

**SPECIAL OFFER ON EASTER PROMOTIONS FROM
OPEN ROAD INTEGRATED MEDIA**

10% DISCOUNT ON PUBLISHED RATES BELOW FOR PCPA PUBLISHER MEMBERS

OPEN ROAD ACTIVATION



Reach more readers with highly targeted promotions

We're pleased to offer the opportunity to promote your titles in **all formats** to our direct audience of 3 million power readers **this Spring!**

Promotions include:

🌸 Multiple placements in Open Road's newsletter properties and websites over a 2-4 week period in the form of targeted emails, banner ads, themed lists, editorial round-ups, social media posts, and more

🌸 Can also include ebook price promotions with a reader-friendly price between \$1.99 and \$3.99 (optional)



EASTER PROMOTIONS

(MARCH 15 – APRIL 5)

\$500
FOR ONE TITLE

\$400
EACH FOR TWO TITLES

\$300
EACH FOR THREE OR MORE TITLES*

DEADLINE TO PARTICIPATE: MARCH 13

*ADDITIONAL VOLUME DISCOUNTS FOR 10+ TITLES

No creative necessary! We will use the book's cover art and existing online copy in the promotions.

All we need from you to participate:

-  Title
-  ISBN for all editions you want to promote
-  Preferred link for readers

Please reach out to me directly with questions and titles you would like to include in our Easter promotions.

Best,

Hannah Moseley / Manager, Paid Marketing

Email: hmosley@openroadmedia.com