

The Dental Exchange  
291 North Hubbards Lane  
Suite 171-177  
Louisville, KY 40207  
marketing@thedentalexchange.com  
www.thedentalexchange.com



**The Dental  
Exchange**

EXPAND YOUR REACH  
WITH THE PREMIERE  
ONLINE RESOURCE AND  
SOCIAL NETWORK FOR  
DENTAL PROFESSIONALS.

THEDENTALEXCHANGE.COM

# 2015 MEDIA KIT

©2015 THE DENTAL EXCHANGE

## ABOUT US

SHAPING THE FUTURE  
OF DENTISTRY, ONE  
MEMBER AT A TIME.



**Our WHY**

In everything we do, we believe in the power of connecting Dental Professionals. We believe that being connected to great people, knowledge and resources helps us achieve. That's why we work hard to connect you to the right people, the right results and the right resources that come from your community. We believe that sharing this "positive force of connection" that we so ardently believe in.

**So what IS The Dental Exchange?**

The Dental Exchange is a web platform that helps Dental Professionals take their careers and professional development to the next level.

**How do we HELP?**

By providing you, the Dental Professional, with a suite of "easy to use" online tools and resources, Dental tools and resources will help facilitate your career growth and professional development as well as the "positive force of connection" that we so ardently believe in.

**WHERE does the help start?**

[www.thedentalexchange.com](http://www.thedentalexchange.com)

[www.thedentalexchange.com](http://www.thedentalexchange.com)

## WHO WE ARE

EXCHANGE  
YOUR OUTLOOK  
ON DENTISTRY.



MEET THE TEAM:

**CEO/CO-FOUNDER**

**John Stamper**

- Over 12 years of industry experience
- During his 10 years at one of the industry's largest dental instrumentation companies, he moved from Sales Rep to one of the key executives. During his tenure, he worked to build relationships with over 8000 dental practices nationally
- In his last 2 years, he has worked as both a Dental Practice Advisor & Business Development Officer for one of the country's largest national dental groups.

**DIRECTOR OF MARKETING**

**Megan Savransky**

- 21 years of industry experience
- He started with a new continuing education company and was instrumental in growing the company 20% within the first 12 months
- Successfully launched 2 product lines and developed a new trade exhibition for the dental industry

**MORE THAN 50%**  
OF DENTAL EXCHANGE  
MEMBERS ARE  
DECISION-MAKERS



## WORD ON THE STREET

**Sandra S. Bergen, DDS, BS**  
Dentist and Educator

"What a great way to organize your professional life and have all your info at your fingertips. Networking, job prospects, relevant articles and even the continuing education credits you've taken. As a speaker on time management in the dental office this is going to be top on my list for all staff members."

**Anthony Valente, DDS**  
Dentist and Educator

"The Dental Exchange is a much needed breath of fresh air for the dental industry. They are a one stop shop for all dental professionals and will no doubt 'Exchange Our Outlook on Dentistry'."