



Chicken wants a farmer

 KIPSTER

Do you care about animal welfare
and sustainability? Do you like to
innovate? Maybe we can cooperate.

TEAM KIPSTER

KIPSTER



An aerial photograph of a large, modern farm building with a prominent solar panel roof. The building is surrounded by green grass and fenced outdoor areas where many white chickens are visible. In the background, there are agricultural fields and a clear sky.

KIPSTER IS EXPANDING

Introduction

We started Kipster in 2013 with the question: 'How can we feed the world in a fair way - without exploitation, exclusion, and the needless torture of animals?' We opened our first farm in 2017 near Venray in The Netherlands. And it's only been getting crazier ever since. People all over the world are interested in the Kipster concept.

Healthy future

We are building a healthy business for a healthy future and are looking for farmer collaborators - with whom we can work with happily ever after. Do you track issues around animal welfare and sustainability? Do you like to innovate? Then we might be able to collaborate.

Interested? Then I look forward to hearing from you.
Kind regards,

[Bas Timmers](#)
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KIPSTER

A white chicken with a red comb is sitting on a nest made of sticks. The chicken is facing right, and its body is covered in white feathers. The nest is made of dark, dry sticks and twigs. In the background, there is a large, dark, textured log.

THE MARKET

Growth

The interest in fair food is growing. The amount of foodbloggers, star chefs, journalists and supermarkets championing sustainability continues to grow rapidly - along with the number of eco-conscious customers. This is not a trend that will blow over, but solidify. More and more people notice that the low price they pay for their food results in high prices somewhere else up the chain - may it be for the environment, the farmer and eventually for our children. Happily, fundamental changes are coming - and fast.

Building in The Netherlands

In these uncertain times we are building Kipster as a resilient and future-proof farm company. That's why we are looking for qualified farmers to join our venture. In the Netherlands we've been asked to build two new farms.

Expanding Internationally

In addition, we are busy expanding with farms in the United States, Germany, France, United Kingdom, Belgium and the Caribbean. Joining Kipster means being a part of a worldwide network.



COOPERATE

Kipster guarantees

From us, you can expect:

- Long-term contract with industry-leading client
- Guaranteed order quantity
- Fixed price linked to feed price
- Sort and deliver directly to the farm

Kipster's tasks

We'll arrange:

- Management of construction process
- Logistics with the client
- Circular feed
- 3-star certificates from BLK and CO2 neutral
- Technical support and training
- Marketing and branding
- Sharing knowledge and experience from the international team

KIPSTER



TARGET

Optimal ROI

We aim for an optimal yield that's economically, ecologically and socially responsible. What does it mean when put to practice? We keep the total picture in mind and strive for balance. For example:

Farmer's income

A good income for a good job

Animal welfare first

For instance, we do not catch the chickens in the most efficient way, but the most animal friendly way.

Surplus

Kipster layers eat surplus feed made from farmers and bakeries. This feed may not be the cheep-cheep-cheapest but it's the only feed that fits the Kipster vision.

CO2 Neutral

Our eggs are CO2-neutral. Which means we compensate our emissions. That ain't free.

Transparent

Our farms are open for visitors, which costs time and energy.

Questions?

If you like what you've read, then you probably have many questions. You can just ask them [here](#).

Or call Bas: 06-31767430

In conclusion...

We continue to build a growing and glowing business – one has positive impact. In this quest, we are looking for farmers who share our vision.

Want to know more? Call Bas: 06-31767430. Or mail bas@kipster.nl

Regards,
Bas

KIPSTER

