

# WOMEN CODE FESTIVAL

7.10.19 > 14.10.19

**PROGRAM**

WWW.WOMENINTECH.BRUSSELS  
FREE ENTRANCE

#CODEANDFLYTOTHEMOON

*Françoise*

## MONDAY 7 OCTOBER

### OPENING CEREMONY

Launch forum for the third edition of the Women Code Festival. The agenda includes high-level keynotes, expert panels on digital skills and the future of work, and on the secrets to landing on the moon! Followed by a networking cocktail.

🕒 14h -19h    📍 Museum of natural sciences



## TUESDAY 8 OCTOBER

### BREAKFAST I AM REMARKABLE (EN)

#IamRemarkable A workshop to boost women’s self-confidence and to accelerate their careers and private lives.

🕒 8h-9h30    📍 Google Atelier Digital



### DEVELOPMENT ONLINE PRESENCE

Three hours to learn about the digital tools that will help you grow your business online. On the agenda: Instagram, Facebook, Google My Business, SEO, newsletters and strategies to start or grow your business.

🕒 14h -17h    📍 hub.brussels



### LADIES PITCH NIGHT: WOMEN IN TECH

Ten women entrepreneurs will take on an exciting challenge: pitch their products in a few minutes to an audience and a jury! The best pitches will receive a prize.

🕒 18h-21h    📍 Exclusive location near Brussels central station, sponsored by KBC Brussels



## WEDNESDAY 9 OCTOBER

### BREAKFAST I AM REMARKABLE (NL)

#IamRemarkable un workshop pour booster la confiance en soi des femmes et accélérer leur carrière professionnelle et leur vie personnelle.

🕒 8h-9h30    📍 Google Atelier Digital



### DOCUMENTARY-FILM SCREENING

Special showing of a documentary film on human biases. The film will be followed by a discussion with experts on unconscious gender biases in algorithms and tech.

🕒 18h-21h    📍 Cinema Aventure



## THURSDAY 10 OCTOBER

### KEYNOTE & NETWORKING

Demystifying space technology for our start-ups. Start-up keynote and presentation.

🕒 17h-19h    📍 hub.brussels



### WOWO ACADEMY: WOMEN IN DIGITAL

How to make digital transformation an asset for your company. Inspiration from, and discussion with, three speakers during the WoWo Academy dedicated to women in digital.

🕒 19h-22h30    📍 Microsoft Innovation Center



## FRIDAY 11 OCTOBER

### BREAKFAST I AM REMARKABLE (FR)

#IamRemarkable A workshop to boost women’s self-confidence and to accelerate their careers and private lives.

🕒 8h-9h30    📍 Google Atelier Digital



### MOON GAME NIGHT

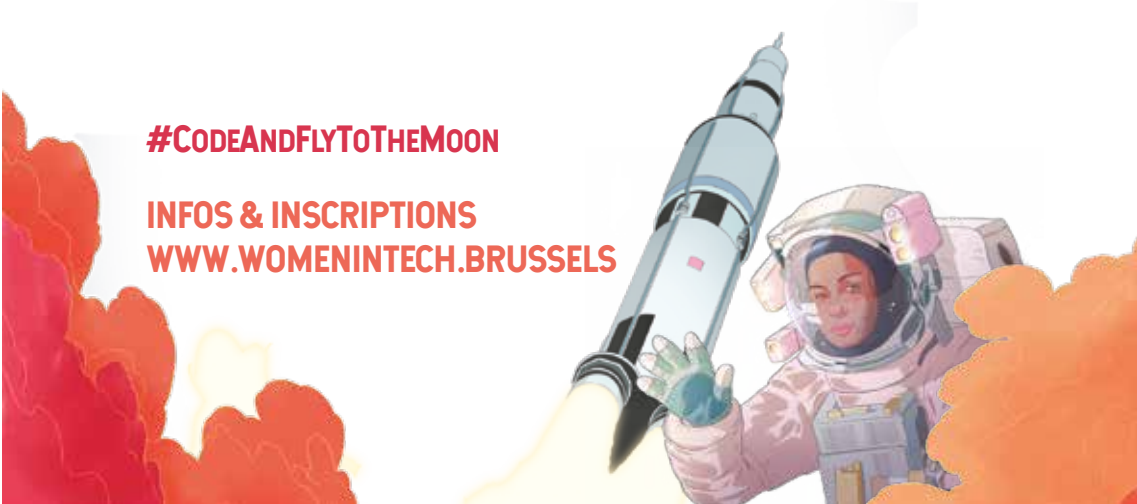
An evening to explore several tech games and meet with women gaming developers who will present their creations. Video game tournaments. Learn about Codepen (creation of a virtual airline company) and Bots on the Moon (build a robot from A to Z).

🕒 17h30-21h30    📍 Google Atelier Digital



### #CODEANDFLYTOTHEMOON

### INFOS & INSCRIPTIONS WWW.WOMENINTECH.BRUSSELS



## SATURDAY 12 OCTOBER

### LEARN THE BASICS OF WEB DEVELOPMENT

Learn the basics of web development in 1 day powered by Railsgirls (with Ruby Belgium).

🕒 9h-17h    📍 Be Central



### PARENT & CHILD CODING WORKSHOP

Parent & child Workshop: Create your first web page powered by Techies Lab.

🕒 10h-12h    📍 Be Central



### API FOR BEGINNERS: LEARN TO PROTOTYPE A SERVICE

API (Application Programming Interfaces) for beginners powered by Le Wagon

🕒 14h-16h    📍 Be Central



### HOW TO DEPLOY YOUR DIGITAL STRATEGY TO REACH THE MOON?

Digital strategy in business: how to deploy your digital strategy to reach the moon? How to innovate and grow with digital? how to expand geographically through the digitization of a women’s entrepreneurship network?

🕒 14h-16h    📍 Be Central



### «I PILOT A SMALL ROBOT” WORKSHOP

CodeNPlay proposes an activity to understand, create and play via an initiation to programming and robotics! *For children (6 to 12 years old)*

🕒 14h-16h    📍 Be Central



### EXPLORE CYBERSECURITY

Explore cybersecurity with CyberWayFinder (CWF).

🕒 16h-18h    📍 Be Central



### «I PILOT A SMALL ROBOT” WORKSHOP

CodeNPlay proposes an activity to understand, create and play via an initiation to programming and robotics! *For children (6 to 12 years old)*

🕒 16h-18h    📍 Be Central



## SATURDAY 12 OCTOBER

### DEVELOP TO THE MOON AND BACK!

The Wild Code School and Gluan introduce parents and their children in a fun way to web development, by learning the basics of HTML and CSS. Thereby, they will learn to create their first website about women in tech!

🕒 14h-17h 📍 Wild Code School



### SHE LOVES TO CODE

Hands-on workshop introducing different programming languages (Bash, Shell, C, HTML, etc.) and a meeting with inspiring women from the tech industry.

🕒 14h-18h 📍 Ecole 19



## SUNDAY 13 OCTOBER

### «I PILOT A SMALL ROBOT” WORKSHOP (FR)

CodeNPlay proposes an activity to learn the basic principles of computing by building a computer from scratch and playing with small robots! *For girls 8 to 12 years old.*

🕒 13h-15h 📍 BeCentral



### «I PILOT A SMALL ROBOT” WORKSHOP (NL)

CodeNPlay proposes an activity to learn the basic principles of computing by building a computer from scratch and playing with small robots! *For girls 8 to 12 years old.*

🕒 15h-17h 📍 BeCentral



## MONDAY 14 OCTOBER

### MARGARET TALKS TO THE MOON

With Pure Data, attendees will create sound sequences illustrating the Apollo 11 adventure, using current and archives sounds and Margaret Hamilton's recordings. The creations will be broadcasted on social networks.

🕒 9h-17h 📍 Interface3



### SPACE RESEARCH OF MARS IN BELGIUM

Conference with Véronique Dehant from the Royal Observatory of Belgium on the implementation of a radioscience experiment for future space missions and, in particular, the coordination of the LaRa instrument and space research projects for telluric planets and moons.

🕒 19h30 📍 Brussels Planetarium



## TUESDAY 15 OCTOBER

### CREATING IMPACT LEADERSHIP IN STEAM: DIFFERENCE MATTERS

Workshop to help women discover their strengths and develop long-term leadership in neuroscience, followed by a panel of EY and Mattel experts.

🕒 17h30-21h 📍 BeCentral -Junction Lab



## WEDNESDAY 16 OCTOBER

### THE PLACE OF WOMEN IN THE VIDEO GAME INDUSTRY

The video game industry is thriving but suffers from a mix that is still very weak. This round table will bring together developers, journalists and trainers and will aim to question and provide concrete solutions to the shortage of women in the video game industry.

🕒 18h-20h 📍 hub.brussels



### 2019 EUROPEAN ADA AWARDS

The European Ada Awards celebrate women of different ages who have distinguished themselves in the tech and science sectors. A meeting with the women who will make the world of tomorrow!

🕒 18h-22h 📍 Google Atelier Digital



## SATURDAY 19 OCTOBER

### «MEETING WITH THE STARS» (NL)

A tour to discover our solar system's planets and the cosmos.

🕒 16h45-19h 📍 Brussels Planetarium

