

PRIVACY POLICY

Protecting your private information in the electronic age of never having enough information is our priority. This Statement of Privacy applies to The Hope Lady.com, the website - www.thehopelady.com – and any social media outlets where personal information may be acquired for any reason and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to The Hope Lady website is a news and information website currently with possible future capabilities as an ecommerce site. By using the The Hope Lady website, you consent to the data practices described in this statement.

Collection of your Personal Information

In order to better provide you with products and services offered on our Site, The Hope Lady (www.thehopelady.com), or social media sites, may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Employer
- Job Title
- Any comments provided voluntarily by website visitor(s)

If you purchase The Hope Lady's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

The Hope Lady collects and uses your personal information to operate its website(s), social media sites and events, and deliver the services you have requested.

The Hope Lady may also use your personally identifiable information to inform you of other products, events, or services available from The Hope Lady and its affiliates.

Sharing Information with Third Parties

The Hope Lady does not sell, rent or lease its customer lists to third parties.

The Hope Lady may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to The Hope Lady, and they are required to maintain the confidentiality of your information.

Effective as of January 2021

The Hope Lady may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on The Hope Lady or the site(s); (b) protect and defend the rights or property of The Hope Lady; and/or (c) act under exigent circumstances to protect the personal safety of users of The Hope Lady, or the public.

Tracking User Behavior

The Hope Lady may keep track of the websites and pages our users visit within The Hope Lady, in order to determine what The Hope Lady services are the most popular. This data is used to deliver customized content and advertising within The Hope Lady to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by The Hope Lady. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of The Hope Lady website.

Use of Cookies

Our website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you register an account with The Hope Lady, a cookie helps us recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to our website, the information you previously provided can be retrieved, so you can easily use the features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Services.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Security of your Personal Information

The Hope Lady secures your personal information (such as a credit card number) from unauthorized access, use, or disclosure. It is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

You can do your part by keeping your passwords secure. In other words, do not share them with anyone.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Children Under Thirteen

The Hope Lady does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

E-mail Communications

From time to time, The Hope Lady may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from The Hope Lady or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from The Hope Lady, you may opt out of such communications by Customers may unsubscribe from emails by "replying STOP" or "clicking on the UNSUBSCRIBE button.

Surveys

From time-to-time our site may request information via surveys. Participation in these surveys is completely voluntary and you may choose whether or not to participate. Information requested may include contact information and demographic information (such as zip code). Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site and or services provided.

Changes to this Statement

The Hope Lady reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

The Hope Lady welcomes your questions or comments regarding this Statement of Privacy. If you believe that The Hope Lady has not adhered to this Statement, please contact The Hope Lady at cindy@thehopelady.com.