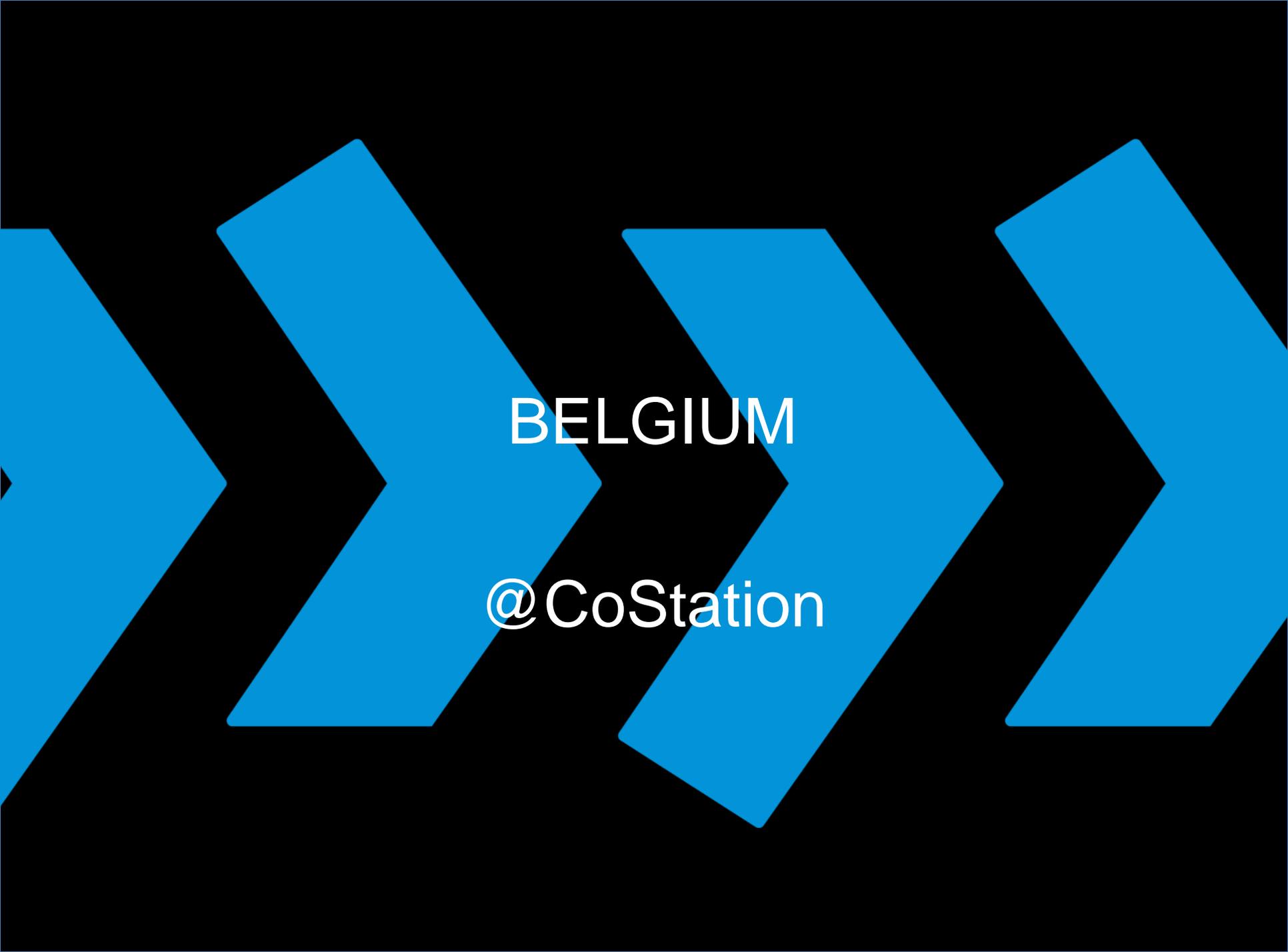


# Stories of trainees

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Hussein arrived from Syria in Luxembourg one year ago. He has benefited from Start&Code training during 5 weeks and successfully found a job.



BELGIUM

@CoStation



Didier Gosuin, Brussels Minister for Economy, Employment, Training, Health, Budget and public administration

*«Brussels must grasp the numerical revolution as an opportunity and become the driving force of the European Union»*



Baudouin de Troostembergh, CEO Startup Factory

*« Start & Code program supported entrepreneurs, from coaching to fundraising. »*



Tanguy Piret, Managing Director at JPMorgan Belgium and Investment Banking

*« J.P. Morgan is proud of Start&Code's first promotion to foster work integration in Belgium»*



Laure Lemaire, Head of Interface 3

*« Interface3 aims at increasing the employability of young people who will follow the Start & Code training by allowing them to work as a web developer.»*



# Stories of trainees

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Laurie

*As the job market is unfortunately saturated, I have decided to follow Start&Code program to increase my chances of employability.*



Check out her story with this video

<https://vimeo.com/194533144>

# Press Headlines



90 junge Menschen erlernen  
neue Technologien

Savoir coder, passeport pour  
l'employabilité

**PAPERJAM**  
Business zu Lëtzebuerg

**Le**  
**Quotidien**  
INDÉPENDANT LUXEMBOURGEOIS

Start&Code présente sa  
promo 2016

Start&Code pallie la pénurie de profils  
IT au Luxembourg

**Tageblatt**  
ZEITUNG FIR LËTZEBUERG

Integration Durch  
Technologie

Le programme de formation  
"Start&Code" a attiré 45 personnes



**Régional-IT**  
WALLONIE - BRUXELLES

Start&Code: bilan à mi-parcours  
d'un programme à la fibre sociale

# CONTACT US

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